

**MINUTES OF THE MEETING OF THE
STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
August 4, 2022**

Chair Stephanie Bibbs called the State Board of Trustees' meeting to order at 1:00 pm.

ROLL CALL

Trustee Emmert O'Dell called the roll, and the presence of a quorum was announced.

The following State Trustees were present in person:

Ms. Stephanie Bibbs, Chair
Mr. Andrew W. Wilson, Vice-Chair
Ms. Kim Emmert O'Dell, Secretary
Mr. Terry Anker
Mr. Jesse Brand
Ms. Jennie Dekker
Mr. Michael R. Dora
Ms. Tanya Foutch
Ms. Gretchen Gutman
Ms. Paula Hughes-Schuh
Mr. Stewart McMillan
Mr. Kerry Stemler

The following State Trustees were present virtually:

Mr. Larry Garatoni
Ms. Marianne Glick

The following State Trustees were not present

Mr. Harold Hunt

A. EXECUTIVE SESSION MEMORANDA:

Following notice under IC 5-14-1.5-4, IC 5-14-1.5-5 and IC 5-14-1.5-6.1(d)

The State Board of Trustees met in Executive Session on August 3, 2022, at 2:45 pm at 3101 S. Creasy Lane, Lafayette, IN .

Members present were Stephanie Bibbs, Chair, Andrew Wilson, Vice Chair, Kim Emmert O'Dell, Secretary, Terry Anker, Jesse Brand, Jennie Dekker, Michael Dora, Tanya Foutch, Kerry Stemler, Marianne Glick, Paula Hughes-Schuh, Larry Garatoni, Stewart McMillan.

The Trustees considered the following items as permitted under IC 5-14-1.5-6.1(b). For each subject, a reference to the applicable subdivision of IC 5-14-1.5-6.1 (b) and a description of that subject are included.

- (2) (B) Initiation of litigation that is either pending or has been threatened specifically in writing.
- (5) To receive information about and interview prospective employees
- (7) For discussion of records classified as confidential by state or federal statute.
- (9) To discuss job performance evaluations of individual employees. This subdivision does not apply to a discussion of the salary, compensation, or benefits of employees during a budget process.

With the approval of these minutes the Trustees present at the meeting certify that no subject matter was discussed in the executive session other than the subject matter specified in the public notice issued for this meeting.

B. NOTICES OF MEETING MAILED AND POSTED:

Trustee Kim Emmert-O'Dell, the Secretary, confirmed that notice of August 4, 2022, regular meetings were properly mailed and posted. The public was invited to attend the meetings open to the public.

C. APPROVAL OF BOARD MINUTES:

Trustee Garatoni moved for approval of June 2, 2022, board meeting minutes. Trustee Hughes-Schuh Seconded the motion. The motion carried unanimously.

D. COMMITTEE REPORTS:

Item 1 Chair Bibbs called upon Trustee Michael Dora for an Academics & Student Experience Committee report. Trustee Dora reported there is no action items for board approval.

Dr. Rebecca Rahschulte provided updates on K-14 Initiatives at the College, including our Crossing the Finish Line and Free Summer programs, as well as the college's receipt of a \$1.2M Career Exploration, Engagement, and Experience grant from the Indiana Department of Education. Rahschulte also discussed dual credit efforts and the impact on matriculation rates, along with upcoming research on post-secondary completions by students while in high school and the long-term outcomes for these students.

Provost McCurdy provided an overview of Summer enrollment, reporting that we are closing out summer ahead in all student types with the exception of continuing students. We ended the summer semester with an increase of 3,598 in headcount (+12.5%) and 958 in FTE (+10.5%) above the prior year. Retention of students from Spring through Summer 2022 was at its highest rate in the past six years.

Dr. McCurdy gave an update about Fall enrollment. Since registration opened in March, the priority for fall has been early registration because our student data show that students who register more than 30 days prior to start of term have a significantly greater likelihood being successful in their coursework and being retained through completion. Early enrollment and registration for fall were well ahead of historical rates this summer. Currently, enrollment for fall is up in several student categories, including new-first-time-traditional students, new-first-time-adult students, dual enrolled students, and readmitted students. Continuing student enrollment is currently below prior year and this population will be a focus for the coming year. Significant registration activity for the start of fall will be occurring over the next three weeks.

Dr. McCurdy also provided an update about the Ivy Achieves program. This initiative to close equity gaps in student success is supported by a grant from the Lilly Endowment. Over the past six months, faculty, staff, and students have taken lessons learned from the first year of the program to redevelop and launch a new program that will focus on high-impact habits of students associated with retention and success. Progress on productive habits will be tracked in “real time” and grant funds will be used to provide supports connected with these habits. This program launched at 10 campuses in July.

Item 2 Chair Bibbs called upon Trustee Gutman for the report from the **Audit Committee**. There are no action items from the Audit Committee.

The Audit Committee met yesterday and discussed the following issues:

reports to the confidential hotline, received an update on pending litigation, and a cybersecurity report.

The committee reviewed and approved the Internal Audit Department budget for fiscal year 2022-23. We reviewed the audit schedule for 2022-23 and the three-year audit plan and the internal audit reports that had been issued since our last meeting.

Item 3 Chair Bibbs called upon Trustee Stemler for a report from the **Building and Grounds Committee**. Trustee Stemler reported there are two action items for consideration and approval. The Committee received an update on the status of XBE spend.

Trustee Stemler moved for approval of **Resolution 2022-29**, Approval of Contract for Statewide Facilities Master Plan, Systems Office. Trustee Anker seconded the motion. The motion carried unanimously.

Trustee Stemler moved for approval of **Resolution 2022-30**, Approval of the Ivy Tech Community College of Indiana Legislative Request for Capital Funds for the

2023-2025 Biennium. Trustee Wilson seconded the motion. The motion carried with one abstention.

Item 4

Chair Bibbs called upon Trustee Jesse Brand for a report from the **Budget & Finance Committee**. Trustee Brand reported there are no action items for consideration and approval. The committee received Fiscal Year 2022 Budget Preliminary results through June 30, 2022 and noted Fitch Affirms AA Rating revises outlook to positive.

Courtney Roberts, President of Ivy Tech Foundation, provided updates on the following:

- **The Statewide comprehensive campaign, Invest IN Ivy Tech**
 - At June 30, the close of the fiscal year, we sit at \$254.4M – putting us at 89% of the \$285M goal, with one year left in the campaign

- **Foundation highlights from the fiscal year**
 - Foundation surpassed its fundraising goal for the year – hitting \$65.2M
 - Received \$22.5M from 9 gifts or grants exceeding \$1M
 - The Foundation achieved its goal of having 100% of State Trustees and Foundation Board of Directors give to the Foundation for the tenth year in a row
 - Two recent grants received:
 - \$4.7M US Department of Labor Apprenticeship Building American grant
 - \$1.2M 3E grant from Indiana Department of Education

- **Partnership with Community Health Network** for nursing expansion efforts in Anderson, Hamilton County, Indianapolis and Kokomo campuses – legal agreement is awaiting signature

- **READI grants**
 - campuses across the state were active in regional discussions and proposal submissions in September 2021 totaling \$36M
 - we're starting to hear back about some of these submissions, and as of July 15, we anticipate support totaling \$7.8M

Item 5

Chair Bibbs called upon Trustee Stemler for the **Human Resources & Operations Committee** report. Trustee Stemler reported there are two action items for consideration and approval.

Matt Etchison, Sr. Vice President and Chief Information Officer, presented the recommendation for the College to approve a Statewide contract for managed print services with Toshiba through December 2027 at a cost not to exceed \$4.6

million dollars. This contract is for managed print services to deploy new and more cost-effective printers for the college and will save the college up to two million dollars over the five years.

Trustee Stemler motioned for approval of **Resolution 2022-27**, Approval of Contract for Managed Print Services, Systems Office. Trustee McMillan seconded the motion. The motion carried unanimously.

Matt Etchison also presented the recommendation for the College to approve a nine-year contract for strategic sourcing with Workday at a cost of \$1.28 million dollars plus implementation costs. This contract will consolidate multiple sourcing and procurement systems into our single Workday ERP.

Trustee Wilson motioned for approval of **Resolution 2022-28**, Approval of Workday Strategic Sourcing Contract, Systems Office. Trustee Gutman seconded the motion. The motion carried unanimously.

Mike McNichols, Vice President Human Resources provided update on the new Gallup Employee Engagement Survey which was launched in April. The web-based survey was sent to nearly 6,300 full-time and part-time faculty and staff. The survey results include the following highlights:

- Ivy Tech has a higher percentage of engaged employees compared to the national higher education database
- Nearly 80% of College employees would recommend Ivy Tech as a great place to work
- 85% of College employees intend to stay at Ivy Tech for at least the next two years

College leaders and supervisors will begin developing action plans to further enhance engagement and the next survey will be launched in October.

Item 6

Chair Bibbs called upon Trustee Hughes-Schuh for a Marketing & Public Relations Committee report. Trustee Hughes-Schuh reported there are no action items for consideration and approval.

Jo Nahod-Carlin provided a live demonstration of our new website redesign and shared outcomes information including that from the enhancements our overall bounce rate from the website is down more than 73% on the home page. Carlin also provided an update on the new recruitment strategies of Tuesdays@TheTech that launch in June as well as School Spotlight that launched in July. Early indications show that the weekly enrollment events are growing week over week and registration is reflecting the efforts with the most recent event yielding 800 enrollments in one day. Carlin introduced a new 100-day engagement campaign for prospective students designed to help guide them through the enrollment process that will launch next week and include phone calls, emails, texts, digital

advertising, and direct mail. Finally, Carlin debut the new video commercials deployed this week. There are two ads, one targeting adult learners and the second targeting traditional students and their influencers. Both feature Ivy Tech alumni as well as dual credit students, and focus on the value of outcomes that an Ivy Tech completion will provide a student. These ads are being aired on network and cable television, but more significantly being used in targeted digital advertising.

Mary Jane Michalak provided an update on the College's Policy Fellows Program. Participants went to Washington, D.C. in June to advocate for the College, specifically on funding for short-term programs and child care. Additionally, she provided an overview of the CHIPS and Science Act of 2022, the U.S. House of Representatives Appropriations proposal, and previewed the State Budget process.

Item 7

Chair Bibbs called upon Trustee Foutch for a report from the **Workforce Alignment Committee**. Trustee Foutch reported there are no action items for consideration and approval.

Interim Sr Vice President Workforce Alignment, Jeff Scott, provided the following updates:

Ivy + Career Link

CCEC Re-Branded to Ivy + Career Link due to their incredible work. Ivy + is a powerful sub-brand representing innovation, transformation and premium quality and experience.

Career Link will continue to offer outstanding services to our students and provide excellent engagement with our employer partners.

Vision Three

Career Link continues to look forward and lean into emerging technologies and opportunities.

Vision Three provides a virtual reality experience for career exploration to meet young learners where they are.

Initial focus will be in Health Care, Technology and Advanced Manufacturing.

US Department of Labor Apprenticeship Build America Grant

We received a grant totaling over \$4.7 million to expand registered apprenticeship programs.

We will create a statewide hub to promote apprenticeships as a viable, post-secondary education to career option.

Apprenticeships is a proven effective tool for recruiting, retention, workforce development, employer engagement as well as enrollment management.

By expanding opportunities in critical areas, we continue to offer programs that provide a clear pathway to high wage in demand careers.

Credentials by Census Tract

A new Ivy Analytics report was shared that provides a heatmap of credentials and degrees earned by our students. We are able to search by economic growth region and filter the information to the census tract data.

This report will allow our campuses to connect students to potential employers based on their credential and skill set. It also allows us to provide current and potential employers with the number of graduates we have in particular degree tracks.

Ivy + IT Academy

The Ivy + IT Academy will provide the most current and market relevant IT training through continuous iteration and improvement.

We will deliver consistent, quality training to students and employers.

We will engage students and employers with clear outcomes, industry certifications and career services.

Our initial workforce partners include Salesforce, Microsoft, Workday, AWS and Google

The North America IT training market reached a value of \$26 Billion in 2021.

Abigail Tambasco was introduced as consultant for Ivy + IT Academy.

E. TREASURER'S REPORT:

Chair Bibbs called upon Dom Chase, CFO and Treasurer, to provide the Treasurer's Report.

Those principles include financial strength to support our students, provide safety, security, and preparedness for the unexpected, accountability, integrity, transparency, and a generally student-centered approach.

The financial health of Ivy Tech remains strong, and that concludes my report. Happy to answer any questions.

Trustee Dora moved for approval of the Treasurer's Report. Trustee Emmert O'Dell seconded the motion. The motion carried unanimously.

E. STATE OF THE COLLEGE

Chair Bibbs called upon President Ellspermann to provide her State of the College report.

President Ellspermann welcomed alumni Coleen Gabhart, former SGA President, Student Representative Ivy Tech State Board and Indiana Commission for Higher Education.

President Ellspermann provided updates on Workforce Partners and spotlighted partnership with Skywater Technology, Ivy Tech and Purdue will collaborate on a number of areas related to semiconductors and microelectronics. Ivy Tech Community College Columbus and Leadership in Flight Training Academy in Indianapolis are partnering to offer a Professional Flight Associate of Applied Science degree.

President Ellspermann spotlights the School of IT and Business, Logistics & Supply Chain.

President Ellspermann recognized the inaugural President's Award for Excellence in Dual Credit Instruction where we recognized 19 dual credit faculty members from throughout the state who best demonstrates excellence in instruction and exemplifies the mission of Ivy Tech. The College also recognized one statewide awardee, Lori Kixmiller, a dual credit English instructor from Fishers High School.

President Ellspermann provided update on Ivy+ Tuition and Textbooks, metrics related to our Strategic Plan and retention update noting Ivy Achieves relaunch.

F. OLD BUSINESS

Chair Bibbs called for old business, but there was none.

G. NEW BUSINESS

Chair Bibbs called for new business.

Trustee Wilson moved for approval of **Resolution 2022-31**, Appointment of Campus Board of Trustees. Trustee Gutman seconded the motion. The motion carried unanimously.

Trustee Dora motion for approval of **Resolution 2022-32**, Election of Officers for the State Board of Trustees. Trustee McMillan seconded the motion. The motion carried unanimously.

Trustee Wilson moved for approval of **Resolution 2022-33**, Approval of Appointment of Trustees to Serve on Foundation Board. Trustee Dora seconded the motion. The motion carried unanimously.

ADJOURNMENT

With no further business to come before the Board, Trustee Hughes-Schuh called for a motion to adjourn the meeting. Trustee Emmert O'Dell seconded the motion.

**STATE TRUSTEES
IVY TECH COMMUNITY COLLEGE**

Dated August 5, 2022, prepared by Gretchen L. Keller, Recording Secretary