MINUTES OF THE MEETING OF THE
STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
April 8, 2021

Chairman Terry Anker called the State Board of Trustees' meeting to order at 1:00 pm via Zoom Webinar.

ROLL CALL

Chairman Terry Anker called the roll, and the presence of a quorum was announced.

The following State Trustees were present in person:

Mr. Terry Anker, Chairman
Ms. Stephanie Bibbs, Vice Chair
Mr. Andrew W. Wilson, Secretary
Mr. Jesse Brand
Mr. Michael R. Dora
Ms. Kim Emmert O'Dell
Ms. Gretchen Gutman
Mr. Stewart McMillan
Mr. Steve Schreckengast
Mr. Kerry Stemler

The following State Trustees were present via Zoom Webinar
Mr. Larry Garatoni
Ms. Tanya Foutch
Ms. Marianne Glick

The following Trustees were absent:

Mr. Harold Hunt
Ms. Paula Hughes-Schuh

A. NOTICES OF MEETING MAILED AND POSTED:

Trustee Andrew Wilson, the Secretary, confirmed that notice of the April 8, 2021, regular meetings were properly mailed and posted. This meeting is being held in compliance with IC 5-14-1.5 *et seq* and the Governor's Executive Orders 20-04 and 20-09. Members of the governing body attended both in person and remotely. The public was invited to attend the meetings open to the public by remote access by which a link was shared in the public notice.

B. APPROVAL OF BOARD MINUTES:

Trustee Schreckengast moved for approval of the minutes of the February 4, 2021, board meeting. Trustee Gutman seconded the motion, and the motion carried unanimously.

C. COMMITTEE REPORTS:

Item 1   Chairman Anker called upon Trustee Michael Dora for a report from the **Academics & Student Experience Committee**. Trustee Dora reported there are no action items for approval.

Rebecca Rahschulte, Vice President of K-14 Initiatives & Statewide Partnerships, provided a K-14 update. We provide College in high school programming through two mechanisms: **Dual Credit,** which represents the programming that we offer in high schools/career centers, taught by high school teachers credentialed to teach at the post-secondary level. Students earn both high school and college credit simultaneously. Students are not charged tuition under a dual credit model. **Dual Enrollment** represents programming that we offer on our campuses, taught by Ivy Tech faculty members. Dual enrollment often comes alongside dual credit programming to help students earn credits and credentials that otherwise would not be available through dual credit alone. Students earn both high school and College credit simultaneously; there are associated tuition fees.

Russ Baker, Vice President for Academic Affairs, provided a Transfer Update. Matthew Pittman, Assistant Vice President of Distance Learning & Educational Technology, provided the trustees with an IvyOnline Update. One of the innovations which helped Ivy Tech through the pandemic is IvyOnline. We began to create a centralized online experience 2.5 years ago. Like most colleges and universities, our students were not succeeding in online courses at the same rates as in-person. We needed to ensure better quality, including faculty development, better technology, and course design. We also knew we could be more efficient by filling up each section to 25-30 students per instructor. So, all of these investments could pay for themselves. And they have. During the pandemic, we served many more students online without adding sections and, in some cases, decreasing sections as filled each section rather than multiple campuses offering the same online course half or 1/3 full.

Even more importantly, we have drastically improved quality. You can see ¾ of all of our courses have seen significant improvements...not lower rigor, but better teaching. And, these students still receive support at their home campus for student services. Really the best of both worlds. Fall 2021 we will have all online courses offered through IvyOnline, where we know how faculty leads for each course to "own" the ongoing quality of the course and faculty development. That will be over 500 courses when completed.

Jo Nahod-Carlin, Vice President of Recruitment & Enrollment Management, provided an enrollment update. 6-weeks into Spring Semester, community colleges reported a -9.5% drop in enrollment. Community colleges were already seeing a drop in enrollment in recent years due to a surging economy. Applications are down at Colleges that serve first-generation, low-income students because those students are most affected by financial downturns.

Item 2   Chairman Anker called upon Trustee Jesse Brand for a report from the **Budget & Finance committee**.

Trustee Brand reported there is one action item for approval.

Trustee Brand moved for approval of **Resolution 2021-6,** Approval of Contract with Workday for Enterprise Resource Planning Software. Trustee Dora seconded the motion.

The Committee has updates on Enrollment & Revenue During COVID-19, Higher Education Emergency Relief Fund (HEERF), State Budget Development, Fiscal Year 2021 Update.

Item 3   Chairman Anker called upon Trustee Steve Schreckengast for a report from the **Building and Grounds Committee**. Trustee Schreckengast reported there are two action items for consideration and approval. The Committee received an update on the status of the XBE contract spend.

Trustee Schreckengast moved for approval of **Resolution 2021-9,** Approval of a Contract for Bathroom Renovations, Indianapolis Campus. Trustee Wilson seconded the motion.

Trustee Schreckengast moved for approval of **Resolution 2021-10,** Approval of a Contract for Ivy Hall Chiller Replacement, Lafayette Campus.

Trustee Dora seconded the motion.

Trustee Schreckengast move for approval of **Resolution 2021-11,** Approval of Contract with Amatrol for Purchase of Smart Factory Enterprise System. Trustee Bibbs seconded the motion

The Committee received information regarding a possible future development in Logansport. We also received an update on the status of XBE contract spend, and Legal shared an update on our East Washington building and the ongoing work with IDEM.

Item 4   Chairman Anker called upon Trustee Stemler for a report from the Human Resources & Operations Committee. Trustee Stemler reported there were two presentations from Human Resources and the Office of Information Technology.

Julie Lorton-Rowland, Sr. Vice President for Human Resources, presented a summary of the College's new Performance Management system, the benefits for employees and supervisors, and the phased timeline for a full rollout. She also shared the newest Hub services launch for the College in her area of employee benefits and leaves of absence. Although there remains collaboration with campus HR leaders, the hub team will handle the large majority of employee benefit services and leave of absence processing to increase consistency of administration, improve the management and resolution of complex situations, and provide campus teams the ability to focus their limited resources on other HR functions.

Matt Etchison, Sr. Vice President, and CIO presented the College's recommendation to renew the Oracle Software Maintenance agreement for one year at the cost of $1,145,465.18. Oracle database software is required to run the backend databases of the Ellucian Banner product, which is the College's ERP system.

Trustee Stemler moved for approval of **Resolution 2021-7,** Approval of a One Year Agreement with Oracle America, INC. to provide the College with Database Software Required for Banner. Trustee Dora seconded the motion

Matt also reported the College had engaged Appirio for a three-month period to support IvyConnect's post-go-live enhancements for production support and issue resolution services.

Item 5   Chairman Anker called upon Trustee McMillan for a report from the Marketing & Public Relations Committee. Trustee McMillan reported there are no action items for consideration and approval.

We heard an update from Vice President Jeff Fanter on how things are moving and the rollout of the brand research findings to faculty and staff across the College. That process will be completed at the end of the month. Simultaneously, in the first of many steps in the brand evolution, the Systems Office marketing team sent out an RFP to find an agency to partner with the College on message and creative development and a new website. The Board will likely be presented with a contract for that partner at our August meetings. We also received a high-level overview of the different audiences targeting its recruitment marketing efforts and the different tactics being used. The College's partnership with Statwax and its digital marketing efforts continue to produce good results, with cost per application numbers well below the set goals when the partnership was formed.

Item 6   Chairman Anker called upon Trustee Wilson for a report from the **Workforce Alignment Committee.** Trustee Wilson reported there is one action item for consideration and approval.

Sr. Vice President for Workforce and Careers Chris Lowery and members of his team, VP for Career Coaching and Employer Connections Caroline Dowd-Higgins, VP for Adult Strategy and Statewide Partnerships Dr. Stacy Townsley, VP for Business, Logistics, and Supply Chain Management Aaron Baute, as well as Dr. Ronda Taylor, Dean of Public Affairs & Social Services and Iris Hammel, Executive Director RISE -Regional Innovation & Startup Education, presented updates: Career Coaching and Employer Connections, Adult Strategy update and Workforce – School of Entrepreneurship Model

Trustee Wilson moved for approval of **Resolution 2021-12,** Approval of a Contract with Inside Track for Career Coaching. Trustee Dora seconded the motion

Trustee Wilson moved for approval of **Resolution 2021-13,** Approval of Contract with Skillful Indiana. Trustee Bibbs seconded the motion

D. TREASURER'S REPORT:

Chairman Anker called upon Matt Hawkins, Sr. Vice President/Chief Financial Officer, to provide the Treasurer's Report.

In the morning session, we discussed federal funding allotted to Ivy Tech, how those dollars will be directed towards students both via student grants, and the institutional portion of the funds that we can direct towards students via course materials and other items.

Our revenue is below expectations because of enrollment, but our expenses are lower than our actual revenue through March in FY21 by about $3.5M.

We are trending to end this year in a strong financial position as an institution, as are all of the campuses. Senior Vice President Hawkins was appreciative of all of the staff systemwide with regard to our financial position.

In our next meeting, we will report on the State's final as-passed budget and present our tuition and fee recommendation for the next two years covering FY22 and FY23.

Trustee Brand moved for approval of the Treasurer's Report. Trustee Bibbs seconded the motion.

E. STATE OF THE COLLEGE

Chairman Anker called upon President Ellspermann to provide her State of the College report. President Ellspermann thanked Julie Lorton-Rowland for 41 years of service to Ivy Tech Community College, introduced Interim Richmond Campus Chancellor Lori Handy, and provided updates on the Richmond, Indianapolis, and Lafayette Chancellors searches. Our new Hamilton County Campus will make this Ivy Tech's 10th Campus, official as of July 1, 2021. The Hamilton County Campus has a Grand Opening July 30, 2021. President Ellspermann provided updates on the COVID-19 Operations, Strategic Plan Metrics Dashboard, and Taking Hoosiers to the Next Level.

F. OLD BUSINESS

Chairman Anker called for old business, but there was none.

G. NEW BUSINESS

Chairman Anker called for new business.

Trustee Brand moved for approval of **Resolution 2021-14,** Appointment of Campus Board of Trustees. Trustee Dora seconded the motion.

Trustee Bibbs moved for approval of **Resolution 2021-8,** Approval of Campuses and Campus Service Areas. Trustee Foutch seconded the motion.

ADJOURNMENT

With no further business to come before the Board, Trustee McMillan called for a motion to adjourn the meeting. Trustee Dora seconded the motion.

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Dated April 9, 2021, Prepared by Gretchen L. Keller, Recording Secretary