

**MINUTES OF THE MEETING OF THE STATE  
BOARD OF TRUSTEES**

IVY TECH COMMUNITY COLLEGE

**February 6, 2020**

Chairman Terry Anker called the meeting of the State Board of Trustees to order at 1:00 pm at 502 E Carmel Drive, Carmel, Indiana.

**ROLL CALL**

Chairman Terry Anker called the roll and the presence of a quorum was announced.

The following State Trustees were present:

**Mr. Terry Anker, Chairman**  
**Ms. Stephanie Wade, Vice Chair**  
**Mr. Andrew W. Wilson, Secretary**  
**Mr. Jesse Brand**  
**Mr. Michael R. Dora**  
**Ms. Kim Emmert O'Dell**  
**Mr. Larry Garatoni**  
**Ms. Marianne Glick – via phone**  
**Ms. Gretchen Gutman**  
**Ms. Paula Hughes-Schuh**  
**Mr. Stewart McMillan**  
**Mr. Steve Schreckengast**  
**Mr. Kerry Stemler**

The following Trustees were absent:

**Mr. Bradley Clark**  
**Mr. Harold Hunt**

**A. NOTICES OF MEETING MAILED AND POSTED:**

Trustee Andrew Wilson, Secretary, confirmed that notices of the February 6, 2020, regular meeting were properly mailed and posted.

**B. APPROVAL OF BOARD MINUTES:**

Trustee Garatoni moved for approval of the minutes of the December 5, 2019, board meeting. Trustee Emmert-O'Dell seconded the motion and the motion carried unanimously.

## C. COMMITTEE REPORTS:

**Item 1** Chairman Anker called upon Trustee Gretchen Gutman, Chair of the **Audit Committee** to give a report from the committee. Trustee Gutman reported there are no action items from the Audit Committee. The Audit Committee discussed the following issues: reports to the confidential hotline, an update on pending litigation, a cybersecurity report, and the exit conference related to the federal compliance audits that took place in December. They reviewed the audit schedule for 2019-20 and the three-year audit plan and internal audit reports that had been issued since the last meeting.

**Item 2** Chairman Anker called upon Trustee Michael Dora for a report from the **Academics & Student Experience Committee**. Trustee Dora reported there are no action items for approval.

Dr. Emily Bobo, Professor of English at Bloomington is the outgoing chair of faculty council. She shared the work of the Academic Freedom Taskforce, change in reporting of hours for faculty, and the beginning of an academic due process task force that will review policies that will allow for the protection of academic freedom. Ms. Jennifer Schaeffer, the current chair of the faculty council, reported on the children in the classroom policy, input for the Single Mom's initiative and the work of faculty council in supporting major college initiatives including 8 week classes, IvyOnline, and Inclusive Tuition. Dr. Monroe and Dr. Ellspermann recognized Dr. Bobo as the outgoing chair of faculty council.

Kathryn Stremiecki spoke about Ivy Assist, a social services web platform powered by the company Aunt Bertha. Students use Ivy Assist to search for agencies and services in their local area. These services include, but are not limited to, food, housing, transportation, and financial assistance. Stremiecki demonstrated the student's experience as they use the platform. Since the launch of the Ivy Assist website last June, over 15,000 unique Ivy Tech users have logged onto the site. Over 40% of the searches have taken place outside of business hours. The most common search terms are food pantry, help pay for gas, and help find housing.

Additionally, Stremiecki and Dominick Chase provided an overview of the Uber Pilot. This pilot has been launched to assist students who are experiencing a transportation barrier. Students needing transportation assistance work with Ivy Cares staff to set up an Ivy Tech Uber account that will offset the cost of an Uber ride to campus, or pay for the ride in its entirety. Students who use the service will be tracked to compare their completion rate to the general completion rate.

Matthew Pittman provided an update on IvyOnline. This fall IvyOnline ran 421 sections which was an increase of four more sections as compared to Fall 2018. However, while that was a small increase in the number of sections, IvyOnline also served more than 1,000 additional students this fall over last. While a few additional sections ran, those sections were at higher enrollment (closer to the cap). The average section size in IvyOnline was between 2 and 3 students higher this fall than the same courses last fall. In terms of outcomes, the data follows much of the same trends as we saw with other courses. First 8-week courses have the highest success rate followed by 16 week and 2nd 8-week courses. A couple highlights were BIOL 101, which saw an enrollment increase this fall of 39%, success rates improved 4.2%, and withdrawal rate dropped by 1.1%. INFM 109 was another course that had significant improvements including a success rate bump of 4.8% and a decrease in withdrawal rate by 2.7%. IvyOnline will continue to work with faculty and curriculum committees to ensure that each course has positive outcomes for our students while maintaining academic rigor.

Within IvyOnline, Faculty Leads serve as the academic lead for online course offerings, and this involves providing opportunities for faculty growth in the online environment. Examples of such opportunities include piloting new technology, such as the Perceivant dashboard and Packback discussion board platform. Faculty leads also leverage the new structure of IvyOnline to build community so faculty can connect as online faculty members across campuses. To gauge faculty buy-in, the Faculty Leads surveyed current IvyOnline instructors. After the initial semester of IvyOnline, the results from current IvyOnline faculty were positive and supportive of IvyOnline's direction so far.

Drs. Stacy Atkinson and Cory Clasemann-Ryan provided an update on the College's 8-week course initiative. In Fall 2019, the College offered more than half of its courses in an 8-week format, with students having a higher passing rate in these courses than in 16-week courses. Ivy Tech continues to utilize 8-week champions and mini-grants to support this initiative.

Mary Anne Sloan provided a programmatic overview of the Nursing program. Current and projected nursing demand in the state were reviewed. An overview of the various nursing programs was provided with respective enrollment, graduation rates and NCLEX pass rates for the past 3 years, all having increased year over year. Proposed programs were highlighted. Ms. Sloan highlighted the regulatory consideration and market challenges that are present in Indiana and may influence nursing enrollment. Several possible initiatives were discussed that could allow for increased nursing enrollment as well as improved student success. Ms. Sloan reviewed the current nursing program fees and nursing faculty

salaries and proposed a possible solution to increasing nursing faculty statewide.

**Item 3**

Chairman Anker called upon Trustee Andrew Wilson for a report from the **Workforce Alignment Committee**. Sr. Vice President for Workforce and Careers Chris Lowery and members of his senior leadership team presented updates on various Workforce and Careers initiatives:

The Systems Office CCEC team is now fully staffed, and alpha campus executive directors have been hired. Other alpha campus positions (coaches, employer consultants, and career experience coordinators) will be filled over the next several weeks.

\$11.33M in external funding has been secured to date for the initial implementation of the Career Coaching and Employer Connections (CCEC) initiative; an additional \$700K in funding is pending and other discussions are taking place at varying stages, including with Lumina Foundation and Strada Foundation.

A Resource Toolkit and technology platform for the Career Action Plan is being further developed for use with students starting this spring, and other possible technology solution discussions are ongoing with Strada.

**Item 4**

Chairman Anker called upon Trustee Kerry Stemler for a report from the **Human Resources & Operations committee**. Trustee Stemler reported there are no action items for approval.

Julie Lorton-Rowland, Sr. Vice President Human Resources, provided us with a year in review look at several key achievements that relate directly to Strategic Goal 5 – Become Known as a Great Place to Work. The review included achievements originating from Goal 5 strategy tactics, HR/Legal initiatives, Faculty Council recommendations, process improvement initiatives, employee engagement, and voice of the customer feedback. Whether led by strategy teams, or through collaboration and support by the statewide HR team and other college teams we crossed the finish line on many efforts.

From faculty to staff, part-time and full-time, these achievements are an investment in our workforce and have a positive impact on all employee groups. Julie shared a list of early starters for 2020 and spoke briefly to that work which is underway.

**Item 5**

Chairman Anker called upon Trustee Jesse Brand for a report from the **Budget & Finance committee**. Trustee Brand reported there is one action items for approval. The committee received an update on OIT, Legislation, Debt & Capital Leases, Federal Loan Default Rate, and Tax Intercept & Budget Status

Trustee Brand moved for approval.

**Resolution 2020-6**, Approval of Bond for Treasurer and Assistant Treasurer Systems Office

Trustee Garatoni seconded the motion and the motion carried unanimously.

**Item 6**

Chairman Anker called upon Trustee Steve Schreckengast for a report from the **Building and Grounds Committee**. Trustee Schreckengast reported there are four action items for consideration and approval. The committee received an update on the status of the Columbus capital project, on State Board approved contracts, and on XBE spend.

Trustee Schreckengast moved for approval.

**Resolution 2020-1**, Approval to Enter into Lease with City of Columbus Board of Aviation Commissioners, Columbus Campus

Trustee Garatoni seconded the motion and the motion carried unanimously.

Trustee Schreckengast moved for approval.

**Resolution 2020-2**, Approval of the Contract for the Architectural and Engineering Services for the Columbus Building Replacement Capital Project, Columbus Campus

Trustee Wade seconded the motion and the motion carried unanimously.

Trustee Schreckengast moved for approval.

**Resolution 2020-3**, Approval of the Contract for the Design Architect Services for the Columbus Building Replacement Capital Project, Columbus Campus

Trustee Brand seconded the motion and the motion carried unanimously.

Trustee Schreckengast moved for approval.

**Resolution 2020-4, Approval of the Contract for the Construction Manager as Constructor (Cmc) for the Columbus Building Replacement Capital Project, Columbus Campus**

Trustee Hughes-Schuh seconded the motion and the motion carried unanimously.

**Item 7**

Chairman Anker called upon Trustee Stephanie Wade for a report on the **Marketing and Public Relations Committee**. The Marketing and Public Relations report provided the Board an update on the total number of applications the College has received this year and that number has now exceeded 78,000. Marketing efforts and campus recruitment teams drive those numbers. The College is pushing March start classes via marketing and earned media more than ever before. The digital marketing efforts continue and are performing well. In order to build more awareness that a student can start classes at Ivy Tech in March, radio and outdoor has been purchased throughout the state. A number of new digital campaigns to push for March classes are being rolled out on a weekly basis statewide and the team continues to monitor the success of those campaigns and shift dollars and invest additional dollars with those campaigns that are working. He heard about how the College expanded its partnership with the Indiana Latino Institute as efforts continue to focus on better targeted efforts and to maximize long-standing relationships. We also learned the College generated over \$4.5 million dollars in earned media in 2019 and is off to a great start in 2020 have already \$1 million in earned media. And finally, we got an update on the important brand research project being managed by the marketing team and we look forward to that research helping answer questions about the College's name, its perception and what messaging resonates with various audiences.

**D. TREASURER'S REPORT:**

Chairman Anker called upon Matt Hawkins, Sr. Vice President/Chief Financial Officer, to provide the Treasurer's Report.

Matt Hawkins noted the reserve is trending about \$4M above budget, primarily due to investment income. They are working closely with investment advisors, monitoring effects of coronavirus on the fixed income market and our portfolio.

The colleges expenses are trending \$11M below budget. This represents about 2% of our overall budget. Seven months in to fiscal year 2020, Hawkins is comfortable with both revenue and expenses and our projections for year end.

Trustee Dora moved for approval of the Treasurer's Report. Trustee Garatoni seconded the motion and the motion carried unanimously.

#### **E. STATE OF THE COLLEGE**

Chairman Anker called upon President Ellspermann to provide State of the College.

President Ellspermann called upon Becky Miller, Assistant Vice President of Philanthropy and Brian Thomas, Executive Director of Grants Office to give a report on the Foundation. The Foundation recognized Bill Goins who passed on January 11. Bill served as a State Trustee from 1995-2008 and served on Foundation Board for 22 years.

2019 was one of our finest years, \$54.9M of donations and grants 2020 goal reached as of December 31, 2019, and as of January 31, 2020, we are at \$50.3M, exceeding the Statewide campaign target by \$8.7M. Increased pipeline management, moving from annual planning towards 3-5 year planning with campaign, it is important to keep momentum moving. There are a few unknowns which could affect campaign, including the 2020 Presidential election and a potential recession. She highlighted Board giving, Lilly Endowment Initiatives, the Circle of Ivy Highlights raising over \$500k in 4 years and nearing 800 members, and Giving Tuesday which raised \$68k from 588 donations (matching funds last two years attribute to success).

President Ellspermann invited James Poore, The Poore Organization and Owner/Operator of four McDonalds in Northwest Indianapolis, to discuss the McDonald's Archways to Opportunity. McDonald's provides employees at its stores the opportunity to earn a college degree and/or certificate with little to no cost with their tuition assistance program which provides up to \$2,500 from crew members and \$3,000 for managers. Employees are eligible after 90 days with a minimum of 15 hours of work per week.

President Ellspermann provided updates on the metrics noting fall-to-spring retention is currently at 70% and discussed efforts to help with enrollment. Among those efforts the Volunteer Firefighter Scholarship to recruit and retain volunteer firefighters in rural communities which is championed by Representative Randy Frye, and Uber Solution solve transportation challenge for students, particularly where bus transportation is not robust, this is the first collaboration in the country between higher education and Uber.

#### **F. OLD BUSINESS**

Chairman Anker called for old business, but there was none.

#### **G. NEW BUSINESS**

Chairman Anker called for new business.

Trustee Garatoni moved for approval of

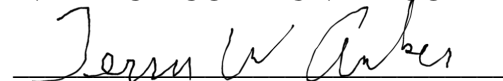
**Resolution 2020-5**, Appointment of Campus Board of Trustees

Trustee Schreckengast seconded the motion, and the motion carried unanimously.

**ADJOURNMENT**

With no further business to come before the Board, Chairman Anker called for a motion to adjourn the meeting. Trustee Wade moved for approval to adjourn the meeting. Trustee Schreckengast seconded the motion and the motion carried unanimously.

**STATE TRUSTEES  
IVY TECH COMMUNITY COLLEGE**



~~Terry Anker 04/02/2020 14:56 EDT~~



~~Andrew Wilson 04/02/2020 13:23 EDT~~  
**Andrew Wilson, Secretary**

**Dated February 7, 2020, Prepared by Gretchen L. Keller, Recording Secretary**