



- I.** Roll Call
- II.** Report of Secretary on Notice of Meeting
- III.** Approval of Minutes – June 3, 2021
- IV.** Resolutions
 - a. Resolution 2021-32, Approval of Contract with Anthem for Employee Medical Plan
 - b. Resolution 2021-33, Approval of East Chicago Campus Welding Lab Project, Lake County Campus
 - c. Resolution 2021-34, Approval of Contract for HVAC Replacement at East Chicago Campus Lake County
- V.** Committee Reports
 - a. Academics & Student Experience
 - b. Audit Committee
 - c. Marketing & Public Relations
 - d. Budget & Finance
 - e. Workforce Alignment
 - f. Building, Grounds and Capital
- VI.** Treasurer’s Report, Matt Hawkins, Treasurer
- VII.** State of the College, Sue Ellspermann, PhD, President
- VIII.** Old Business
- IX.** New Business
 - a. **Resolution 2021-35**, Appointment of Campus Board of Trustees
 - b. **Resolution 2021-36**, Approval of Appointment of Trustees to Serve on Foundation Board
 - c. **Resolution 2021-37**, Election of Officers for the State Board of Trustees
- X.** Adjournment

**OFFICIAL NOTICE OF MEETING
IVY TECH COMMUNITY COLLEGE OF INDIANA
STATE BOARD OF TRUSTEES**

Notice is hereby given that the State Board of Trustees of Ivy Tech Community College of Indiana will be holding the following meetings in person August 4-5, 2021 at 1815 E Morgan Street, Kokomo, IN

Wednesday, August 4, 2021

1:30 pm **Education Session of the State Board of Trustees** (*open to the public*)
The State Trustees will hold a meeting in person to consider and take action on such items as may be brought before them.

3:00 pm **Executive Session of the State Board of Trustees**
The State Trustees will meet in Executive Session and are permitted under IC 5-14-1.5-6.1(b), to discuss the subjects listed below. For each subject, a reference to the applicable subdivision of IC 5-14-1.5-6.1 (b) and a description of that subject are included.

- (2) (B) Initiation of litigation that is either pending or has been threatened specifically in writing.
- (2)(C) The implementation of security systems.
- (2) (D) A real property transaction, including:
 - (i) a purchase; (ii) a lease as lessor; (iii) a lease as lessee; (iv) a transfer; (v) an exchange; or (vi) a sale;
- (5) To receive information about and interview prospective employees
- (7) For discussion of records classified as confidential by state or federal statute.
- (9) To discuss job performance evaluations of individual employees. This subdivision does not apply to a discussion of the salary, compensation, or benefits of employees during a budget process.

4:15 pm **Audit Committee**

Thursday, August 5, 2021

8:30 am **Board Committee Meetings** (*open to the public*)
The State Trustees will hold the regular committee meetings in person and virtually

8:30 – 9:30	Academics & Student Experience
9:30 – 9:45	Marketing & Public Relations
9:45 – 10:00	Break
10:00 – 10:30	Budget & Finance
10:30 – 11:30	Workforce Alignment
11:30 – Noon	Building, Grounds and Capital

1:00 pm **Regular State Board of Trustees Meeting** (*open to the public*)
The State Trustees will hold a regular meeting in person to consider and act on such items as may be brought before them.

Secretary
Dated this July 28, 2021

**MINUTES OF THE MEETING OF THE
STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
June 3, 2021**

Chairman Terry Anker called the State Board of Trustees' meeting to order at 1:00 pm.

ROLL CALL

Chairman Terry Anker called the roll, and the presence of a quorum was announced.

The following State Trustees were present in person:

Mr. Terry Anker, Chairman
Ms. Stephanie Bibbs, Vice Chair
Mr. Andrew W. Wilson, Secretary
Mr. Jesse Brand
Mr. Michael R. Dora
Ms. Kim Emmert O'Dell
Ms. Gretchen Gutman
Mr. Harold Hunt
Mr. Steve Schreckengast
Mr. Kerry Stemler

The following State Trustees were present via Zoom Webinar

Ms. Tanya Foutch
Ms. Marianne Glick
Ms. Paula Hughes-Schuh

The following Trustees were absent:

Mr. Larry Garatoni
Mr. Stewart McMillan

A. NOTICES OF MEETING MAILED AND POSTED:

Trustee Andrew Wilson, the Secretary, confirmed that notice of the June 3, 2021, regular meetings were properly mailed and posted. This meeting is being held in compliance with IC 5-14-1.5 *et seq* and the Governor's Executive Orders 20-04 and 20-09. Members of the governing body attended both in-person and remotely. The public was invited to attend the meetings open to the public by remote access by which a link was shared in the public notice.

B. APPROVAL OF BOARD MINUTES:

Trustee Stemler moved for approval of the minutes of the April 8, 2021, board meeting. Trustee Gutman seconded the motion, and the motion carried unanimously.

C. COMMITTEE REPORTS:

Item 1 Chairman Anker called upon Trustee Michael Dora for a report from the **Academics & Student Experience Committee**. Trustee Dora reported there are no action items for approval.

Rebecca Rahschulte, Vice President of K-14 Initiatives & Statewide Partnerships, provided a K-14 update. Indiana must address educational attainment gaps in its population 25-64. These are adult students who are likely low-income, working; many are parents and represent a large portion of Indiana's citizens of color. Specifically, Black Hoosiers have 10% lower post-secondary attainment; our Hispanic Hoosiers have a full 20% lower attainment. Indiana Summer Bridge Program - Financial incentives will be provided to students for their successful completion of success initiatives

Cory Clasemann, Vice President for Student Success, provided updates on InsideTrack Student Success Coaching Contract Renewal. InsideTrack is a grant through CHE.

Trustee Dora motions for approval of **Resolution 2021-16**, Approval to Enter into a Statement of Work for Student Coaching Programs with InsideTrack-Systems Office. Trustee Bibbs seconded the motion. The motion carried unanimously.

Matthew Pittman, Assistant Vice President of Education Technology, provided an update on IvyLearn (Canvas) Contract Renewal. Canvas provides metrics to track student progress, Individual student performance visuals with course activity insights, and allows immediate interactions with students to give feedback or encouragement.

Trustee Dora motions for approval of **Resolution 2021-17**, Approval or Contract with Instructure to Provide Learning Management System – Systems Office. Trustee Gutman seconded the motion. The motion carried unanimously.

Aaron Baute, Vice President of Business, Logistics, and Supply Chain, provided an Associate of Applied Science in Entrepreneurship update. Allows a student to create an innovative pathway using technical skills gained in other Ivy Tech programs to be applied with the Entrepreneurship curriculum for business creation. This would help students utilize their technical skillset to start a business through the Entrepreneurship curriculum to launch their business.

Trustee Dora motions for approval of **Resolution 2021-18**, Approval of Entrepreneurship Degree. Trustee Gutman seconded the motion. The motion carried unanimously.

Trustee Dora motions for approval of **Resolution 2021-19**, Approval of Contract with Regional Innovative Startup Education Inc.- Systems Office. Trustee Gutman seconded the motion. The motion carried unanimously.

Make it be known Trustee Anker made note that the College has accepted a Conflict of Interest form from Trustee Garatoni due to his association with RISE.

Jo Nahod-Carlin, Vice President of Recruitment & Enrollment Management, provided an enrollment update. As we approach the start of the Summer session, you can see we've got about 3,000 students to enroll to meet last year's number. But last month, the gap was 13,371, so we have successfully enrolled an additional 10,000 students in May. We are trending in the right direction, helping us close the gap to 3,000. As you heard from Rebecca, we had several enrollment initiatives for this summer. Jo is confident we will close strong.

Item 2 Chairman Anker called upon Trustee Jesse Brand for a report from the **Budget & Finance committee**.

Trustee Brand reported there are six action items for approval.

Trustee Brand motions for approval of **Resolution 2021-24**, Approval of the Student Fee Rates for Fiscal Years 2022-2023. Trustee Wilson seconded the motion. The motion carried unanimously.

Trustee Brand motions for approval of **Resolution 2021-25**, Approval of the College 2021-2022 Fiscal Year Operating Budget. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee Brand motions for approval of **Resolution 2021-26**, Approval of Contract for Purchase and Sale of Natural Gas- Systems Office. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee Brand motions for approval of **Resolution 2021-27**, Approval of Amendment to Contract with Barnes & Noble for Bookstore Operations- Systems Office. Trustee Bibbs seconded the motion. The motion carried unanimously.

WALK ON Resolution

Trustee Brand motions for approval of **Resolution 2021-29**, Approval of Contract for Custodial Services – Kokomo Campus. Trustee Schreckengast seconded the motion. The motion carried unanimously.

WALK ON Resolution

Trustee Brand motions for approval of **Resolution 2021-30**, Approval of Contract for Security Services, Bloomington Campus. Trustee Wilson seconded the motion. The motion carried unanimously.

Item 3

Chairman Anker called upon Trustee Steve Schreckengast for a report from the **Building and Grounds Committee**. Trustee Schreckengast reported there are four action items for consideration and approval. The Committee received an update on the status of the XBE contract spend. Also discussed the status of the Muncie rebuild. The firms invited to quote electrical work include Huston, Gaylor, and Shambaugh. Firms invited to quote general construction include Core Construction, Shiel Sexton, and Pepper Construction.

Trustee Schreckengast moved for approval of **Resolution 2021-20**, Approval to Purchase Property-Evansville Campus. Trustee Wilson seconded the motion. The motion carried unanimously.

Trustee Schreckengast moved for approval of **Resolution 2021-21**, Request for Ivy Tech Foundation to Sell Property-Kokomo Campus. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee Schreckengast moved for approval of **Resolution 2021-22**, Approval of Request to Sell Property at the Logansport Site-Kokomo Campus. Trustee Emmert O'Dell seconded the motion. The motion carried unanimously.

Trustee Schreckengast moved for approval of **Resolution 2021-23**, Land Acquisition and Use Plan for the Partnership with Family Scholars House and

the Ogle Foundation-Sellersburg Campus. Trustee Emmert O'Dell seconded the motion. The motion carried unanimously.

Item 4 Chairman Anker called upon Trustee Hughes-Schuh for a report from the Marketing & Public Relations Committee. Trustee McMillan reported there are no action items for consideration and approval.

The Committee heard updates from Mehgan O'Connor, Executive Director Marketing & Creative Services, on Brand Research to Brand Evolution. Campus marketing representatives and others met with the two agency finalists. We seek to partner with a marketing agency to assist us in our efforts with our creative elements and a new website. The partnership will also include testing some of our new branding evolution ideas with some of the targeted audiences we are trying to reach. During the next board meeting, Jeff Fanter will be bringing forward a contract with one of these two finalists for your approval. Mehgan also shared various statewide and campus projects. Kate Wallace, Executive Director Recruitment Communications, provided an update on the Blackboard contact center.

Item 6 Chairman Anker called upon Trustee Wilson for a report from the **Workforce Alignment Committee**. Trustee Wilson reported there are no action items for consideration and approval.

Sr. Vice President for Workforce and Careers Chris Lowery and members of his team, Stacy Townsley, VP, Adult Strategy; Brian Thomas, Executive Director of Grants and Mary Anne Sloan, VP, Nursing and Health Sciences, provided updates on the Eli Lilly partnership, Wage Data Update, Funding Opportunities to Support Strategic Initiatives: READI (Regional Economic Acceleration & Development Initiative, \$500M for regional economic development strategies), ARP (American Rescue Plan for citizens, small businesses, public sector, transportation, and education. State, county, and city allocations. Higher Education.), CARES (Coronavirus Aid, Relief, and Economic Security Act for individuals, business, state and local governments, public health, and education), Career Accelerator Fund (Indiana's Progressive Income Share Agreement administered by INvestEd, \$75M) and Nursing Update. In August, Mary Anne, Chris, and the Workforce team will be bringing forth a proposal to increase enrollment and graduations in the School of Nursing dramatically; they plan to offer an "audacious" goal and plan to seek support engagement of Trustees.

Item 7 Chairman Anker called upon Trustee Gutman for a report from the Audit Committee. Trustee Gutman reported there are no action items for consideration and approval.

The audit committee discussed the following issues: reports to the confidential hotline received an update on pending litigation and a cybersecurity report. The Committee reviewed the Audit Committee Charter, the Internal Audit Department Charter, the Internal Audit Mission Statement, the Trustees Code of Conduct Policy, Trustees Conflict of Interest Policy, and the procedures for the confidential hotline submissions by employees. The Committee also reviewed and approved the estimated Internal Audit Department preliminary budget for the fiscal year 2021-22, the audit schedule for 2020-21, 2021-22, and the three-year audit plan and internal audit reports issued since their last meeting.

D. TREASURER'S REPORT:

Chairman Anker called upon Matt Hawkins, Executive Vice President Business Administration and Treasurer, to provide the Treasurer's Report.

As Trustee Brand mentioned, Fiscal Year 2021 has been a challenging year for many reasons. Matt is confident Ivy Tech's financial net position will increase as we close the fiscal year 2021 later this month. Matt thanks the Chancellors and campus staff for their fiscal management; the largest portion of the institution's funds is managed on schedule and under budget. He was also acknowledging everyone at the Systems Office and business offices around the State. Specifically, thanking William Bogard, who is in daily contact with campus finance staff, allows many of us to focus on innovative change like the new tuition model discussed during the Budget and Finance committee. Ivy Tech's financial position remains extremely strong.

Trustee Gutman moved for approval of the Treasurer's Report. Trustee Dora seconded the motion. The motion carried unanimously.

E. STATE OF THE COLLEGE

Chairman Anker called upon President Ellspermann to provide her State of the College report. President Ellspermann shared with the trustees that Ivy Tech Community College offered in-person and virtual Commencement ceremonies graduating 22,169 students. President Ellspermann thanked retiring Indianapolis Chancellor Kathy Lee for her 36 years of service and Lafayette Chancellor David Bathe for his 22 years of service and welcomed Lorenzo Esters, incoming Chancellor of our Indianapolis Campus.

President Ellspermann provided updates on the COVID-19 Operations Strategic Plan Metrics Dashboard. Hamilton County Campus Grand Opening July 30, bookstore opens July 19, recruited 11-member Campus Board of Trustees (to be approved via Resolution

later in this meeting), recruiting Foundation Board members and building a solid Circle of Ivy and fundraising priorities.

F. OLD BUSINESS

Chairman Anker called for old business, but there was none.

G. NEW BUSINESS

Chairman Anker called for new business.

Trustee Anker moved for approval of **Resolution 2021-28**, Appointment of Campus Board of Trustees. Trustee Schreckengast seconded the motion. The motion carried unanimously.

Trustee Bibbs moved for approval of **Resolution 2021-15**, Honoring the Leadership of Julie Lorton-Rowland. Trustee Emmert O'Dell seconded the motion. The motion carried unanimously.

Chair Anker appointed Trustee Schreckengast to Chair a nominating committee for Selection of Officers, an action we will take via Resolution at our August 5, 2021 Board meeting.

ADJOURNMENT

With no further business to come before the Board, Trustee Gutman called for a motion to adjourn the meeting. Trustee Bibbs seconded the motion.

**STATE TRUSTEES
IVY TECH COMMUNITY COLLEGE**

Dated June 4, 2021, prepared by Gretchen L. Keller, Recording Secretary

**MINUTES OF THE MEETING OF THE
STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
July 14, 2021**

Chair Terry Anker called the Executive Committee Meeting of the State Board of Trustees to order at 3:15 pm.

Trustee Andrew Wilson, Secretary, confirmed that notice of the July 14, 2021, Executive Committee meeting was properly mailed and posted.

ROLL CALL

Secretary Wilson deferred to Gretchen Keller to call the roll, and the presence of a quorum was announced.

The following Executive Committee members were present:

**Terry Anker, Chair
Stephanie Bibbs, Vice Chair
Andrew Wilson, Secretary
Michael Dora
Kim Emmert O'Dell
Paula Hughes-Schuh
Kerry Stemler**

The following were also in attendance:

**Steve Schreckengast, Trustee
Jesse Brand, Trustee**

Trustee Stemler motions for approval of Resolution **2021-31**, Approval to Sell Property at Franklin Site, Columbus Campus. Trustee Emmert O'Dell seconded the motion. The vote is reflected below

Terry Anker, Chair	Yes
Stephanie Bibbs, Vice Chair	Yes
Andrew Wilson, Secretary	Yes
Michael Dora	Yes
Kim Emmert O'Dell	Yes
Paula Hughes-Schuh	Yes
Kerry Stemler	Yes

Trustee Hughes-Schuh recommends a friendly amendment to the contract language around assignment to an affiliate organization.

There being no further business, a Motion was made by Trustee Anker and seconded by Trustee Wilson for adjournment. The motion carried unanimously.

**AGREEMENT FOR THE COLLEGE'S BRAND
EVOLUTION MARKETING AGENCY**

RESOLUTION NUMBER 2021-31

WHEREAS, In June 2020, with the approval and support of the State Trustees, Ivy Tech launched its most extensive brand research project ever, and

WHEREAS, findings from interviews with Board members, the President of the College, qualitative research and quantitative research showed some perception gaps the College can address, and

WHEREAS, it was determined, based on the research, changing the name Ivy Tech Community College would not change perceptions, but instead defining a clear message regarding outcomes would have a positive effect on influencing perceptions and that a brand evolution was the best direction to take, and

WHEREAS, the College sought a marketing agency to partner with to assist with the evolution of the Ivy Tech Community College brand, and

WHEREAS, after a thorough request for information/pricing and review process, including input from Ivy Tech campus marketing leads, the College staff recommends entering into a new agreement with Williams Randall, and

WHEREAS, the recommendation is for the College to have the ability to enter into an agreement for up to five (5) years totaling up to \$4.7 million dollars over that five-year span, and

WHEREAS, the State Board of Trustees must approve any contract by the College exceeding \$500,000 unless the obligation was previously approved by the Board through the allocation of funds.

NOW THEREFORE BE IT RESOLVED, That the State of Board Trustees authorize College to enter into an agreement with Williams Randall to serve as Ivy Tech's brand evolution marketing agency, and

FURTHER BE IT RESOLVED, that the State Trustees do hereby authorize and direct the President and any other appropriate, designated College employee to negotiate and execute the contract with said firm after the documents have been approved by the College General Counsel.

**STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
OF INDIANA**

Terry W. Anker, Chairman

Andrew Wilson, Secretary

Dated August 5, 2021

**APPROVAL OF CONTRACT WITH ANTHEM
FOR EMPLOYEE MEDICAL PLAN**

RESOLUTION NUMBER 2021-32

WHEREAS, Resolution 2015-30 approved the College’s most recent employee health insurance plan provider, and

WHEREAS, the Human Resources Department of the College issued a Request for Proposals (“RFP”) on February 15, 2021 to select a provider for the College’s employee health insurance plan, and

WHEREAS, the College received three (3) responses to the RFP with two (2) of the respondents invited to make interview presentations, and

WHEREAS, following the review of the proposals the College administration is recommending a three (3) year contract be awarded and entered into with Anthem beginning on January 1, 2022 to provide the College employee health insurance plan, and

WHEREAS, the projected claims expense for the College over the three (3) years is \$81,526,000 with projected administrative fees to be \$5,860,757 and

WHEREAS, it is anticipated that the recommended contract with Anthem over the next three (3) years will result in a savings to the College of \$1.8 million over the prior contract, and

WHEREAS, the State Board of Trustees generally approves the contract with the health insurance plan provider in the College’s budget approval for the specific amounts associated with the contract.

NOW THEREFORE BE IT RESOLVED, that the State Board of Trustees hereby approves the College entering into a contract with Anthem for the College’s employee health insurance plan for a term of three (3) years beginning on January 1, 2022, and

FURTHER BE IT RESOLVED that the State Trustees do hereby authorize and direct the President and Treasurer, or other appropriate designated College employee, to execute the contract with said firm after the documents have been approved by the College Counsel.

**STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
OF INDIANA**

Terry W. Anker, Chairman

Andrew Wilson, Secretary

Dated August 5, 2021

**APPROVAL OF EAST CHICAGO CAMPUS WELDING LAB PROJECT
LAKE COUNTY CAMPUS**

RESOLUTION NUMBER 2021-33

WHEREAS, the College has planned to design and construct a welding lab for the Lake County Campus in East Chicago (“Project”), and

WHEREAS, the estimated cost of the Project is \$1.8 million, and

WHEREAS, an anonymous donor has contributed \$1 million to the Project and the Lake County Campus has \$800,000 in non-budgetary R&R funds to use for the Project, and

WHEREAS, after an evaluation process, Larson Danielson, has been selected as the preferred bid for Construction Manager as Constructor (“CMc”), and

WHEREAS, the contract with the CMc will be amended at a later date to include a guaranteed maximum price for the Project, and

WHEREAS, the base contract for preconstruction services is \$30,000, and

WHEREAS, the bid process has been completed in accordance with Indiana law related to CMc practices, and

WHEREAS, the State Board of Trustees must approve major alterations, repairs, or rehabilitation to property owned by the College, as well as contracts imposing a financial obligation on the part of the College in excess of \$500,000.

NOW THEREFORE BE IT RESOLVED that the State Trustees of Ivy Tech Community College of Indiana do hereby approve the construction of a new welding lab at the Lake County Campus in East Chicago, and

FURTHER BE IT RESOLVED, that the State Trustees do hereby authorize and direct the President and any other appropriate, designated College employee to execute all necessary documents for the above stated Project, including the contract with Larson Danielson, after the documents have been approved by the College Counsel.

**STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
OF INDIANA**

Terry W. Anker, Chairman

Andrew Wilson, Secretary

Dated August 5, 2021

**APPROVAL OF CONTRACT FOR HVAC REPLACEMENT AT
EAST CHICAGO CAMPUS
LAKE COUNTY**

RESOLUTION NUMBER 2021-34

WHEREAS, State R&R Funds have been allocated to replace HVAC units at the East Chicago Campus Building (“Project”), and

WHEREAS, the total Project including construction cost, architect design fees, project management and contingency should not exceed \$1,840,801, and

WHEREAS, the College has sought bids pursuant to IC 5-16 for the installation, curbing, and new controls for the two-story portion of the East Chicago Campus Building, and

WHEREAS, Artic Engineering Company, LLC, submitted the lowest and best bid at \$883,463, and

WHEREAS, the State Board of Trustees must approve any contract by the College exceeding \$500,000 unless the obligation was previously approved by the Board through the allocation of funds.

NOW THEREFORE BE IT RESOLVED that the State Trustees of Ivy Tech Community College of Indiana do hereby approve contracting with Artic Engineering Company, LLC in the amount not to exceed \$883,463, and

FURTHER BE IT RESOLVED, that the State Trustees do hereby authorize and direct the President, Treasurer and any other appropriate, designated College employee to negotiate and execute the contract with said firm after the documents have been approved by the College Counsel.

**STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
OF INDIANA**

Terry W. Anker, Chairman

Andrew Wilson, Secretary

Dated August 5, 2021



IVY TECH
COMMUNITY COLLEGE

State Board of Trustees

Academics & Student Experience



August 5, 2021



Academics & Student Experience

AGENDA

1

Viruscan – The Pandemic Defender

David Balkin, Chancellor – South Bend/Elkhart

2

IvyAchieves

Lesley Bradley, Executive Director of IvyAchieves

3

Guided Pathways Update

Russ Baker, Vice President for Academic Affairs

Cory Clasemann, Vice President for Student Success

4

Fall 2021 Enrollment Update

Jo Nahod-Carlin, Vice President of Recruitment & Enrollment



VirusScan – The Pandemic Defender

David Balkin

Chancellor – South Bend/Elkhart





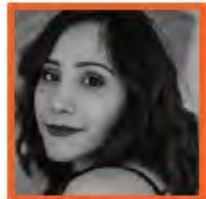
VirusScan – The Pandemic Defender



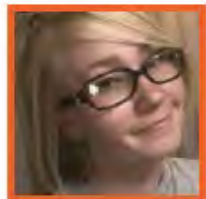
Meet “The Indiana Pandemic Defenders!”



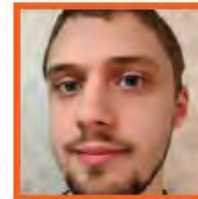
Sarah Hameed Alfadhl –
Pursuing an AS in Biology



Pamela Arenas –
Pursuing an AS in Biotechnology



Rena Opal Alexandra Doss –
Majored in the Biotechnology
program and plans to complete
the Surgical Technology program



Josef Martin –
Second year Biology student



George Twaddle (Team Mentor) –
Has been the Program Chair for
Biotechnology and now Biology at
Ivy Tech Community College - South
Bend





IvyAchieves

Lesley Bradley

Executive Director of IvyAchieves





What is IvyAchieves?



OUR PROMISE

“We know you can do this, and we’re here to support you as you work to achieve your goals. We will work hard for you and support you on your journey at Ivy Tech.”

IvyAchieves makes the Student Success Commitments real through incentive-based actions students, faculty, and staff take.

How are we addressing this?

- Lilly Endowment grant
- Program with two components -- early student pass rates and overall student success



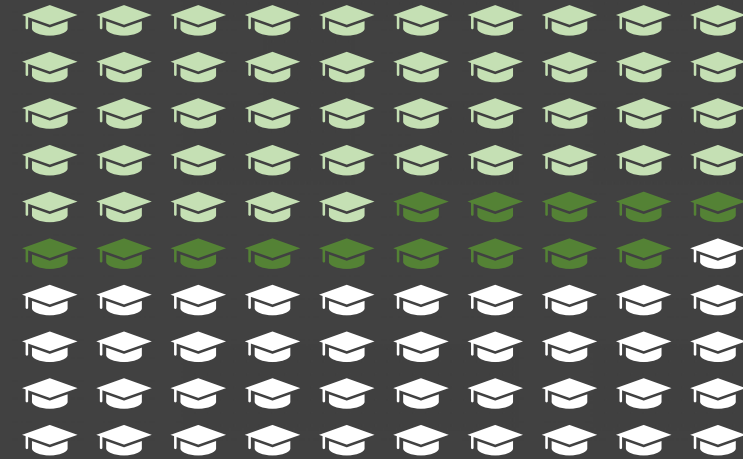


Why IvyAchieves?

45% of all IN black students enroll at Ivy Tech



59% of students are lower socioeconomic status



Why IvyAchieves?

- Low-income and students of color are more likely to have the least knowledge of higher education systems and fewer social and financial resources
- Confusing systems, lack of clear connections are more likely to do harm to these groups of students





IvyAchieves Incentive Program



Open to all students

EARN points for activities related to student success

REDEEM points for items that can improve success

Home > Service Catalog > Hardware

Search

Categories

- Business Application Lifecycle Manage...
- Can We Help You?
- Departmental Services
- Hardware**
- Desktops
- Mobiles
- Printers
- Tablets
- Office
- Peripherals
- Quick Links
- Software
- Standard Changes

Hardware

Order from a variety of hardware to meet your business needs, including phones, tablets and laptops.

Item	Price
Apple iPad 3	\$600.00
Brother - Network-Ready Color Laser Printer	\$399.50
Canon imageCLASS Laser Printer	\$499.99
Developer Laptop (Mac) MacBook Pro	\$1,499.00
iPhone 6s	\$450.00
Sales Laptop Acer Aspire NX	\$1,100.00
Samsung Galaxy S7	\$569.99
Samsung Galaxy S7 Edge	\$669.99
Standard Laptop Lenovo - Carbon x1	\$1,100.00

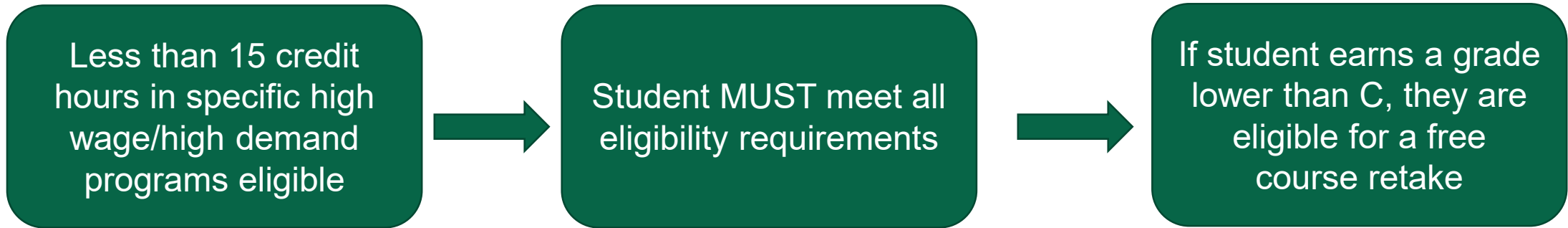
Showing 9 items

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IvyAchieves Free Course Retake



Eligible programs:

- Business Administration,
- Education (excluding Early Childhood Education),
- Industrial Tech,
- IT Support,
- Network Infrastructure,
- Practical Nursing,
- Software Development,
- Advanced Automation & Robotics, or
- Pre-Nursing CT

Student requirements:

- Must complete the course (no W or FW)
- Must turn in assignments, quizzes based on 75% of possible point value
- Must take all graded tests/exams
- Must use tutor.com OR go the tutoring/writing center or math lab OR attend a library session, specifically regarding the course
- Must seek support from an academic advisor OR faculty advisor OR DSS, specifically about the course





Guided Pathways Update

Russ Baker

Vice President for Academic Affairs

Cory Clasemann

Vice President for Student Success



Essential Practices



1 Map paths to student end goals

- Meta-majors
- Program maps
- Career + transfer information
- Math pathways

3 Keep students on path

- Monitoring progress on plan
- Intrusive support
- Frequent feedback
- Predictable scheduling

2 Help students get on a path

- Early career/transfer exploration
- Academic and financial plan
- Integrated & contextualized academic support

4 Ensure students are learning

- Field-specific learning outcomes
- Active learning throughout
- Field-relevant experiential learning



Guided Pathways at Scale



All programs (including non-credit) mapped to jobs and transfer

New students explore career interests, options and develop a full program plan by end of first term

All students take an “awesome” course in term 1

Co-requisite support replaces pre-requisite remediation

Progress against plans monitored

Credential completion is a milestone not an end point



Redesigning Colleges, Not Students



**Improving outcomes requires redesigning our colleges,
not just the student experience**

Examine long held
structures, processes
and attitudes

Think differently about
our own roles

Center equity—
policies, practices,
procedures and
mindsets—to ensure
that all students have
the supports they need
to thrive and succeed



National Data



Early momentum matters

Colleges are not engines of economic and social mobility

National
Data

Implementation of high impact practices in classrooms increases course pass rates by 5-10 percentage points and narrows equity gaps

Completion rates are increasing but equity gaps are not closing



Ivy Tech Data



Overall, Ivy Tech's metrics mirror national averages with equity gaps in most areas (race/ethnicity and gender):

- Less than half of new students complete college level math and English in the first year
- Less than half of new students return for the second fall (Fall to Fall Retention)
- About 40% earn credential within 4 years
- Median income for credential completer at age 35 approximately \$26,000 vs. living wage of \$58,000
- Quintile income growth slightly lower than national average



Implementation at Ivy Tech



Deeper dive into Pathways Practices Two and Three

- Helping students get on and stay on pathways to completion
- Includes admission, enrollment/registration, advising, interventions, academic and non-academic supports

Implemented in 3 cohorts with 6-7 campuses per cohort

- First group of 6 campus began work in January

Each campus paired with a coach from Achieving the Dream to analyze data and map processes



Self-Reported Progress



Half of campuses note significant progress in career exploration, math pathways and academic supports
(Pillar 2)



Less progress in monitoring student progress, proactive alerts and interventions and alternate pathways support
(Pillar 3)



Overall low scores in assessing effectiveness and using information for professional development



Key Takeaways



Onboarding,
registration
and advising
supports
generally
similar across
campuses

Advising still
heavily
transactional

Many student
support
services were
delivered
effectively in
remote
environment

Based on Six Campuses



Common Findings @ Ivy Tech



Lessons Learned	Opportunities for Improvement
Advising is very adaptable and flexible	Increased flexibility and accessibility built around student, not institutional needs
Virtual advising beneficial for many students: greater usage overall	Streamlined processes, consistent practices and communication, and ongoing training
Current processes, practices, systems create barriers for students	Systems integration for productivity and accountability
Advisors don't always know what students need	Increased collaboration between Academic and Student affairs
Too many enrollment-focused initiatives	Expanded focus on retention and student success



Guided Pathways Next Steps



Complete “Keep, Stop, Start” evaluation of to determine highest value activities and opportunities for improvement based on learning

Cohort 1 campuses move from action planning to implementation

Collegewide issues addressed at a system level

Next Groups kick-off their work

- 6-7 group 2 campuses begin in September
- Remaining campuses in Winter



Fall 2021 Enrollment Update

Jo Nahod-Carlin

**Vice President of Recruitment & Enrollment
Management**

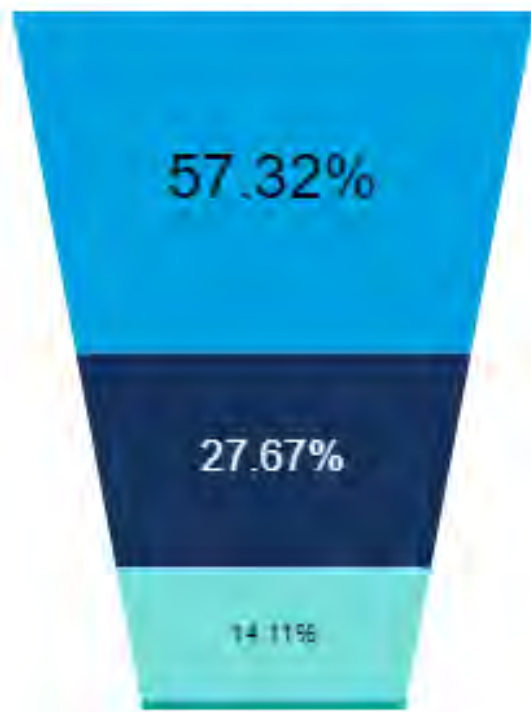


Where Are Students in Funnel?



Enrollment Status

Record Count: 17k



Application Accepted

Enrollment Checklist

Closed-Won Registered

- Average Age of Opportunity = **84 days**
- Maximum Age of Opportunity = **134 days**
- Minimum Age of Opportunity = **2 days**

Data as of 7/13/21



Statewide Conversions



Term	Applicant Count	Applicants Enrolled	Conversion Rate
Fall 2020	44,968	17,270	38.41%
Spring 2021	22,498	6,520	29.98%
*THNL 1.b	1,120	585	52.23%
Summer 2021	10,646	2,575	24.19%
*THNL 1.c	848	461	54.36%
Fall 2021	25,916	3,637	14.03%

*Taking Hoosiers to the Next Level (THNL)

Data as of 7/13/21



Lagging Categories



Student Category Breakout - Fall FTE

Student Category	FTE			
	Prior	Current	YoY Change	YoY Change%
Apprentice	128	147	20	15.2%
Continuing/Other	13,907	11,719	-2,188	-15.7%
Dual Enrolled Revenue Ge...	296	310	14	4.7%
Guest	166	141	-25	-15.2%
New First Time	2,963	2,401	-563	-19.0%
Readmit	1,088	864	-225	-20.6%
Transfer In	684	455	-229	-33.5%
Total	19,232	16,036	-3,196	-16.6%



Conversions by Race/Ethnicity



	Fall 2019	Fall 2020	Fall 2021
Asian	43%	40%	11%
Black or African American	30%	26%	9%
Hispanic or Latino	38%	34%	10%
Multiracial	37%	34%	7%
White	41%	36%	16%
Unknown/Null	34%	24%	9%
Total	38%	34%	14%

*Additional Information in Appendix A

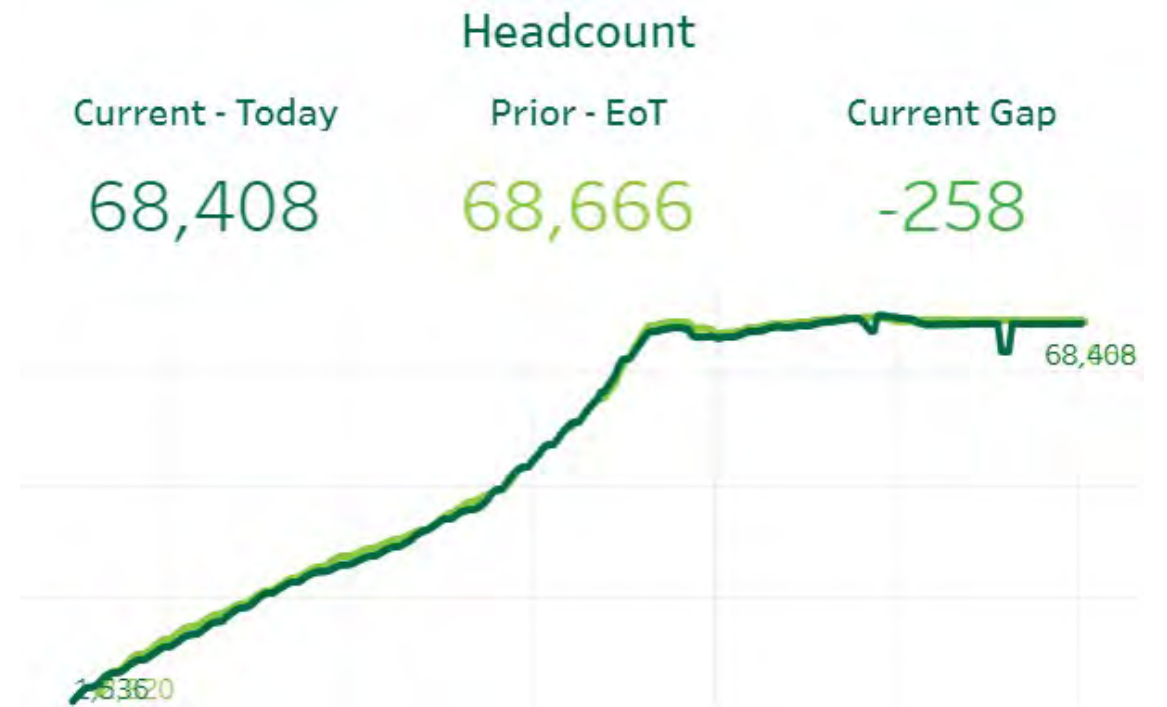
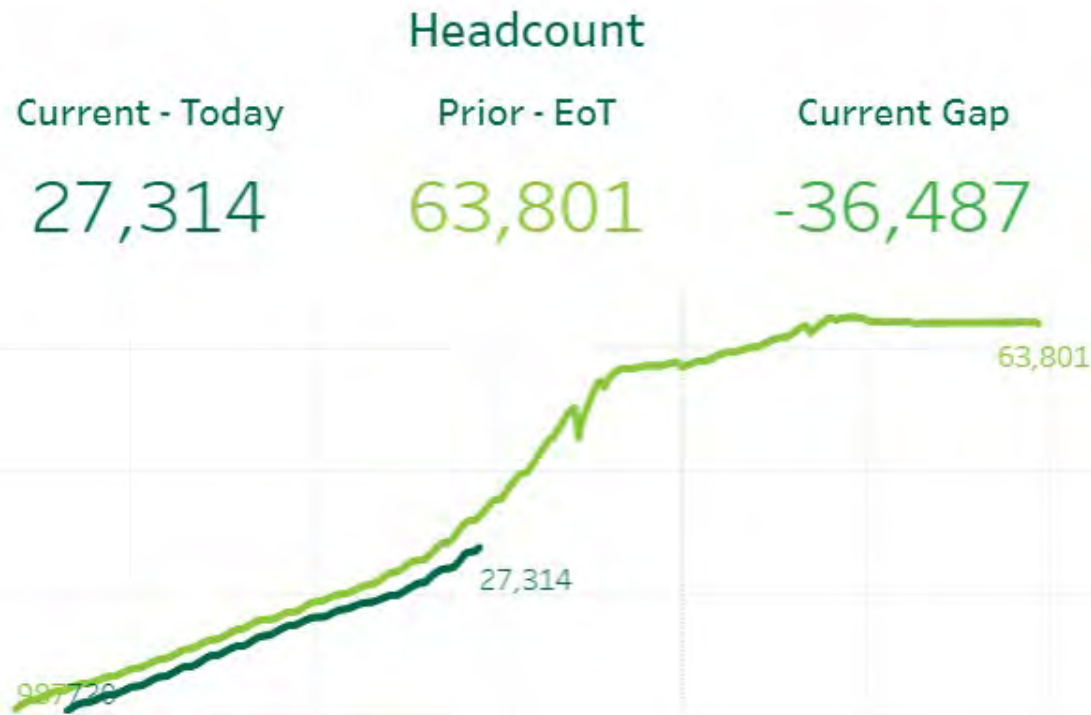


Total Enrollment Compared to Pre-Pandemic



2021

2019



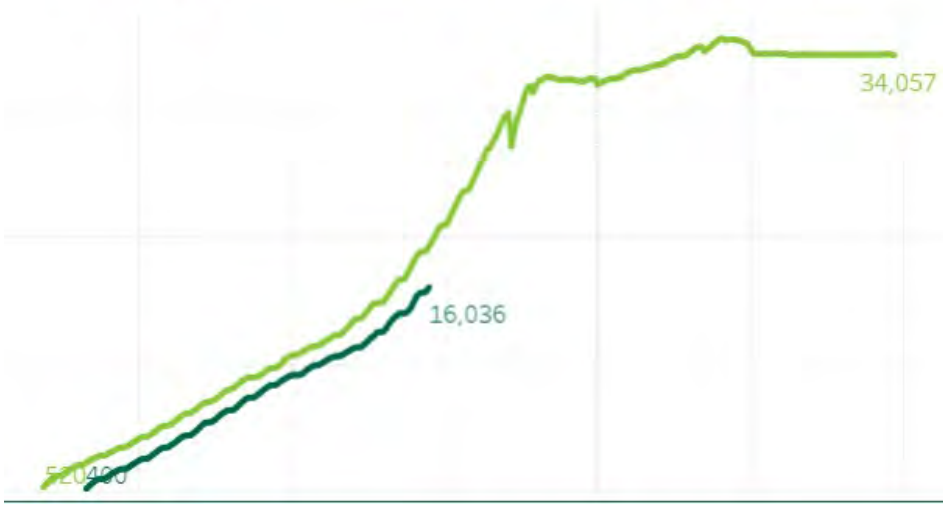


Full-Time Enrollment Compared to Pre-Pandemic



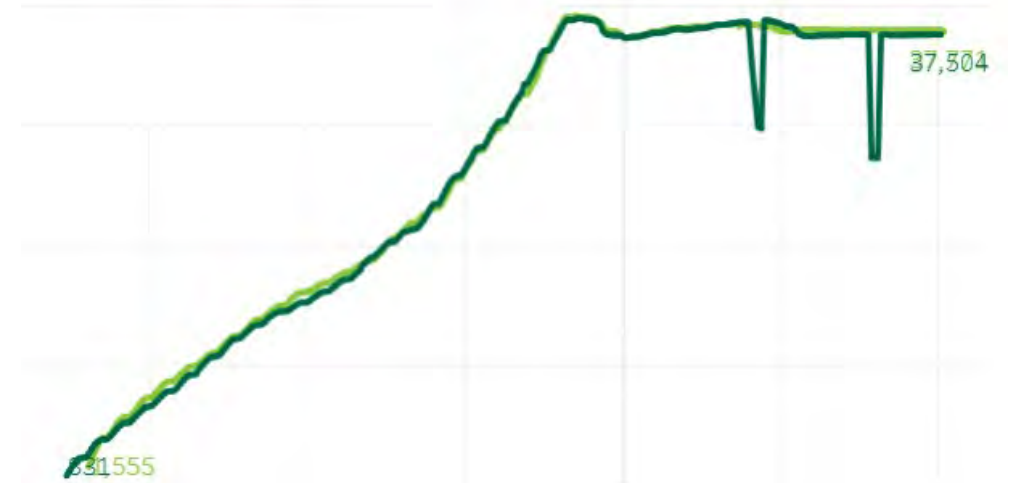
2021

FTE		
Current - Today	Prior - EoT	Current Gap
16,036	34,057	-18,021



2019

FTE		
Current - Today	Prior - EoT	Current Gap
37,504	37,771	-267





What We've Learned



Engagement:

We are struggling to successfully engage with potential students

Relationships:

We need to shift focus from transaction into relationship building with potential students

Focus & Prioritization:

We are more successful when recruitment and enrollment campaigns have a blend of statewide outreach and local coordination and execution

Timing:

We need to re-design recruitment and enrollment activities around the 8 week starts for application generation, engagement, and enrollment process

Support:

Campuses want conversion support from Systems Office



Current Enrollment Strategies



Engagement

- Cross-functional whiteboarding sessions on barriers and brainstorming solutions
- Daily activity reports
- Accountability metrics

Relationships

- Training
- Suggested messaging
- Focus on DEI

Focus & Prioritization

- Re-engagement RFI for Fall
- New THNL 2.0 RFI

Timing & Support

- New statewide conversion marketing and re-engagement plan



Current Strategies



- Shifting marketing dollars toward conversion
 - Targeting students in the funnel
 - Targeting continuing students
 - Targeting students with <12 credit hrs
- New RFI & additional communication campaigns
- Engaging Blackboard for outbound campaigns

IVY TECH
GRADUATES

EARN MONEY WHILE YOU LEARN

CLASSES ARE FILLING UP

YOU STARTED THE PROCESS NOW FINISH

AUGUST 18

REGISTER TODAY FOR AUGUST CLASSES

IVY TECH COMMUNITY COLLEGE



THANK YOU!

Questions?



IVY TECH
COMMUNITY COLLEGE

AUDIT COMMITTEE

The report will be given at the State Board of Trustees Meeting on August 5, 2021.

The report will be available the week of August 2, 2021.



IVY TECH
COMMUNITY COLLEGE

State Board of Trustees

Marketing & Public Relations



August 5, 2021



Marketing & Public Relations

AGENDA

1

Brand Evolution Update/Agency Contract

Jeff Fanter,

Vice President Marketing and Communications



Brand Research to Evolution



01

BRAND RESEARCH

Qualitative and quantitative research across the state with various internal and external stakeholders.



02

APPROVED RECOMMENDATIONS

Recommendations submitted to the State Board of Trustees for approval. Includes decision on Ivy Tech Community College and next steps.



03

SHARE FINDINGS ACROSS COLLEGE

Present findings from the research to each campus and Systems Office to explain the why - setting the stage for the next steps.



04

PARTNER WITH TOP AGENCIES

Partner with top Indiana marketing agency/agencies to assist with next steps including testing messaging and creative and website overhaul. Agencies will work with Systems Office and campus marketing teams.

05

BRAND EVOLUTION ROLLS OUT

Implement steps to evolve the Ivy Tech Community College brand consistent with approved recommendations and results from message and creative testing.



Key Brand Research Findings

**The key missing piece for the external audiences:
“What is the value of an Ivy Tech credential?”**

***We need to improve internal brand advocacy
to assist with our external efforts –
it starts from within.***



Goals of Brand Evolution

Within five years, Ivy Tech Community College will prove itself to be the **best value in education**, enabling students to **launch a career** with Indiana's top companies and **earn a great wage**. As a result, perceptions will change dramatically about Indiana's community college and what Ivy Tech produces will be **better understood**.



Finding the Right Agency



- Open request for information/pricing
- Ten agency submissions
- Narrowed down to three agencies
- Invited two agencies in for presentations



WILLIAMS RANDALL

ADVERTISING



Williams Randall



“Ivy Tech Community College is one of those special institutions that Williams Randall Advertising has long wanted to partner with. By offering education that is accessible, affordable, and targeted to the needs of the communities you serve, families are better off, employers are better off, our economy is stronger, and everyone who lives in Indiana benefits in more ways than they realize. You make a difference.”

– Gerry Randall, Williams Randall Chief Executive Officer



Williams Randall Clients



Firestone

elements
FINANCIAL

REHABILITATION | 
HOSPITAL OF INDIANA

VISIT **HENDRICKS**
COUNTY



INDIANA GROWN 

[INDIANA]
Est. 1816

G&H
ORTHODONTICS®

HORIZON
BANK

Holiday World
& *Splashin'* SAFARI

ipl
an AES
company

MDwise
A McLaren Company

E·A·R
Aerao Technologies LLC
a 3M company

Crew
CARWASH.

UNIVERSITY OF
INDIANAPOLIS



Areas of Focus



- **Strategic Direction**
- **Website Redesign (10-step process)**
- **Web Hosting**
- **Message Development (based on research fi**
- **Internal Brand Advocacy Strategy**
- **Community Partnership Support**
- **Media Buying**
- **Television Creative Development**
- **Radio Creative Development**
- **Outdoor Creative Development**
- **Collateral Creative Development**
- **Message Delivery (to assist with awareness, conversion, enrollment)**





Partnership Agreement



5-Year Agreement

- Option to opt out after year one
- Years 2-4 kick in if a successful year one
- Year 5 is optional based on performance

Requesting approval up to \$4.7 Million over five-year span

- Just over 40 percent spend in first year
- Spend decreases in years two, three and four/five



THANK YOU!

Questions?



IVY TECH
COMMUNITY COLLEGE

State Board of Trustees

Finance & Budget Committee Report



August 5, 2021



State Board of Trustees

AGENDA

- 1 HEERF Update**
Dominick Chase, Senior Vice President of Business Affairs & CFO
- 2 Economic Impact**
Dominick Chase, Senior Vice President of Business Affairs & CFO
- 3 Health Plan Resolution**
Dominick Chase, Senior Vice President of Business Affairs & CFO
- 4 Enrollment Continued**
Matt Hawkins, Executive Vice President of Administration & Treasurer
- 5 Fiscal 2021 Update**
Matt Hawkins, Executive Vice President of Administration & Treasurer





Federal HEERF Updates

IVY TECH



HEERF Update

HEERF I: CARES

*Coronavirus Aid, Relief, and
Economic Security Act*

\$34.7 million

HEERF II: CRRSAA

*Coronavirus Response and Relief
Supplemental Appropriations Act*

\$91.2 million

HEERF III: ARP

American Rescue Plan Act

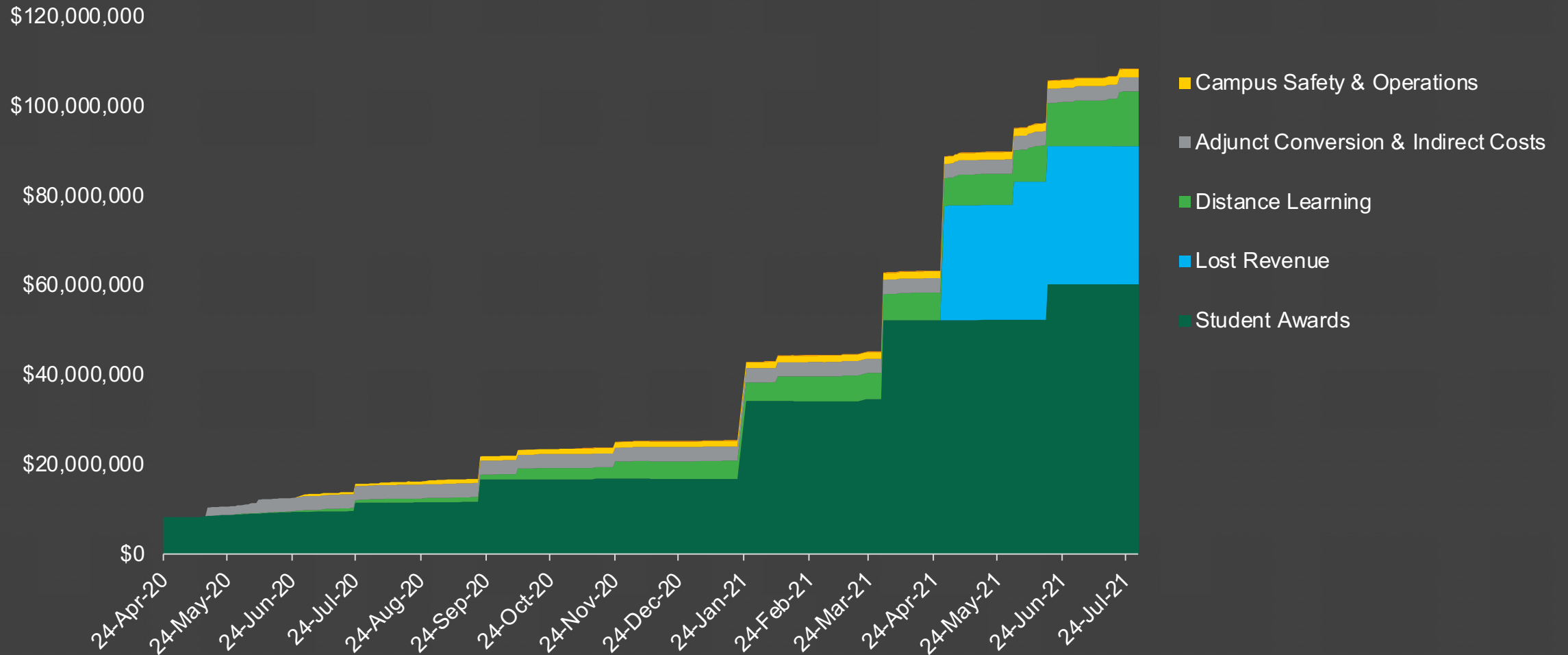
\$157.3 million

\$283.2M received



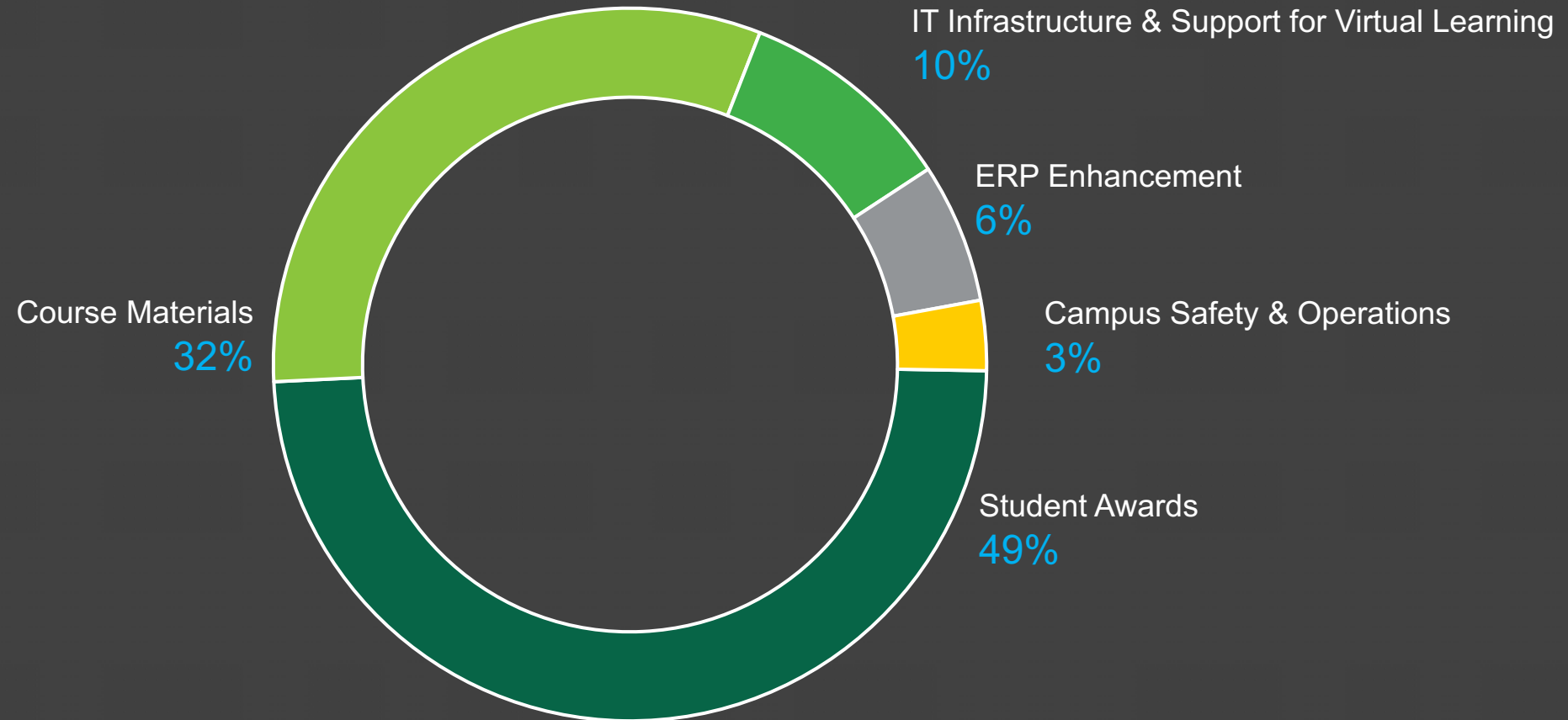
HEERF Update

Expenses by Category





HEERF Planning



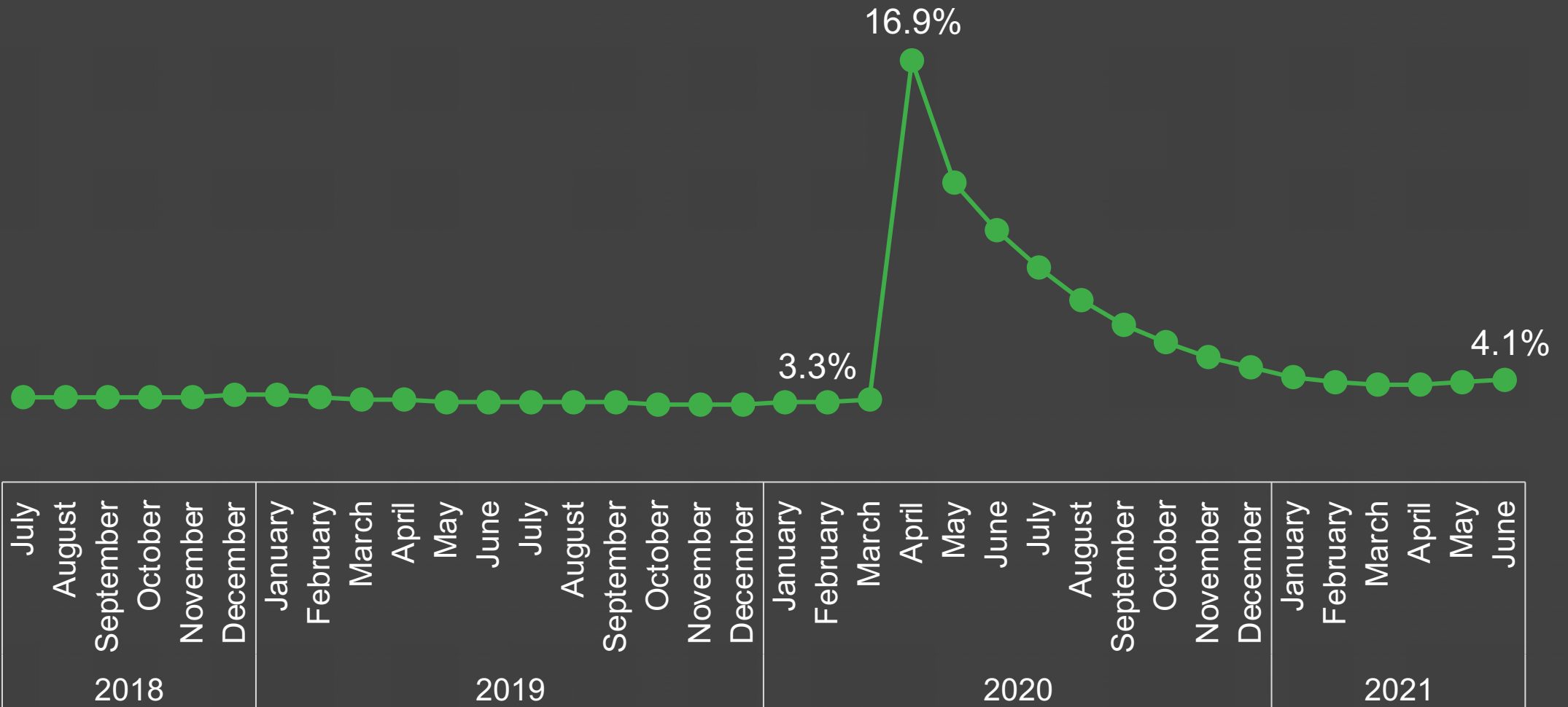


Economic Impact





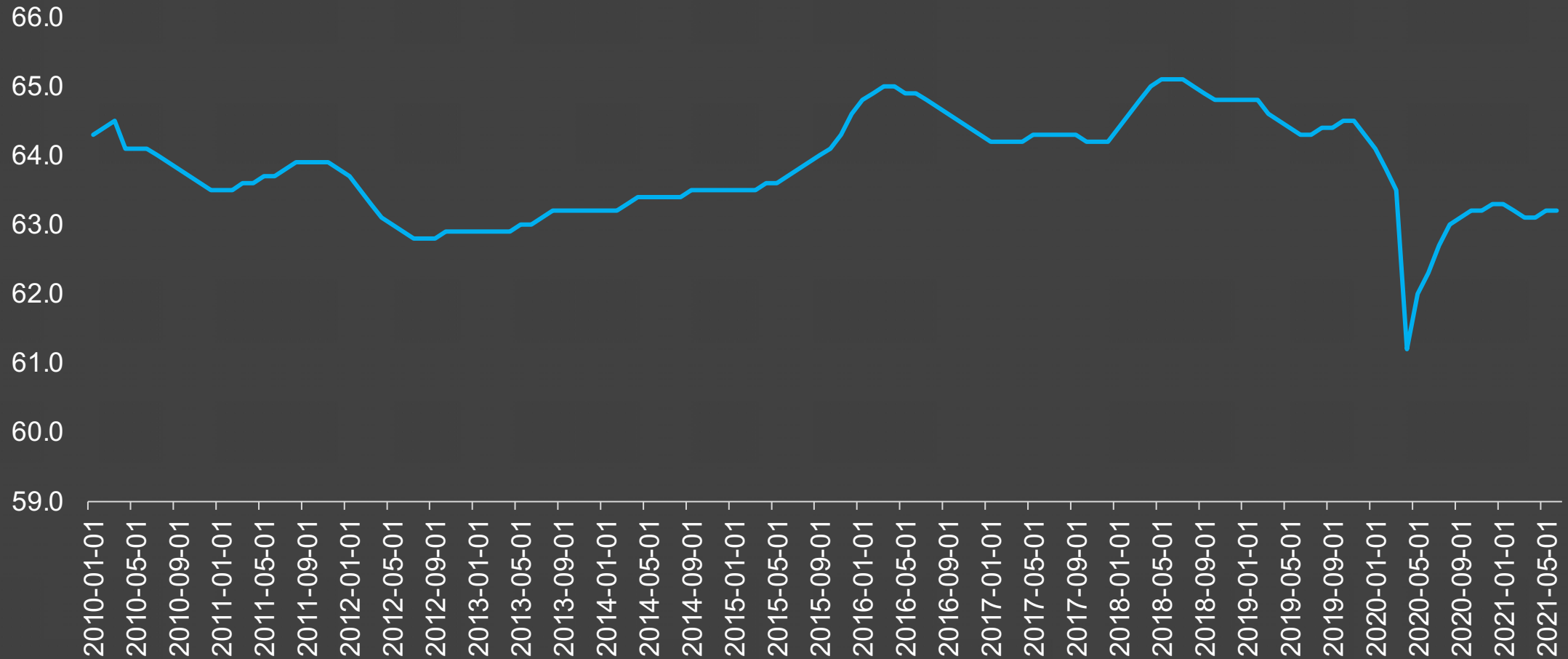
Employment Returning to Normal





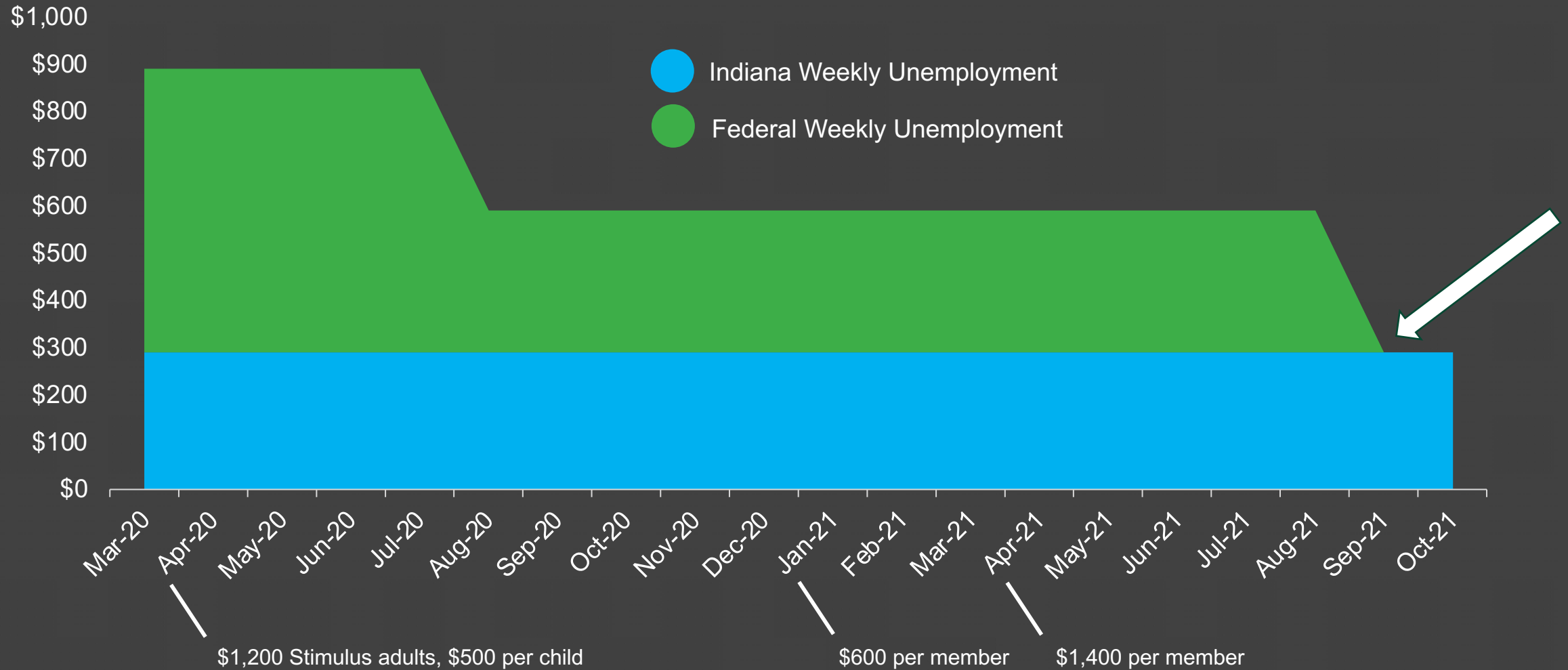
Lower Labor Force Participation Rate

Indiana Labor Force Participation 2010-2021





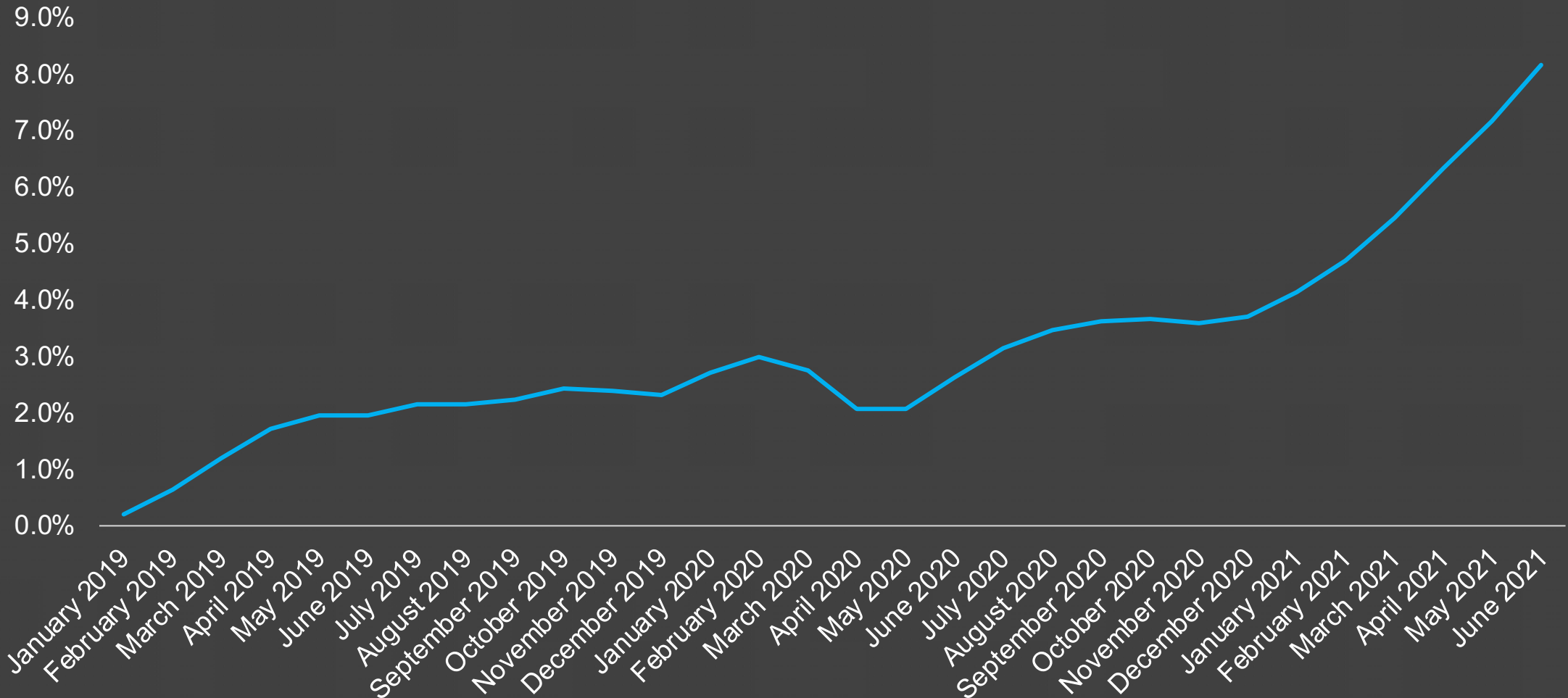
Additional Benefits Ending





Rising Costs Due to Inflation

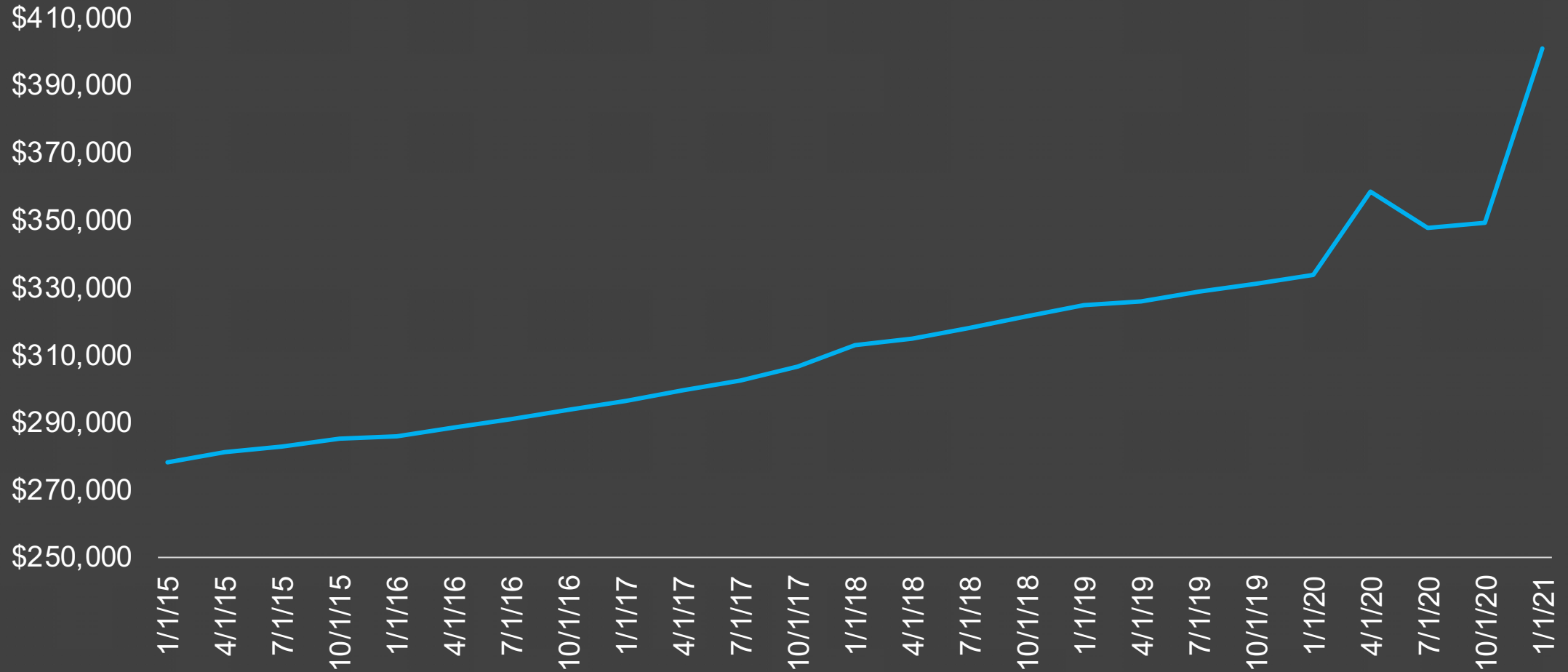
Consumer Price Index Cumulative Change





Personal Income Increasing

Indiana Personal Income in Millions





Health Plan Resolution





Health Plan RFP

Financial Impact

- Projected administrative fees: \$5,860,757
- Total savings over life of contract: \$1.8 million

Contract Duration

- 3-year amendment to existing contract effective 01/01/2022 - 12/31/2024

RFP Process

- Conducted a full RFP process issued 02/15/2021



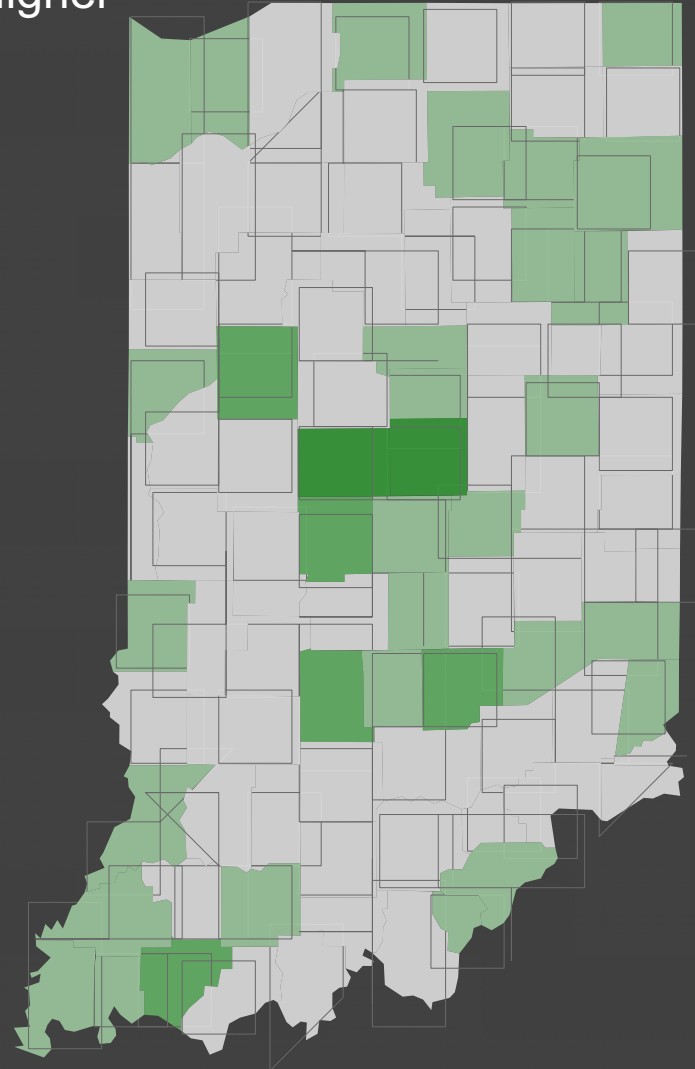
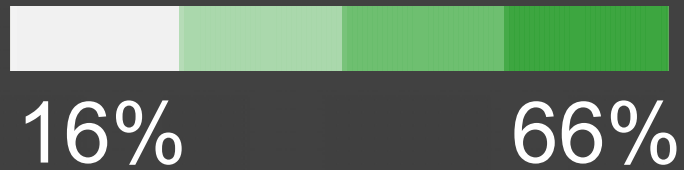
Enrollment Continued





Indiana's Attainment Gaps

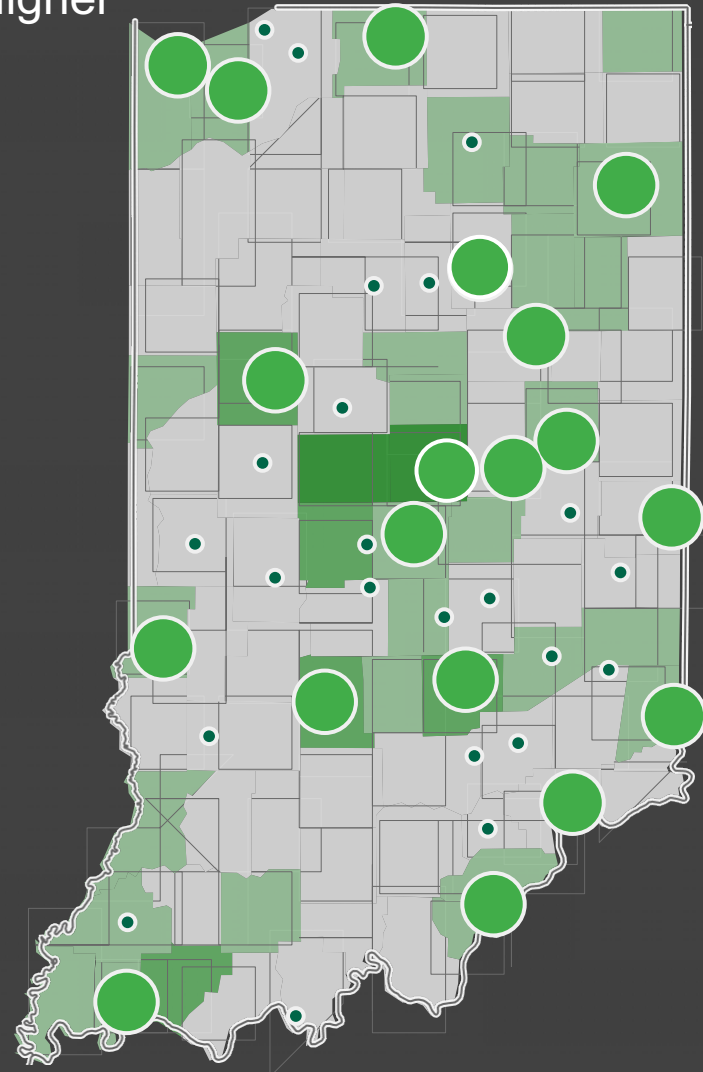
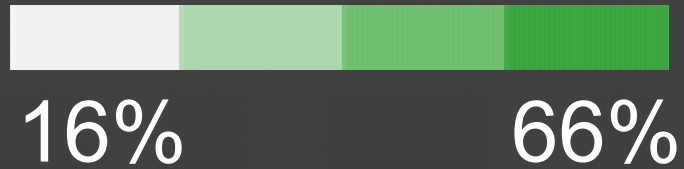
% of Adults with an Associate or Higher





Indiana's Attainment Gaps

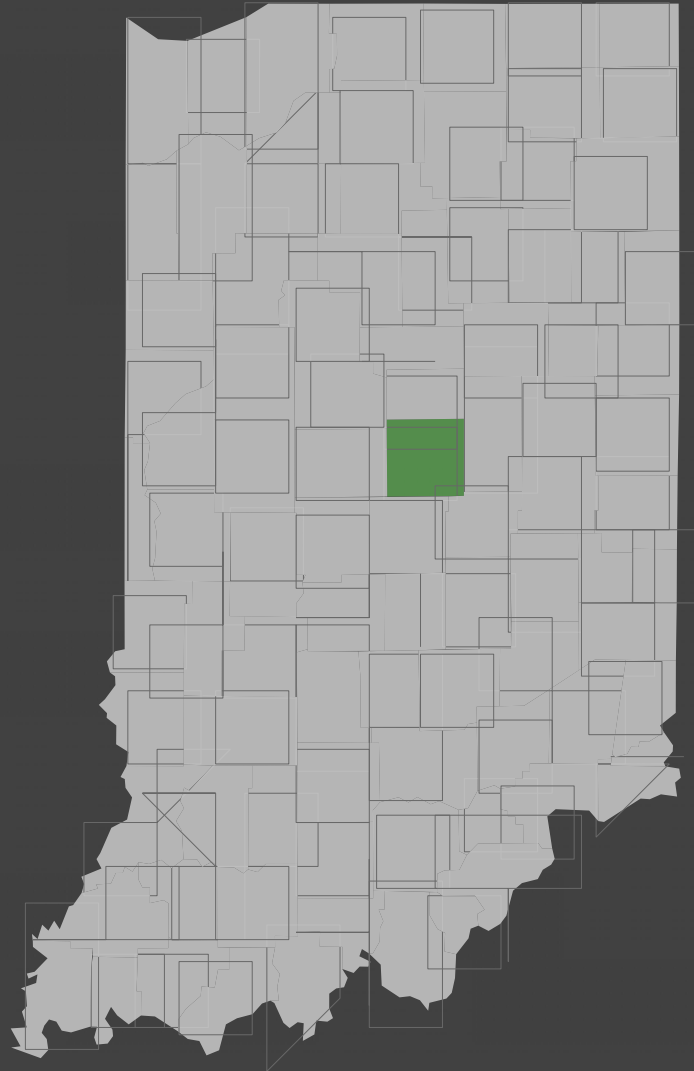
% of Adults with an Associate or Higher





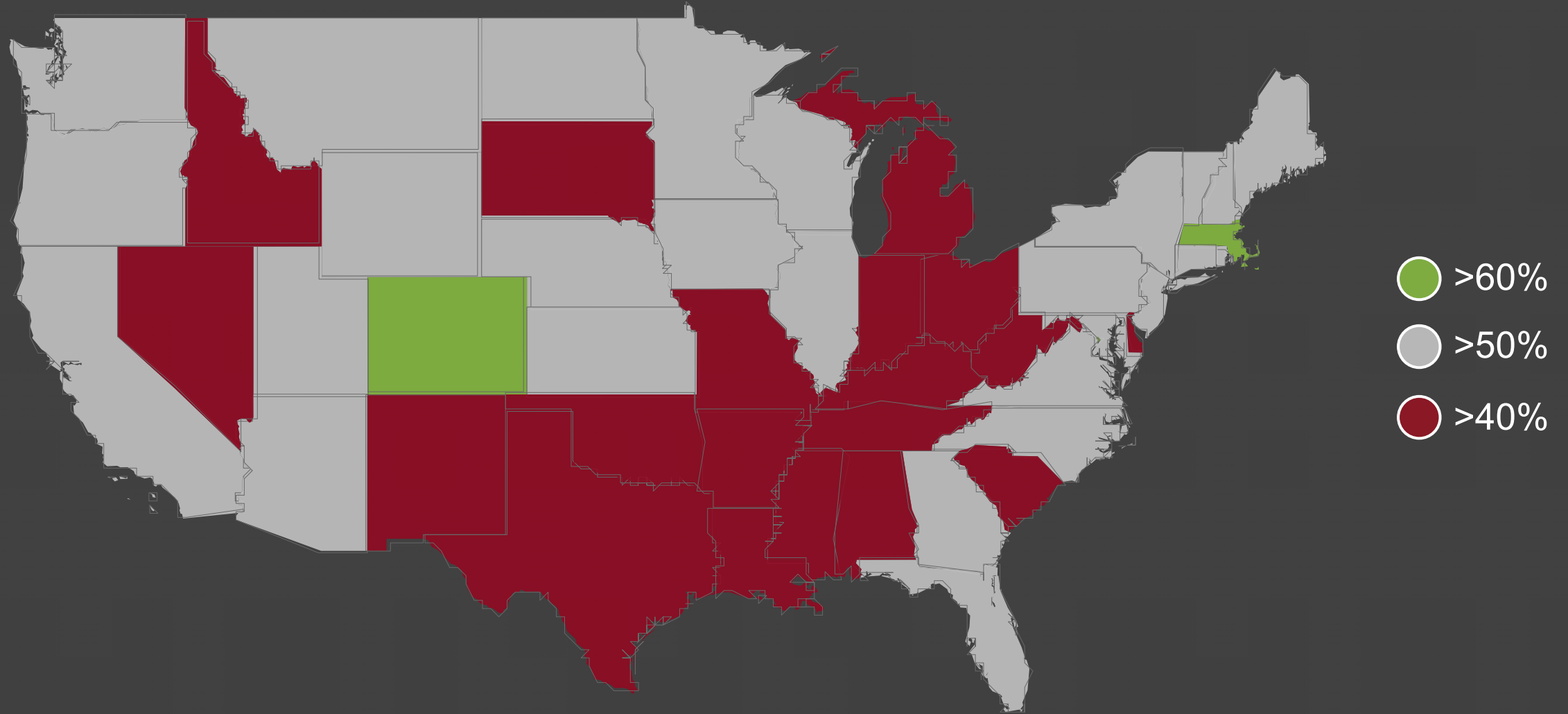
Indiana's Attainment Gaps

Counties Meeting 60% Goal





National Attainment Gaps





Student Revenue

FY 21 Budget in Millions

	% of Enrollment	Revenue	% of Revenue
Dual Credit	35%	\$13.5M	6.6%
Continuing Students	24%	\$113.7M	55.6%
New First Time	9%	\$20.1M	9.8%
Non-Credit & Workforce Alignment	7%	\$8.1M	4.0%
Readmit	7%	\$11.5M	5.6%
Guest	6%	\$7.9M	3.8%
Apprentices	5%	\$13.2M	6.4%
Transfer In	4%	\$7.9M	3.8%
Dual Enrolled	3%	\$8.6M	4.2%
Senior Scholars	0%	\$0.0M	0.0%
	100%	\$204.4M	100%



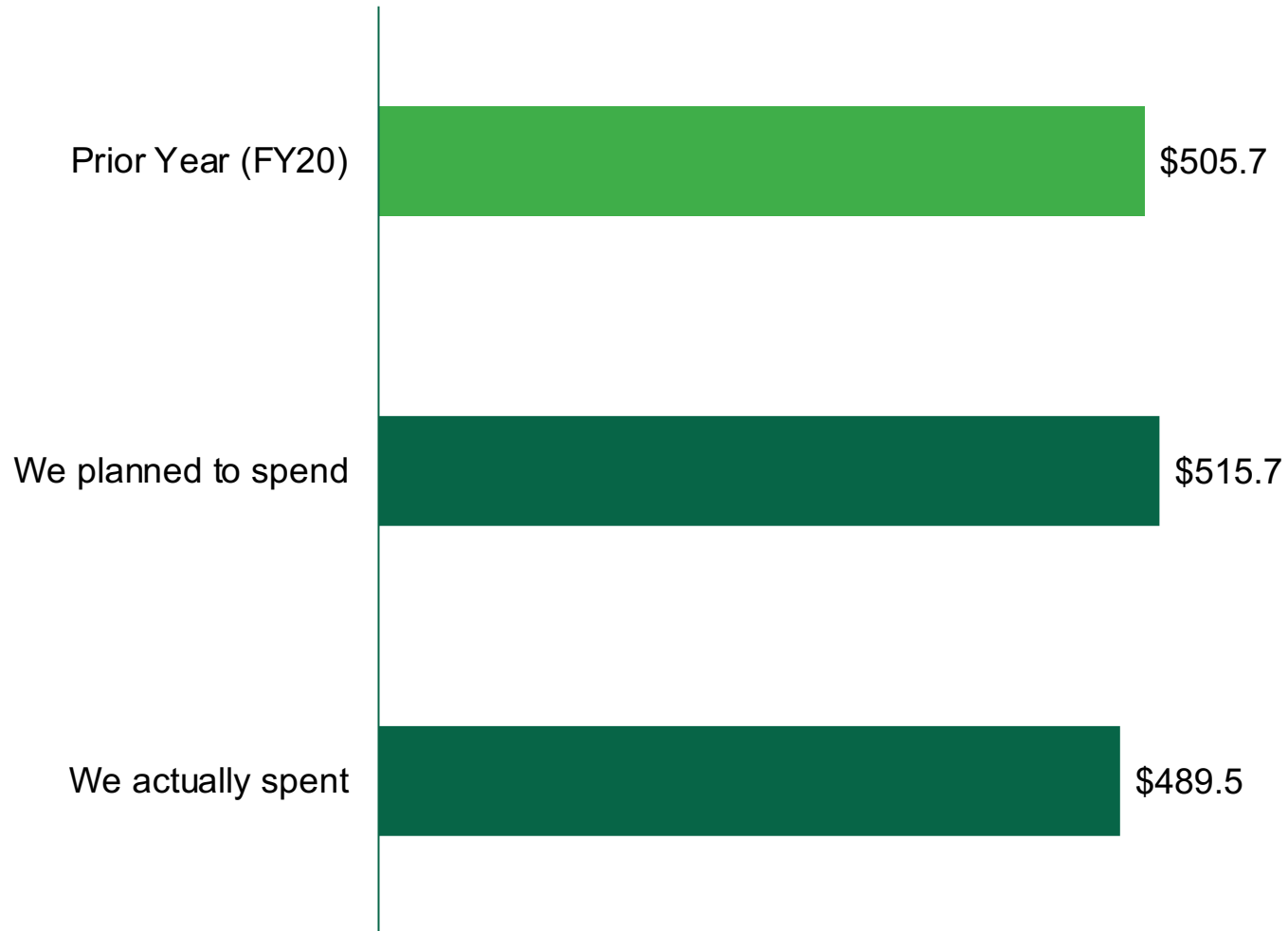
Fiscal 2021 Update



FY21 Operating Expenses



Preliminary 6/30/2021





FY21 Operating Revenue



Preliminary 6/30/2021

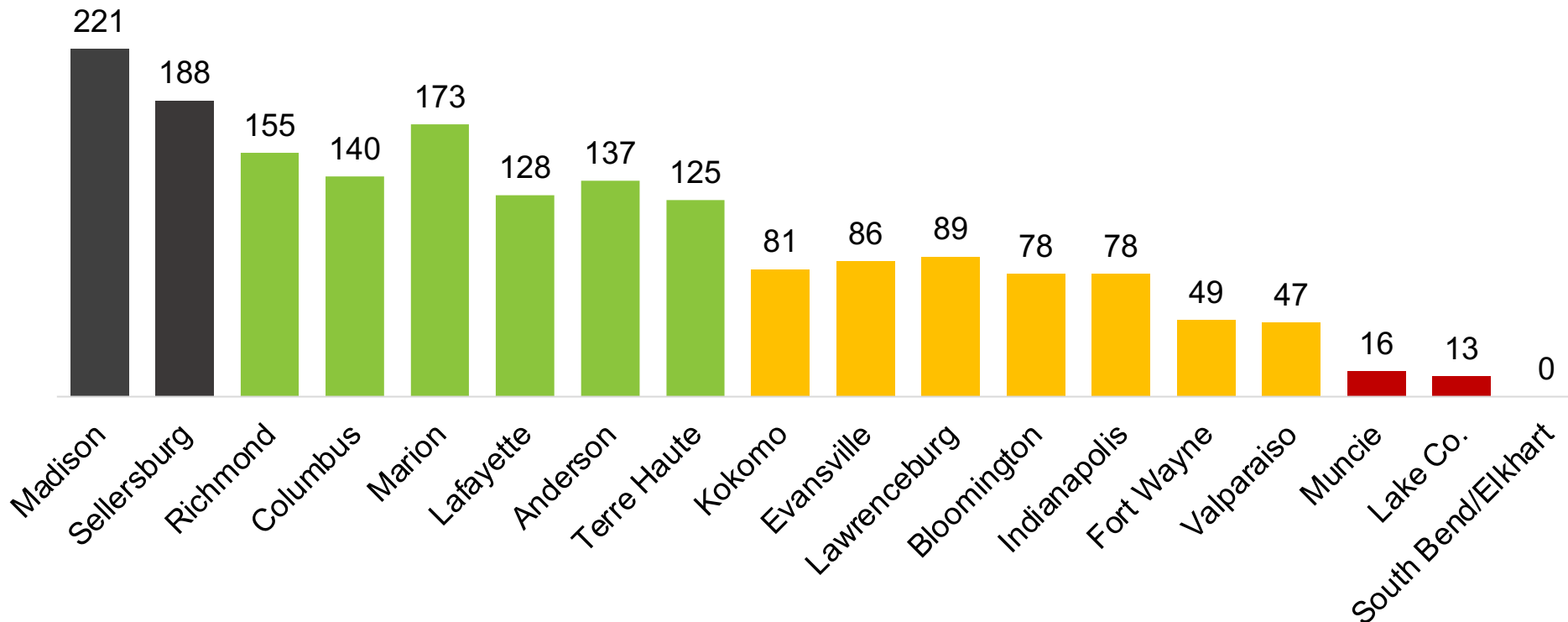




Campus Reserves FY 2017



2017



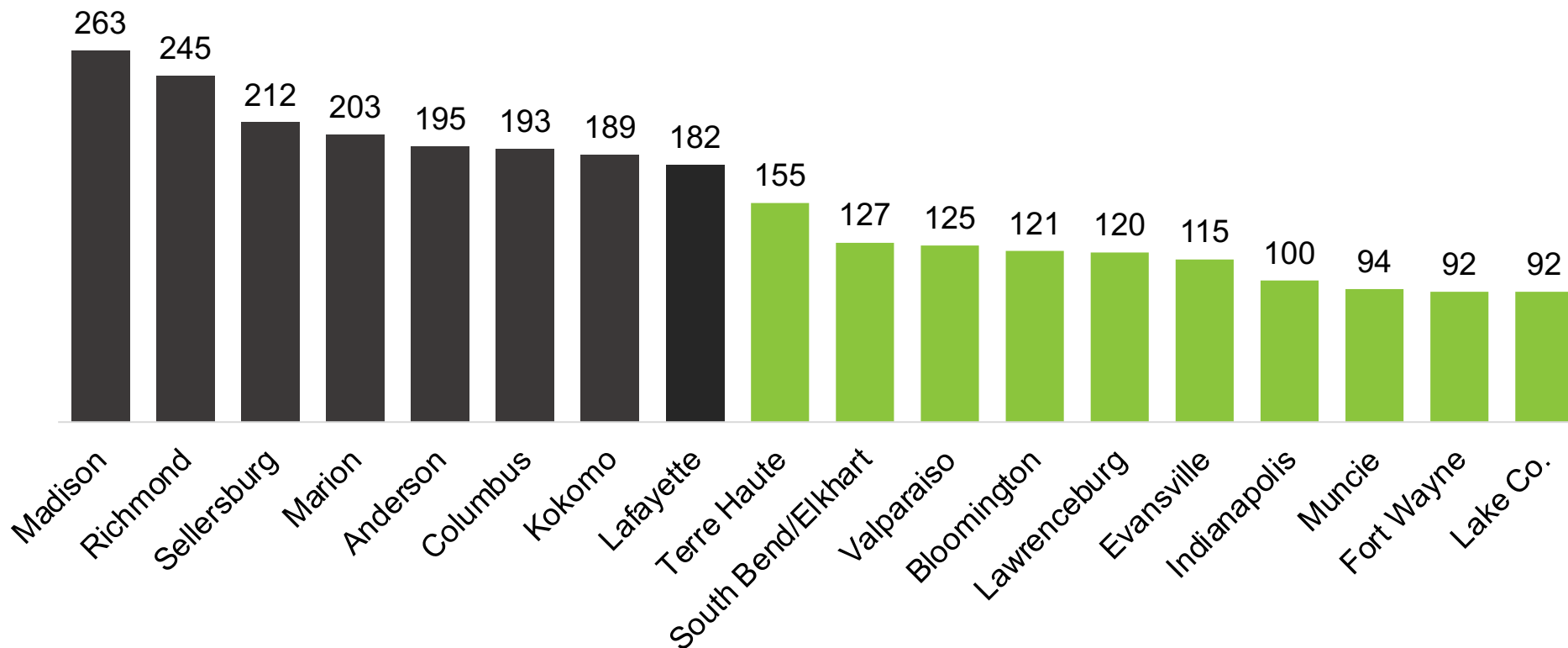
Black 180+
Green >89
Yellow >30
Red < 30 days



Campus Reserves FY 2021



2021



Black 180+
Green >89
Yellow >30
Red < 30 days



Questions





IVY TECH
COMMUNITY COLLEGE

State Board of Trustees

Workforce Alignment



August 5, 2021



Workforce, Careers and Adult Strategy

AGENDA

1

Nursing Expansion

Mary Anne Sloan, Vice President of Nursing and Health Sciences
Chris Lowery, Senior Vice President, Workforce and Careers

2

READI Grant Update

Brian Thomas, Assistant Vice President for Grant Development
Chris Lowery, Senior Vice President, Workforce and Careers



Nursing Expansion

Mary Anne Sloan

Vice President of Nursing and Health Sciences

Chris Lowery

Senior Vice President, Workforce and Careers



Market Demand/Supply/Gap Analysis



Estimated Demand (due to attrition and growth)

2,800 per Year*

* Emsi/Burning Glass

Current Supply and Gap

Annual Supply

Ivy Tech	1,320
<u>Competitors</u>	<u>330</u>
Total	1,650

Annual Gap 1,150

Ivy Tech Performance

Pass NCLEX 1,320
Completions 1,500
Enrollment 1,765

(1,320/1,765 = 75%)

- **To fill 1,150 positions, we need to enroll and seat ~1,535 more students annually**
- **337 students were not seated last time, meaning we also need to recruit about 1,200 more students annually**



Strategic Planning Process



2021

August

- Complete Demand/Supply/Gap analysis for each campus service area
- Convene Task Force co-chaired by Nursing Dean and Chancellor working with SO

Sept/October

- Gap analysis

November

- Campuses provide recommendations to Task Force

December

- Formal report with plan and requests to BOT



Strategic Planning Process



2022

January – March

- Finalize implementation plan for phased enrollment and retention increases

March – August

- First round campuses fulfill Infrastructure needs

Fall

- First round of enrollment increases



Strategic Planning Process



2023 and Beyond

Spring 2023 Thru Fall of 2024

- Continue enrollment increases as per plan with goal enrollment attainment by Fall of 2024 and retention goal attainment by Spring 2025

Ongoing

- Focus on improved retention, completions, and NCLEX performance



READI Grant Update

Brian Thomas

Assistant Vice President for Grant Development

Chris Lowery

Senior Vice President, Workforce and Careers



READI Regions

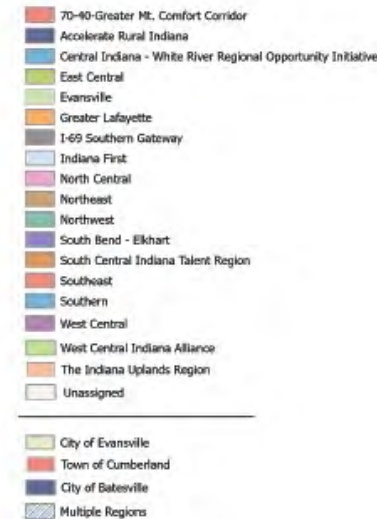


18 Regions

Central Indiana asked to consider consolidation

Mix of established regions and newly developed regions

- Existing regional plans driving the work of established regions
- New plans being created for the recently formed regions





IEDC READI Evaluation Guidelines



Primary objective:

Accelerate population growth within the region

Funding based on:

Alignment with IEDC priorities, potential impact of the region's plan, the region's capacity to leverage public and private resources

The board will consider:

1. Applicant's economic development impact
2. Extent to which plan includes focus on rural communities
3. Degree of regional collaboration
4. Alignment with state's economic development priorities (Quality of Place & Quality of Life, Innovation & Entrepreneurship, Talent Development & Attraction)
5. Other criteria determined by the Board



READI for Regional Recovery



Region	Campus/Site	Proposed Project Examples
Northwest IN Forum	Lake County, Valparaiso, Michigan City	Energy Technology Program; Mechanical Training; CCEC; School of Entrepreneurship & Innovation
South Bend – Elkhart	South Bend/Elkhart	School of Entrepreneurship & Innovation
Northeast IN	Fort Wayne	INFAME Program Support; School of Entrepreneurship & Innovation
North Central IN	Kokomo	Center of Excellence for Advance Mfg; Industry 4.0 Training Lab; K-14 Pathways for Workforce Training and Ed; Recreational and Educational Park and trail Northeast Kokomo; Leadership Kokomo Expansion



READI for Regional Recovery



Region	Campus/Site	Proposed Project Examples
East Central IN	Marion, Muncie, Richmond	High School Career Advisors
West Central IN	Terre Haute	Workforce Development - K14 Career Center
Central IN: White River	Indianapolis, Noblesville, Anderson	Hamilton County: Health Sciences; Indianapolis: Connect the DOTS (Delivering Opportunities to Students); School of Entrepreneurship & Innovation
70-40 Mt. Comfort	Indianapolis	Training and Job Placement Support at the John Marshall Opportunity Hub
I-69 Southern Gateway	Franklin, Mooresville	Franklin: Flex Lab Build Out; CCEC; School of Entrepreneurship & Innovation; Logistics



READI for Regional Recovery



Region	Campus/Site	Proposed Project Examples
Accelerate Rural IN	Shelbyville, Greensburg	Shelbyville: CCEC; AART Manufacturing Space Build Out; Advantage Shelby Support; Logistics
Indiana Uplands	Bloomington	Skills Academy; Industry 4.0 Training; Next Level Jobs Campaign; My HSE Pathway; Defense Procurement Accelerator; Expansion of ISBDC services; Indiana Uplands INTAP; Indiana Uplands HOPE; School of Entrepreneurship & Innovation; Drop-Off Childcare; College Connection Coaches
South Central	Columbus	Career Center for CCEC, Airpark Southwest Corner Landscape, MUTC Cyber Academy
Southwest	Evansville	Mobile Assessment and Certification; Smart Manufacturing & Digital Integration Program; School of Entrepreneurship & Innovation
Southern IN	Sellersburg, Madison	Sellersburg: Family Scholar House Madison: Vet Teaching Center



THANK YOU!

Questions?



IVY TECH
COMMUNITY COLLEGE

State Board of Trustees

Building, Grounds and Capital Committee



August 5, 2021



Building, Grounds and Capital

Amanda Wilson

Vice President For Capital Planning and Facilities



Building, Grounds and Capital

AGENDA

- 1 Lake County Campus: East Chicago Welding Lab CMc Contract
- 2 Lake County Campus: East Chicago HVAC Replacement
- 3 Informational Item: Franklin Property Sale
- 4 Informational Item: SBOT Approved Contracts and Minority, Women, Veteran and Disability – Owned (XBE) Spend



Building, Grounds and Capital



Lake County Campus: Welding Lab CMc Contract

- Pre-construction phase of contract \$30,000
 - Profit, construction services, general conditions total 5.5%
- Guaranteed Maximum Price will be established as design is developed and executed as an addendum to the pre-construction contract
- We will receive cost estimated at multiple stages of design to confirm budget compliance
- Total project cost is \$1,800,000
- Project funded from \$1,000,000 Donor funds and \$800,000 Campus funds



Building, Grounds and Capital



Lake County Campus: HVAC Replacement Contract

- Address: 410 E Columbus Dr, East Chicago
 - Building is split into two areas; a fully conditioned 2 story portion and a partly heated open lab space
 - Mechanical systems are original and in need of replacement
- In January we asked for approval of a contract in the amount not to exceed \$1,630,000 to use Job Order Contracting (JOC) delivery method
 - Allowed us to order equipment and finish design this includes; five air handler units and two distribution panel boards for \$469,415.20
 - Cost for the 2 story portion installation came in higher than inspected, resulting in the need to rebid
- Things driving up cost include current market conditions, need for some code compliance work, an unforeseen concrete on roof a portion of the building
- We rebid installation, curbing, new controls for the two story portion with Arctic Engineering Company, LLC being the low bidder at \$883,463

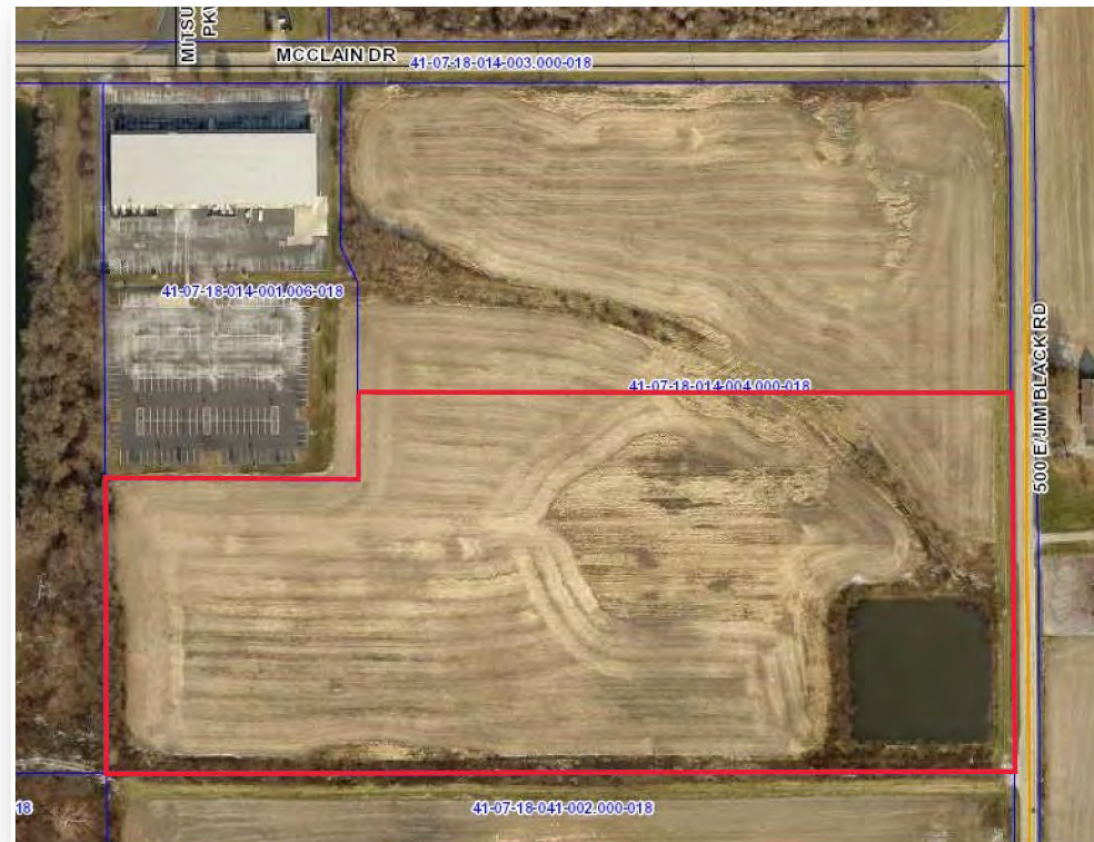


Building, Grounds and Capital



Informational Item: Franklin Property Sale

- Received an offer from Sunbeam to purchase 15.9 acres of vacant land adjacent to our Franklin site
- Building Address: 2205 McClain Dr, Franklin
- Appraisals determined value \$900,000
- Ivy Tech negotiated \$1,500,000 flat price





Building, Grounds and Capital



Informational Item: SBOT Approved Contract and Minority, Women, Veteran, and Disability-Owned (XBE) Spend

Contract Approvals:

- | | |
|--|----------------|
| • Indianapolis OIT HVAC Replacements (JOC) | 77.26% XBE |
| • Indianapolis ASAP Build Out | 28% XBE |
| • Indianapolis A&E Services for Auto Project | 28% |
| • Indianapolis CMc Services for Auto Project | Trending 28.4% |
| • Elkhart A&E Services for Flex Lab Project | 39.6% |
| • Elkhart CMc Services for Flex Lab Project | 9.10% |
| • Columbus A&E Services for Capital Project | Pending |
| • Columbus CMc Services for Capital Project | Pending |
| • East Chicago HVAC Contract (JOC) | Pending |
| • Muncie Rebuilt Contracts | Pending |



THANK YOU!

QUESTIONS?

**TREASURER'S REPORT
 IVY TECH COMMUNITY COLLEGE
 SPONSORED PROGRAM FUNDS
 May 1, 2021 THROUGH June 30, 2021**

Grant Number	Campus	Title or Description	Source	Amount	Original Effective Date	Expiration Date
<u>Competitive</u>						
R03644	Marion	163 Next Level United Way Grant County	United Way of Grant County, Inc	\$ 10,000.00	10/6/2020	7/1/2021
R03643	Marion	163 Student Credit Credentials United Way Grant County	United Way of Grant County, Inc	\$ 20,000.00	10/6/2020	7/1/2021
R03642	Marion	163 Student Credit United Way Grant County	United Way of Grant County, Inc	\$ 48,000.00	4/5/2021	7/31/2021
R03607	Hamilton County	184 CLIF Fund COVID-19 Workforce Transformation	Hamilton County Community Foundation	\$ 200,000.00	1/1/2021	7/31/2022
R03646	Anderson	162 Madison County Foundation Laptops 2021	Madison County Community Foundation	\$ 9,432.00	5/1/2021	12/31/2021
R03633	Lawrenceburg	212 United Way Riverfront Food Pantry 2021	United Way of Greater Cincinnati SE Indiana	\$ 5,000.00	4/7/2021	7/31/2021
R03635	Hamilton County	184 IU Health Community Impact Investment COVID-19	Hamilton County Community Foundation	\$ 196,000.00	5/6/2021	5/31/2022
R03630	South Bend/Elkhart	121 LIFT Digital Skills Phase II Implementation	University of Notre Dame	\$ 300,000.00	4/1/2021	6/30/2025
R03638	Bloomington	241 Verizon Innovation Learning for Rural Young Women 2021-2022	National Association for Community College	\$ 105,000.00	5/15/2021	5/14/2022
R03641	Franklin	182 SUB City of Greenwood CDBG Career Pathways Program	City of Greenwood	\$ 95,653.00	4/1/2021	9/30/2022
R03611	Bloomington	241 SBDC INTAP CY21	Indiana Economic Development Corp	\$ 657,995.00	1/1/2021	12/31/2021
R03632	Lake County	111 FEC I have Promise FEC21-220	Foundations of East Chicago	\$ 17,450.00	3/18/2021	3/17/2022
				Competitive Total:	<u>\$ 1,664,530.00</u>	
<u>Non Competitive</u>						
R03649	Systems Office	901 USDOE CARES Act Strengthening Institutions Plan II (R03399 increase)	US Department of Education	\$ 3,647,453.00	6/1/2020	6/20/2022
R03639	Systems Office	901 DOE ARP Institutional Portion	US Department of Education	\$ 72,630,786.00	5/4/2020	6/13/2022
				Non-Competitive Total:	<u>\$ 76,278,239.00</u>	
				Total Board Report:	<u><u>\$ 77,942,769.00</u></u>	

**IVY TECH COMMUNITY COLLEGE
SPONSORED PROGRAM FUNDS
July 1, 2020 THROUGH June 30, 2021**

**Grants &
Contracts**

Total this Report	\$ 77,942,769.00
2020-2021 YTD-Total to Date	\$ 183,415,188.87
2019-2020 Fiscal Year-End Total	\$ 61,493,223.00
2018-2019 Fiscal Year-End Total	\$ 22,580,366.00
2017-2018 Fiscal Year-End Total	\$ 18,122,815.00
2016-2017 Fiscal Year-End Total	\$ 25,626,665.00
2015-2016 Fiscal Year-End Total	\$ 18,906,875.00
2014-2015 Fiscal Year-End Total	\$ 20,718,246.00
2013-2014 Fiscal Year-End Total	\$ 27,105,576.00
2012-2013 Fiscal Year-End Total	\$ 23,049,587.00
2011-2012 Fiscal Year-End Total	\$ 26,290,960.00

DISBURSEMENTS OF \$100,000.00 AND OVER
FOR THE MONTH OF MAY 2021

<u>Authorization for Disbursement</u>	<u>Amount of Disbursement</u>	<u>Approved Vendor</u>	<u>Transaction Date</u>	<u>Reference Number</u>	
I. Article VIII Contracts and Other Documents Approval and authorization of the Board.	Retirement	1,134,073.43	Transamerica	5/4/2021	J0256819
	County and State Taxes	810,616.96	PNC Bank	5/4/2021	J0256848
	FICA/MQFE/Federal Taxes	1,616,693.31	PNC Bank	5/7/2021	J0256950
	Life & LTD	110,333.54	The Standard	5/10/2021	J0256990
	Retirement	167,794.19	Transamerica	5/10/2021	J0257003
	Health Savings Account	214,421.42	Chard Snyder	5/10/2021	J0257007
	Reimbursement for Health Ins. Claims	627,888.52	Anthem	5/11/2021	J0257031
	Rx Payment	245,501.57	CVS	5/11/2021	J0257032
	FICA/MQFE/Federal Taxes	2,239,550.52	PNC Bank	5/17/2021	J0257245
	Reimbursement for Health Ins. Claims	459,048.24	Anthem	5/17/2021	J0257255
	Rx Payment	256,835.02	CVS	5/17/2021	J0257270
	Retirement	1,148,754.78	Transamerica	5/17/2021	J0257272
	Reimbursement for Health Ins. Claims	813,005.67	Anthem	5/20/2021	J0257389
	Health Savings Account	214,822.80	Chard Snyder	5/24/2021	J0257492
	Rx Payment	274,170.57	CVS	5/24/2021	J0257493
	Reimbursement for Health Ins. Claims	457,021.14	Anthem	5/28/2021	J0257753
	Rx Payment	217,900.43	CVS	5/28/2021	J0257874

DISBURSEMENTS OF \$100,000.00 AND OVER
FOR THE MONTH OF MAY 2021
PAGE 2

<u>Authorization for Disbursement</u>	<u>Amount of Disbursement</u>	<u>Approved Vendor</u>	<u>Transaction Date</u>	<u>Reference Number</u>
II. Article IV. Officers of the Board. Section 5. Treasurer.	Money Market	409,000.00	Lake City Bank	5/11/2021 J0257098
Article VIII. Execution of Contracts and other Documents. Section A.	Money Market	1,224,000.00	Lake City Bank	5/13/2021 J0257228
Approval and authorization of the Board.	Money Market	15,320,000.00	Lake City Bank	5/17/2021 J0257309
	Money Market	24,232,170.00	Lake City Bank	5/19/2021 J0257401
	Money Market	999,000.00	Lake City Bank	5/28/2021 J0257817
III. Reported to the Board of Trustees under \$500,000	Financial Aid Bookstore Purchases	154,997.09	Barnes and Noble	5/3/2021 J0256870
	Utilities	129,661.10	BPTS	5/4/2021 J0256826
	Licensed Software	116,449.17	Instructure Inc	5/7/2021 !0250064
	Apprenticeship Contract Expense	171,575.21	Evansville Plumbers Apprenticeship	5/11/2021 2493072
	Apprenticeship Contract Expense	232,042.95	IN-KY Region Service Council of Carpenters	5/11/2021 2493073
	Utilities	262,789.92	BPTS	5/11/2021 J0257037
	Columbus Building Project	105,427.82	Pepper Construction Company	5/12/2021 !0250378
	Salesforce CRM Implementation	117,496.60	Appirio Inc	5/13/2021 !0250432
	Elkhart iFLEX Project	250,209.44	CORE Construction Indiana LLC	5/17/2021 !0250648
	Skillful skills-based training program	375,000.00	John & Mary R Markle Foundation	5/17/2021 !0250677
	Kokomo Capital Project Building	267,320.81	F.A. Wilhelm Construction Co., Inc	5/18/2021 !0250797
	Equipment	111,193.32	Patterson Dental Supply Inc	5/18/2021 !0250827

DISBURSEMENTS OF \$100,000.00 AND OVER
FOR THE MONTH OF MAY 2021
PAGE 3

<u>Authorization for Disbursement</u>	<u>Amount of Disbursement</u>	<u>Approved Vendor</u>	<u>Transaction Date</u>	<u>Reference Number</u>
III. Reported to the Board of Trustees under \$500,000				
Apprenticeship Contract Expense	131,412.00	Lake County Electricians Joint Apprenticeship	5/19/2021	!0250896
Licensed Software	276,775.20	Certiport Inc	5/21/2021	!0251040
Apprenticeship Contract Expense	127,226.98	IN-KY Region Service Council of Carpenters	5/21/2021	2494413
Apprenticeship Contract Expense	197,955.01	South Bend & Vicinity Electrical JATC	5/21/2021	2494416
Apprenticeship Contract Expense	131,788.00	Apprentice Education Trust Local 44	5/24/2021	!0251138
Licensed Software	245,005.14	MuleSoft LLC	5/24/2021	!0251208
Apprenticeship Contract Expense	124,916.00	Indianapolis Electrical JATC	5/24/2021	2494506
Kokomo Construction Project	157,973.87	Hagerman Inc	5/25/2021	!0251332
Licensed Software	116,095.00	Insight Public Sector Inc	5/25/2021	!0251340
Apprenticeship Contract Expense	132,506.00	International Union of Operating Engineers	5/25/2021	!0251341
Computers	427,190.74	Dell	5/26/2021	!0251452
Apprenticeship Contract Expense	126,808.75	Finishing Trades Institute	5/26/2021	2494759
Apprenticeship Contract Expense	145,290.00	IN-KY Region Service Council of Carpenters	5/26/2021	2494760
Apprenticeship Contract Expense	497,449.65	Indiana/Kentucky Council of Carpenters	5/26/2021	2494762

DISBURSEMENTS OF \$100,000.00 AND OVER
 FOR THE MONTH OF MAY 2021
 PAGE 4

III. Reported to the Board of Trustees over \$500,000	<u>Amount of Disbursement</u>	<u>Approved Vendor</u>	<u>Transaction Date</u>	<u>Reference Number</u>
ERP	1,369,664.00	Workday Inc	5/17/2021	!0250749
Indianapolis Automotive & Columbus Construction Projects	2,944,487.29	Pepper Construction Company	5/20/2021	!0250980
Indianapolis Automotive Project	1,330,391.55	Pepper Construction Company	5/25/2021	!0251369
Crown Point Closing	4,733,975.28	PNC Bank	5/28/2021	J0257823

DISBURSEMENTS OF \$100,000.00 AND OVER
FOR THE MONTH OF JUNE 2021

<u>Authorization for Disbursement</u>	<u>Amount of Disbursement</u>	<u>Approved Vendor</u>	<u>Transaction Date</u>	<u>Reference Number</u>
I. Article VIII Contracts and Other Documents Approval and authorization of the Board.	FICA/MQFE/Federal Taxes	2,362,084.85	PNC Bank	6/1/2021 J0257800
	County and State Taxes	1,163,521.23	PNC Bank	6/1/2021 J0257836
	Retirement	1,187,661.99	Transamerica	6/2/2021 J0257880
	Life & LTD	110,412.07	The Standard	6/2/2021 J0257900
	Reimbursement for Health Ins. Claims	529,956.14	Anthem	6/8/2021 J0258088
	Health Savings Account	213,418.33	Chard Snyder	6/8/2021 J0258123
	Rx Payment	196,550.41	CVS	6/8/2021 J0258126
	Reimbursement for Health Ins. Claims	453,253.30	Anthem	6/10/2021 J0258242
	FICA/MQFE/Federal Taxes	1,709,305.45	PNC Bank	6/14/2021 J0258308
	Retirement	971,525.46	Transamerica	6/15/2021 J0258374
	Rx Payment	303,740.08	CVS	6/15/2021 J0258411
	FICA/MQFE/Federal Taxes	391,525.70	PNC Bank	6/16/2021 J0258478
	Reimbursement for Health Ins. Claims	382,206.49	Anthem	6/18/2021 J0258562
	Health Savings Account	122,743.27	Chard Snyder	6/21/2021 J0258604
	Retirement	270,872.54	Transamerica	6/21/2021 J0258628
	Rx Payment	333,232.03	CVS	6/23/2021 J0258704
	Reimbursement for Health Ins. Claims	998,468.33	Anthem	6/25/2021 J0258786
	FICA/MQFE/Federal Taxes	1,840,980.30	PNC Bank	6/28/2021 J0258813

DISBURSEMENTS OF \$100,000.00 AND OVER
FOR THE MONTH OF JUNE 2021

Page 2

<u>Authorization for Disbursement</u>	<u>Amount of Disbursement</u>	<u>Approved Vendor</u>	<u>Transaction Date</u>	<u>Reference Number</u>
I. Article VIII Contracts and Other Documents Approval and authorization of the Board.	Reimbursement for Health Ins. Claims	Anthem	6/30/2021	J0259108
	Rx Payment	CVS	6/30/2021	J0259109
II. Article IV. Officers of the Board. Section 5. Treasurer. Article VIII. Execution of Contracts and other Documents. Section A. Approval and authorization of the Board.	Money Market	Lake City Bank	6/1/2021	J0257887
	Money Market	Lake City Bank	6/8/2021	J0258154
	Money Market	Lake City Bank	6/15/2021	J0258483
	Money Market	Lake City Bank	6/29/2021	J0259022
III. Reported to the Board of Trustees under \$500,000	Licensed Software	Blackboard Collaborate Inc	6/1/2021	!0251725
	Licensed Software	Oracle America Inc	6/1/2021	!0251815
	Equipment for INT/AART	Williams Crow Inc	6/1/2021	!0251857
	CRM Implementation	Ivy Tech Foundation Inc	6/2/2021	!0251931
	Apprenticeship Contract Expense	Bricklayers Local 4 IN/KY Apprenticeship	6/2/2021	02495150
	Apprenticeship Contract Expense	Indianapolis Electrical JATC	6/2/2021	02495154
	Amatrol Second Installment	Hoffman Crow Inc	6/3/2021	!0252007
	Equipment for Machine Tool Tech	Sodick Inc	6/4/2021	2495315
	Purchasing Card	JP Morgan	6/4/2021	J0258000
	Computers	Dell	6/7/2021	!0252181

Equipment for AART and INDT	122,477.40	Hoffman Crow Inc	6/8/2021	!0252341
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DISBURSEMENTS OF \$100,000.00 AND OVER
FOR THE MONTH OF JUNE 2021

Page 3

<u>Authorization for Disbursement</u>	<u>Amount of Disbursement</u>	<u>Approved Vendor</u>	<u>Transaction Date</u>	<u>Reference Number</u>
III. Reported to the Board of Trustees under \$500,000				
Utilities	215,654.56	BPTS	6/8/2021	J0258091
Apprenticeship Contract Expense	102,591.30	Ironworkers Local 22 Apprenticeship	6/9/2021	02495597
Apprenticeship Contract Expense	280,256.70	Apprentice Education Trust Local 44	6/10/2021	!0252472
Apprenticeship Contract Expense	117,396.75	International Union of Operating Engineers	6/10/2021	!0252497
Apprenticeship Contract Expense	224,325.00	Sheet Metal Workers Local 20 JATC	6/10/2021	02495678
Equipment and Upgrades for Industrial Tech and AART/INDT	153,165.90	Williams Crow Inc	6/11/2021	!0252616
Licensed Software	170,150.00	Lumen, LLC	6/14/2021	!0252720
Utilities	163,691.55	BPTS	6/14/2021	J0258338
Apprenticeship Contract Expense	189,450.30	Indiana/Kentucky Council of Carpenters	6/15/2021	02496121
Equipment	161,768.00	Anatomage, Inc.	6/15/2021	!0252814
East Chicago HVAC Upgrade	451,763.67	F.A. Wilhelm Construction Co., Inc	6/15/2021	!0252837
Marketing Services	220,000.00	Statwax LLC	6/16/2021	!0252952
Licensed Software	177,594.00	Assessment Technologies Institute	6/21/2021	!0253145
Computers	198,790.06	Dell	6/21/2021	!0253170
Equipment for Industrial Tech	100,938.60	Williams Crow Inc	6/21/2021	!0253267
Licensed Software	103,690.00	Assessment Technologies Institute	6/22/2021	!0253277
Equipment for Hamilton County	348,894.14	Binford Group of Indiana	6/23/2021	!0253376

Apprenticeship Contract Expense	116,196.16	Indiana/Kentucky Council of Carpenters	6/24/2021	02516262
Computer Equipment	151,159.94	CDW Government Inc	6/28/2021	!0253666

DISBURSEMENTS OF \$100,000.00 AND OVER
FOR THE MONTH OF JUNE 2021

Page 4

<u>Authorization for Disbursement</u>	<u>Amount of Disbursement</u>	<u>Approved Vendor</u>	<u>Transaction Date</u>	<u>Reference Number</u>
III. Reported to the Board of Trustees under \$500,000				
Computers	104,922.00	Dell	6/28/2021	!0253679
Computer Equipment	454,483.51	CDW Government Inc	6/29/2021	!0253777
Purchasing Card	192,257.19	JP Morgan	6/29/2021	J0258961
Licensed Software	391,666.67	Blackboard Collaborate Inc	6/30/2021	!0253852
Computers	108,350.00	Dell	6/30/2021	!0253859
Apprenticeship Contract Expense	130,804.20	Plumbers & Steamfitters Local 157	6/30/2021	02518102
Student Fee Bond, Series X-2	348,850.00	PNC Bank	6/30/2021	J0259221
IV. Approved by the Board of Trustees over \$500,000.				
Computers	571,808.08	Dell	6/1/2021	!0251744
Indianapolis Automotive Project	520,894.51	Pepper Construction Company	6/10/2021	!0252513
Columbus Construction Project	1,005,842.91	Pepper Construction Company	6/29/2021	!0253811
Indianapolis Automotive Project	2,854,719.00	PNC Bank	6/4/2021	J0258081
Student Fee Bonds, Series J	23,801,430.04	PNC Bank	6/25/2021	J0258775
Inclusive Access	1,797,866.71	Barnes and Noble	6/29/2021	J0259037



IVY TECH
COMMUNITY COLLEGE

State Board of Trustees

State Board of Trustees President's Report



August 5, 2021



Congratulations! Cory Clasemann
Aspen Rising Presidents Fellowship



Thank You! John Murphy
President, Ivy Tech Foundation



Foundation President Update



- Becky Miller to serve as interim
- A national search underway
- Goal to have a new President named late in the Fall



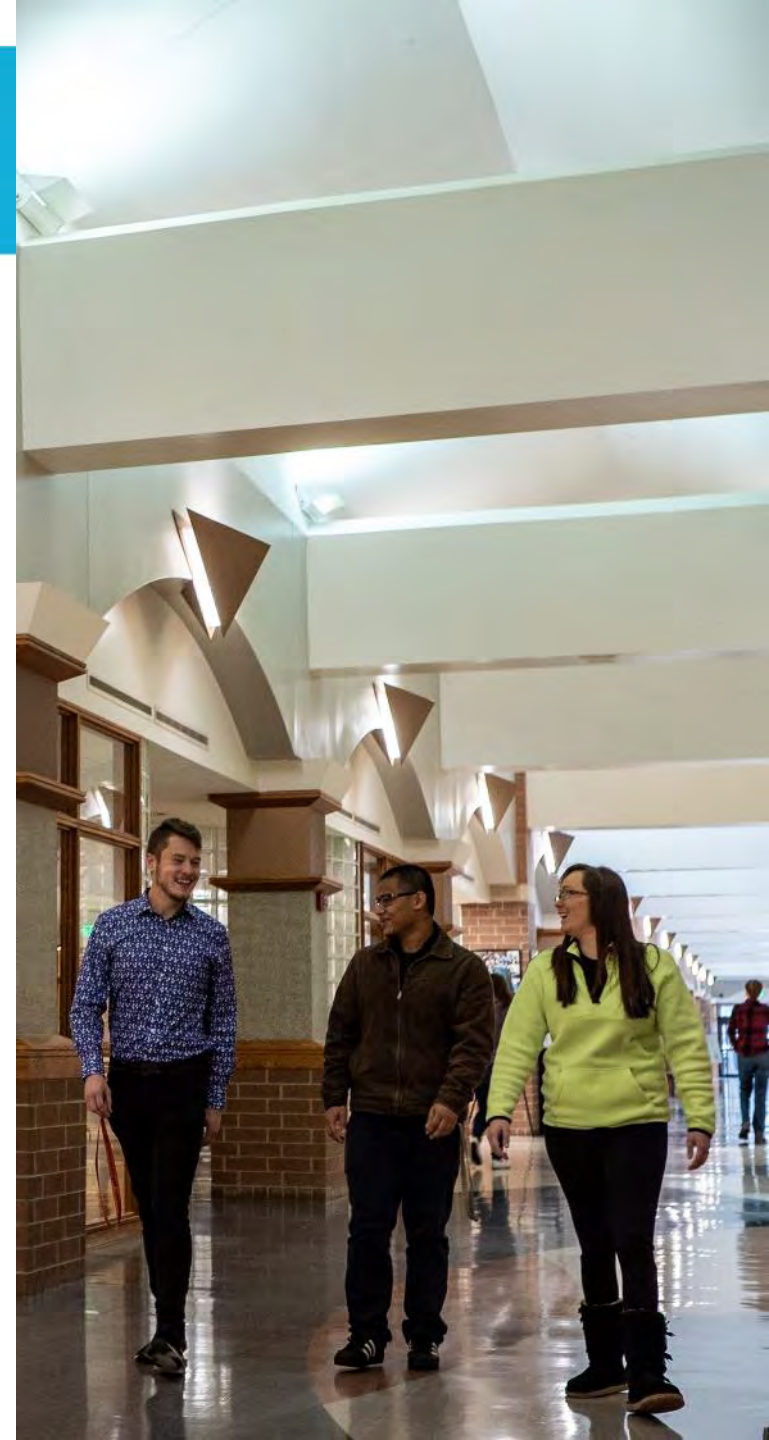


Thank You! Jerrilee Mosier
Chancellor, Fort Wayne Campus



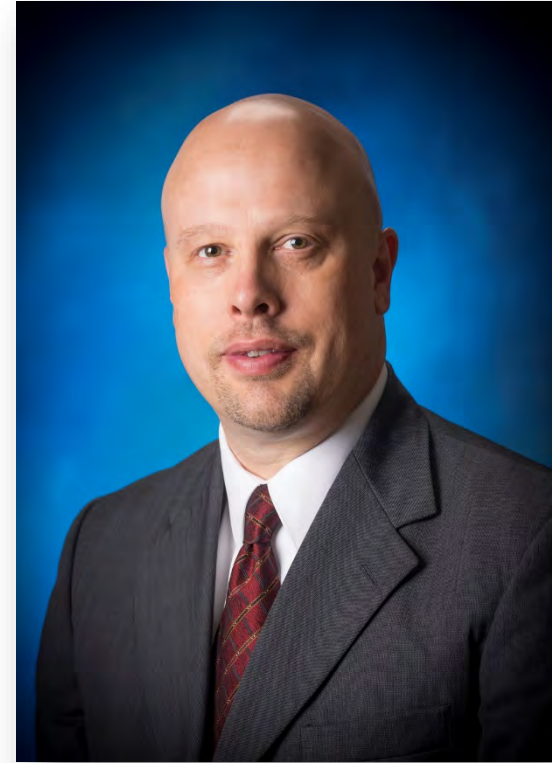
Fort Wayne Chancellor Update

- Chancellor Mosier retirement effective September 10
- August 3, finalist Dr. Kim Barnett-Johnson, had interviews and community forum
 - Evaluations, feedback and next steps underway





Thank You! David Bathe



Welcome! Aaron Baute
Chancellor, Lafayette Campus



Richmond Chancellor Update

- Search has been officially paused until after the start of the fall term
- Search firm of R. William Funk and Associates to assist in search process
- Dr. Lori Handy served as interim through July and has returned to the Indianapolis Campus
- Chad Bolser, former Richmond Chancellor and current VP of Operations, will be overseeing day-to-day operations until new chancellor on board





Welcome! Lewis Eakins

Vice President of Public Safety
and Emergency Preparedness



COVID-19 Operational Update



COVID-19 Update



- Following CDC guidelines, facial coverings required on campuses as of 8/2
- Classroom capacity following CDC guidelines
- Campuses will be 100% “open” for Fall
 - ≈75% of courses offered by campuses will have an in-person component
 - More Learn Anywhere, hybrid courses and services for students
- Adjustments to employee workplace policies effective August 2021
- Nursing and Health Professions faculty and students are being required by most clinical providers to be vaccinated





College Update



Hamilton County Campus Grand Opening



- Ribbon Cutting and Remarks
- Resource Fair and Building Tours
- Food trucks: over 175 food and drink vouchers
- Name our Mascot contest
- Swag giveaways





Hamilton County Campus Update

- 35 Full Time Employees, 7 Department Chairs
- Marketing plan developed and executed
 - Billboard, 4 advertisements in *The Current*, Radio ads on ZPL and WFMS, Digital campaign including Spotify ads
- Drop-in days, every Thursday in July and engaged in Express Enrollment Week
- Bookstore opened officially July 19
- Hosted first CBoT meeting on July 20
- Cabinet Retreat on August 2
- Circle of Ivy: 24 Members
 - New member recruitment
 - Event in September
- Foundation Board: 5 members



AS OF 7/31/2021	FALL 2021	FALL 2020	YOY % CHANGE
HEADCOUNT	588	502	17.1% increase
FTE	357	297	20.13% increase



Garatoni iFlex Lab

Lead Industry Partners

- Lippert Components, Inc.
- Thor Industries
- Robert Weed Corp.

Key Financial Supporters

- ND-LIFT
- County TIF
- Private donors

SMDI

SACA

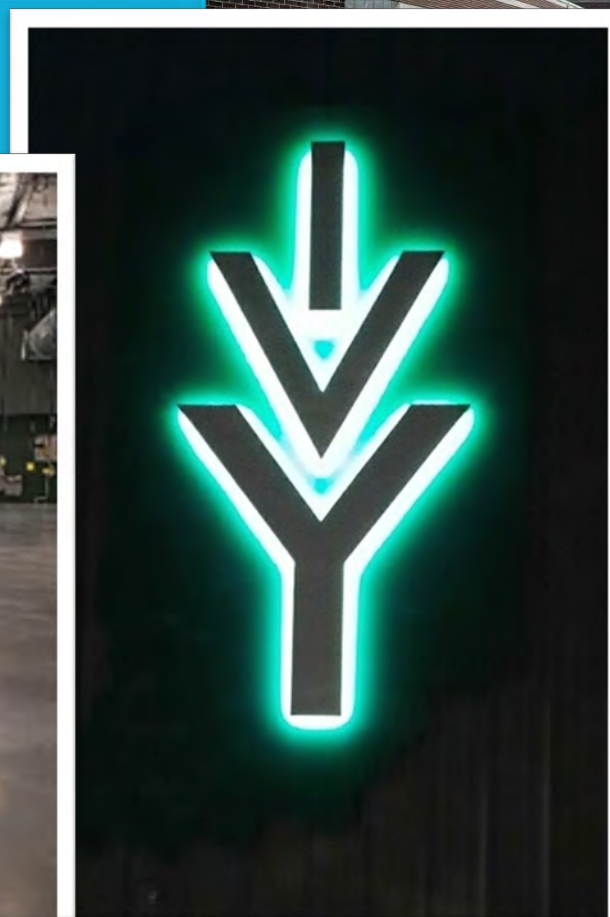
- SMDI, AART, INDT
- Industry recognized credentials

Tooling

- Amatrol Enterprise Smart Factory System

Open House

- Friday, August 27, 3:00 PM – 7:00 PM





MADE@Plainfield Opening



Move from Avon to Plainfield

- Learning site in Hendricks County since 2010
- Served more than 16,700 students and awarded 3,000 credentials
- Goal to exceed Avon's best year, filling more than 4,600 seats and exceed 700 FTE students by 2024



Unique, collaborative higher education and workforce training center

- Partnership amongst educational institutions and town
- 100,000 square foot facility
- Ivy Tech will now have 8 classrooms, 4 computer labs and 4 science/Medical assisting labs

Expanded programs & offerings

- More programs to meet the needs of Hendricks County's growing population
- Offerings meet industry demands: Supply Chain Management & Logistics, Information Technology, Medical Assisting, Business & Accounting and General Education
- New certification center - increase of 50% in testing numbers
- Will serve all ages and populations





MADE@Plainfield Opening





Indianapolis SAAB Chapter Affiliation

IVY TECH



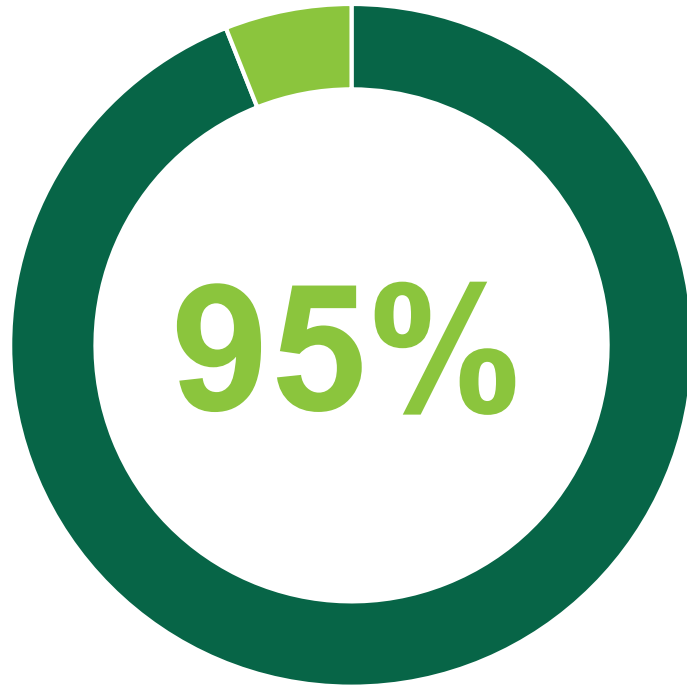
Student African American Brotherhood (SAAB)



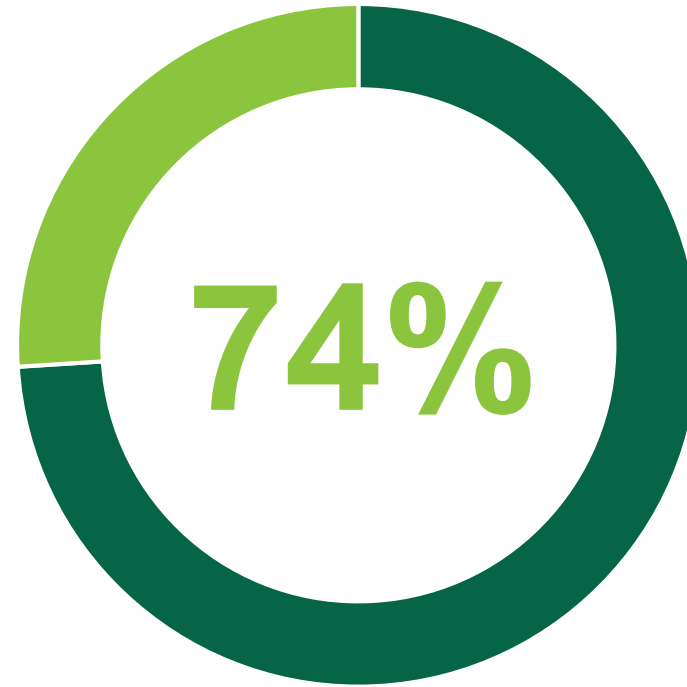
- SAAB is a national leader in providing systems to support young men of color who embark upon and complete postsecondary education
- Over 200 SAAB member-chapters and over 10,500 participants at two- and four-year colleges across 40 states
- SAAB aims to ensure that people of all backgrounds earn the skills and credentials required to have satisfying lives and well-paying careers
- SAAB measures impact on the basis of student achievement/engagement, persistence and degree completion



SAAB Impact Metrics



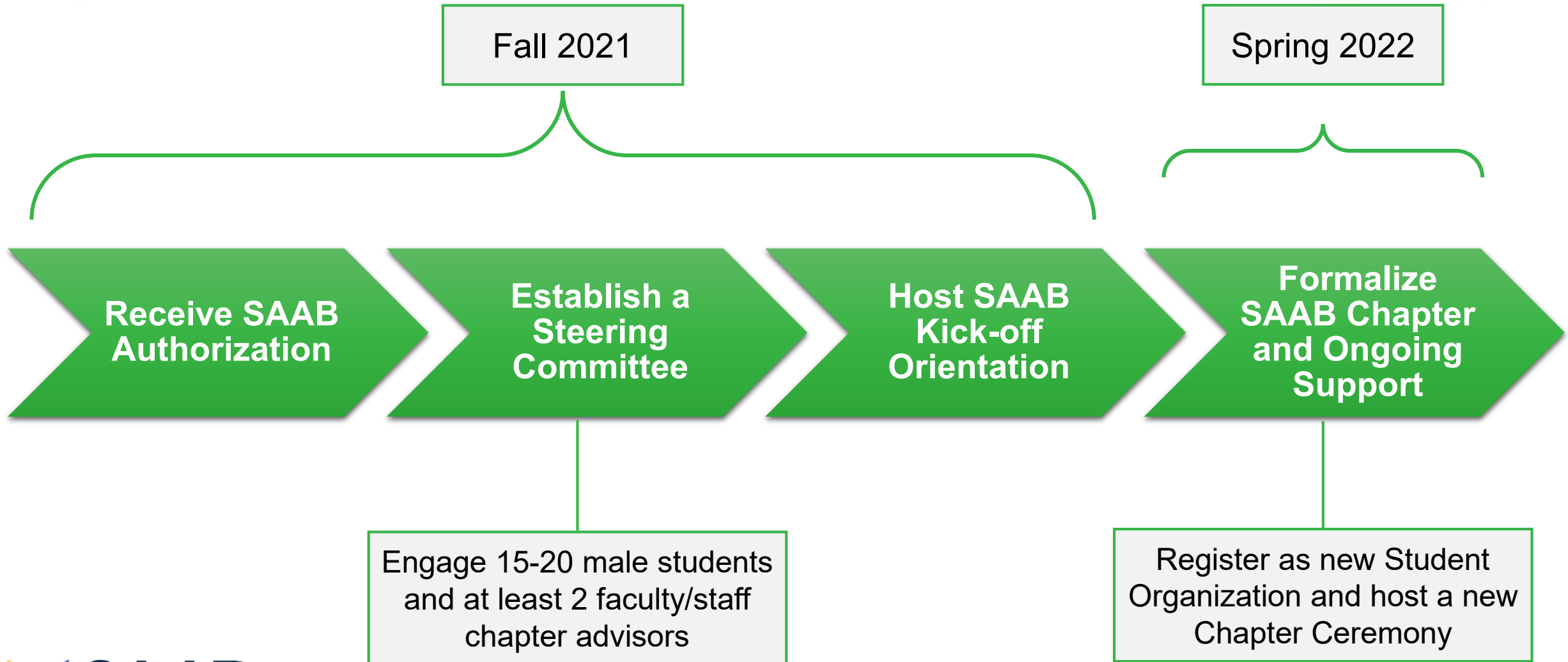
**95% retained
throughout the year**



**74% on-track to
graduate**



Establishing a Chapter





Benefits & Alignment



Student Benefits

- Create a strong sense of community and belonging for our men of color to ensure academic success, persistence, and graduation

Strategic Plan Alignment

- Aligns with Ivy Tech's Completion, Workforce, and Diversity, Equity & Belonging Strategic Priorities

Membership Costs

- Total start-up costs: \$7,500 (includes YR 1 \$1,000 membership dues) and annual dues are \$1,000 thereafter




















Strategic Plan Metrics Update



Strategic Plan – Metrics That Matter (2021-2022)



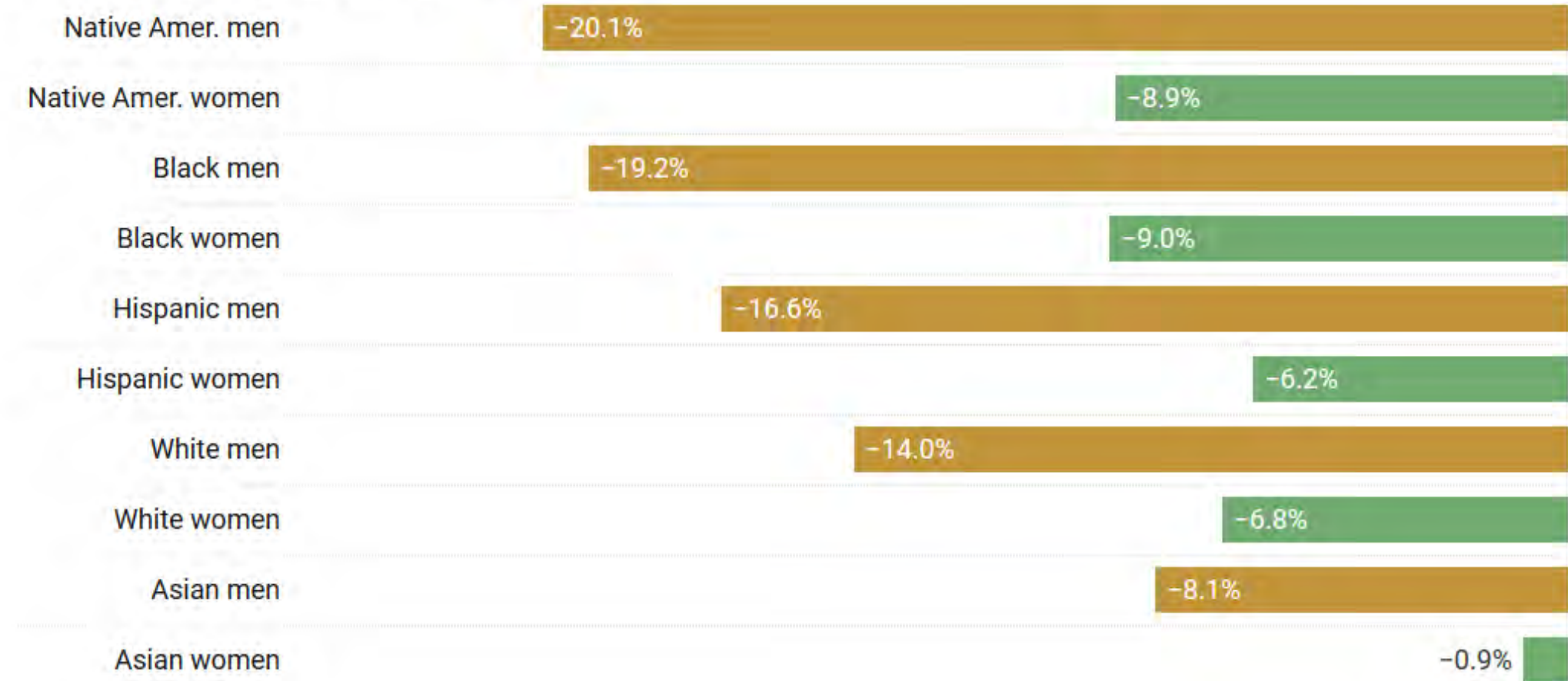
	GOAL 1: STUDENT SUCCESS	Fall to Fall Retention Fall to Spring Retention	
	GOAL 2: RECRUITMENT & ENROLLMENT	Total Headcount	
	GOAL 3: COMPLETIONS	Annual Credentials	
	GOAL 4: WORKFORCE	Median Wages	
	GOAL 5: EMPLOYEE	Employee Engagement	
	GOAL 6: FINANCIAL	Stewardship Funds Raised	
	GOAL 7: COMMUNITY	Community Engagement	
	GOAL 8: DIVERSITY, EQUITY, & BELONGING	Equity Gaps Belonging Score Affirmative Action Plans	



The Community-College Exodus



Fall of 2020, % change from previous year



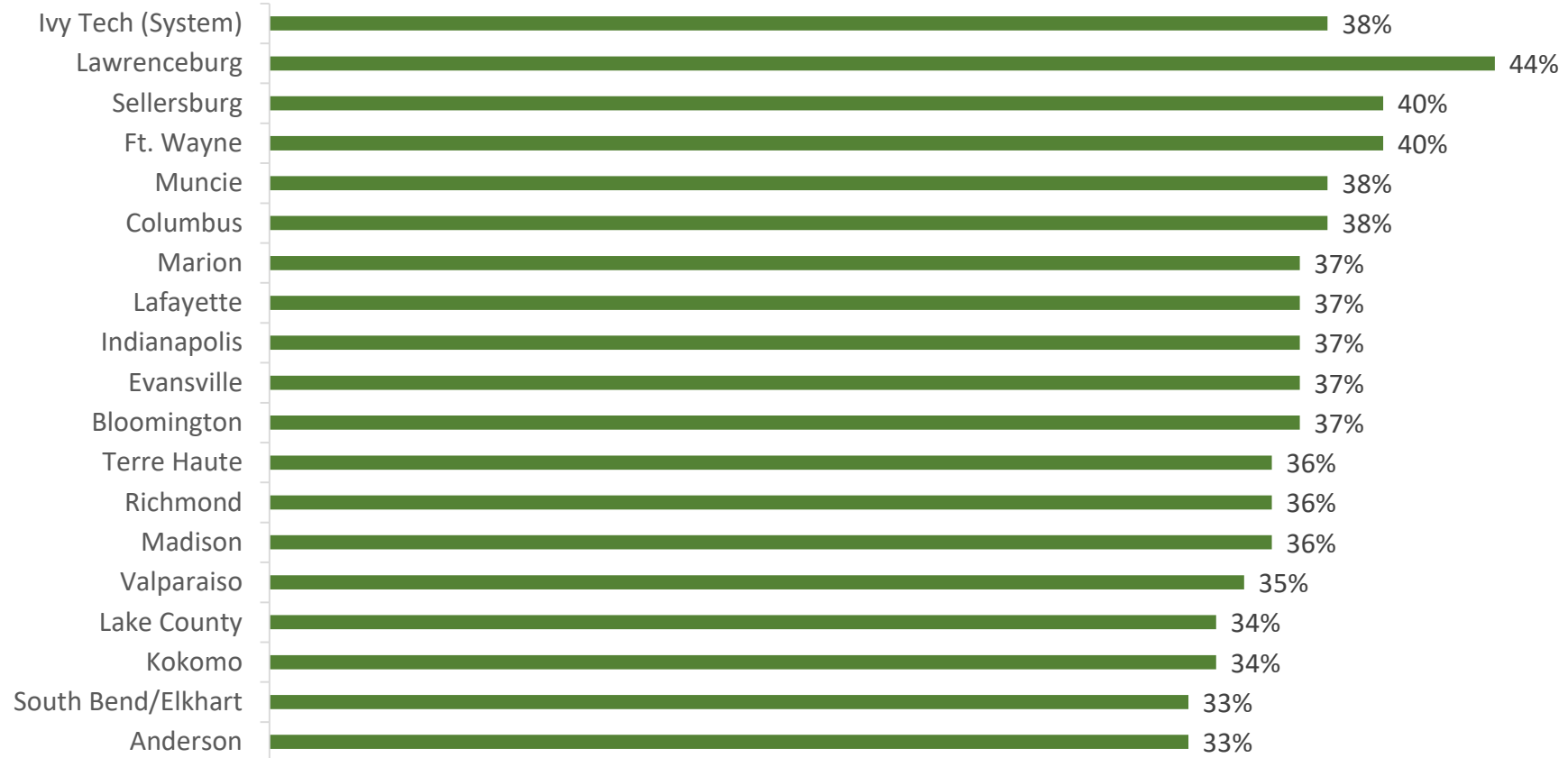


Fall-Fall Retention



2020-2021 Fall-Fall Retention

52% Target



To date (8/2/2021) – finalized in November



Enrollment Update



For 2020-2021:

- 1 campus met the recruit goal - Columbus (+175)
- 3 campuses met the overall headcount goal
 - Columbus (+536)
 - Madison (+336)
 - Marion (+62)



In measuring 21-22 - headcount goal includes regular-credit, non-credit/workforce training, dual credit, apprentices, and senior scholars



Enrollment 2021-2022 Trends



Goal 2 Enrollment Dashboard - 2022 Academic Year

Statewide Enrollment Trends

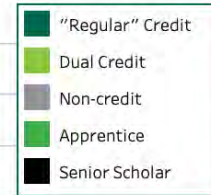
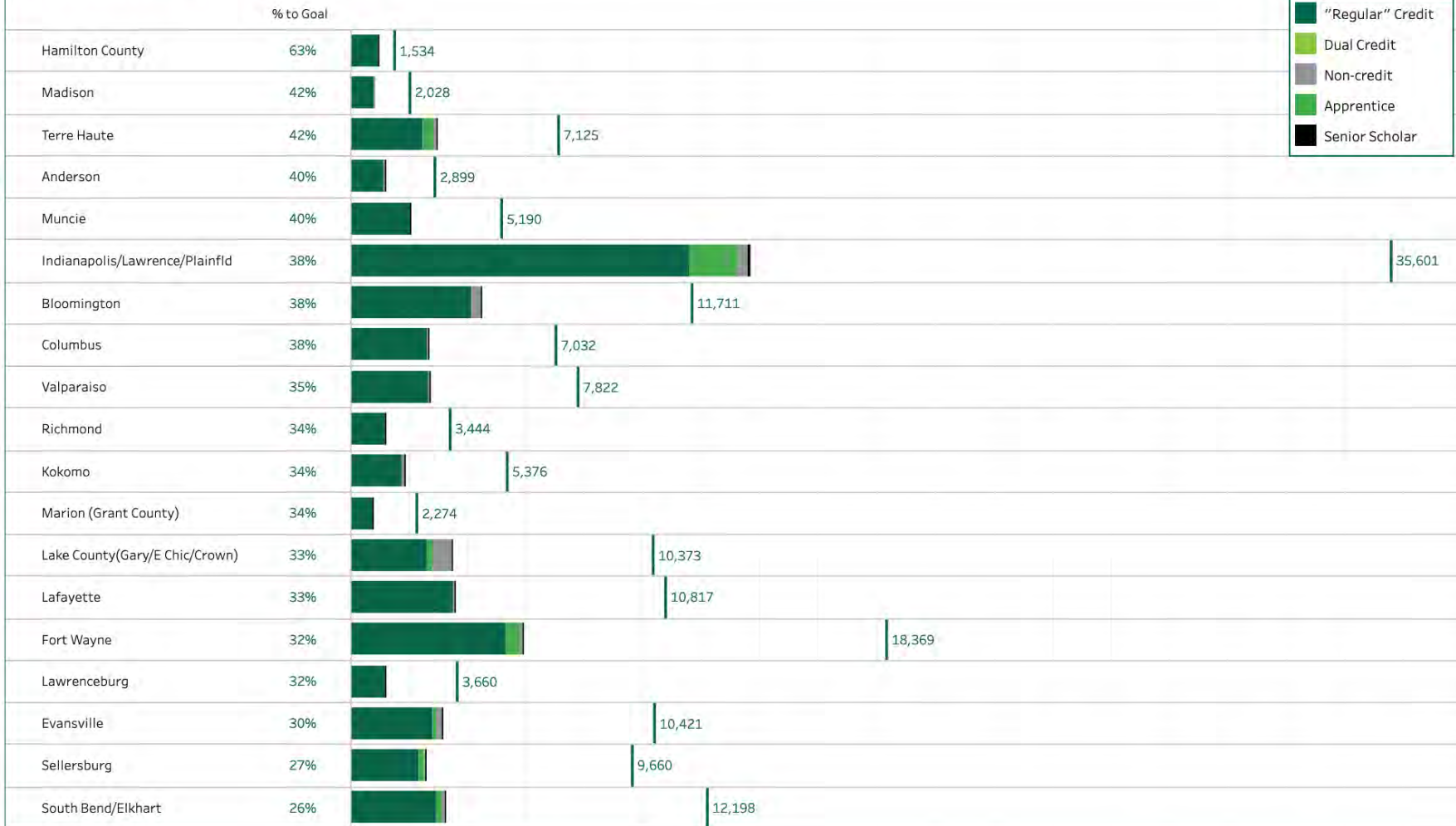
167,534

58,512

52,946

2022

Campus Enrollment Trends





Promoting Ivy+ Marketing and Earned Media Campaign



- Digital marketing campaign (estimated 1 million impressions)
- Radio campaign (over 9,000 radio spots statewide in July and August)
- Outdoor campaign (69 billboards statewide)
- Earned media push including joint op ed



EDUCATION

With Ivy Tech's tuition plan for 2021-22, textbooks will be free to students

Charlotte Stefanski Muncie Star Press

Published 11:46 a.m. ET Jun. 30, 2021

\$300,000 in Earned Media



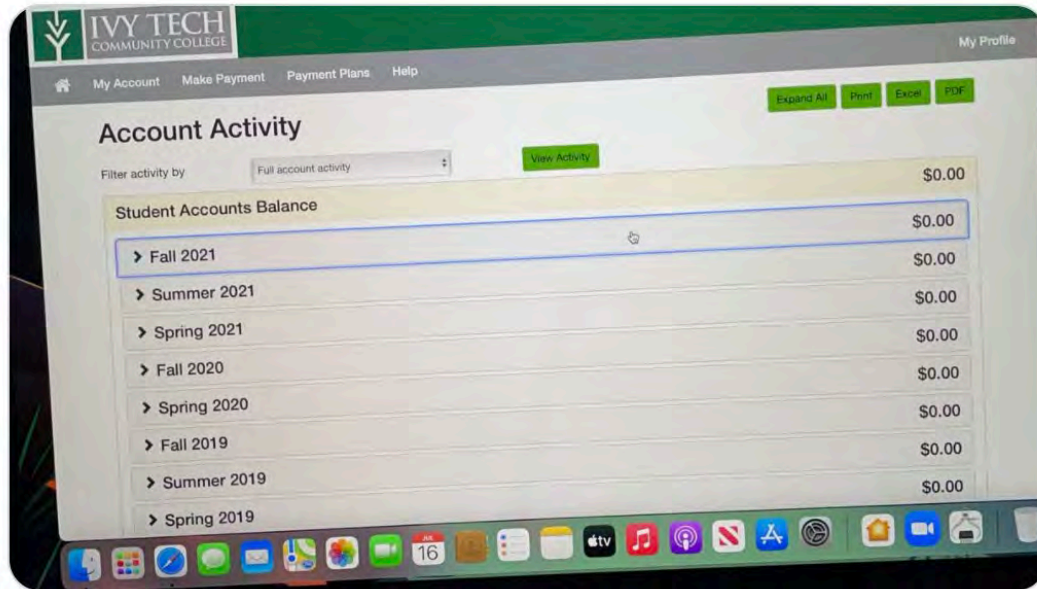


Promoting Ivy+ Social Media



Joshua Good @jgood1994 · Jul 16

Love that @IvyTechCC has FROZEN ❄️ tuition. My nursing school bill is paid in full thanks to this - no loans necessary! Oh and my books were included too!



2 5 14



Ivy Tech @IvyTechCC · Jul 16



ꯃꯃꯃꯃ. @geehermo · Jul 15

saw a billboard that said ivy tech is freezing tuition & textbooks are free!!! For anyone wanting to go back to school!!

1 9

Ivy Tech Retweeted



WGU Indiana @WGUIndiana · Jul 5

Our friends at @IvyTechCC recently announced their new tuition model, Ivy+, which will provide #affordabletuition and #equitableaccess during the 2021-2022 academic year.

Read more about the Ivy+ rollout plan:



Ivy Tech Community College Providing New Tuiti...
Tuition held flat for the next two years
INDIANAPOLIS, Ind. – The Ivy Tech State Board o...
news.ivytech.edu

4 7



Recruitment and Enrollment

Key Initiatives (data as of 7/23)



Training Focus

- Persona Toolkit Workshops
- Outbound Engagement
- Next Level Jobs “Hot leads” Training

Data-driven Approach To Conversion

- Drive applications for the next term much earlier than ever before
- Flip to a conversion-focused approach 90 days prior to the start of term
- Targeted messaging to applicants based on age of their application

Creating a seamless pathway

- Integrate non-credit training systems with credit systems
- Integrating Dual Enroll software with IvyConnect to recruit dual credit students



The Economic Value of Ivy Tech

Analysis of the Economic Impact and Return on
Investment of Education

IVY TECH



Emsi Burning Glass & Community Colleges

18+ years working with higher education institutions

2,000+ economic impact studies completed

1.2M students used EBG career pathways tool last year

9 of 10 2019 Aspen Prize finalists are EBG customers





What is an **ECONOMIC IMPACT ANALYSIS?**

Measures how an event or institution affects the state economy



What is an **INVESTMENT ANALYSIS?**

A comparison of the costs and benefits to determine the return on investment





Regional breakouts for 18 campus locations

An economic impact study was conducted at the campus level for:

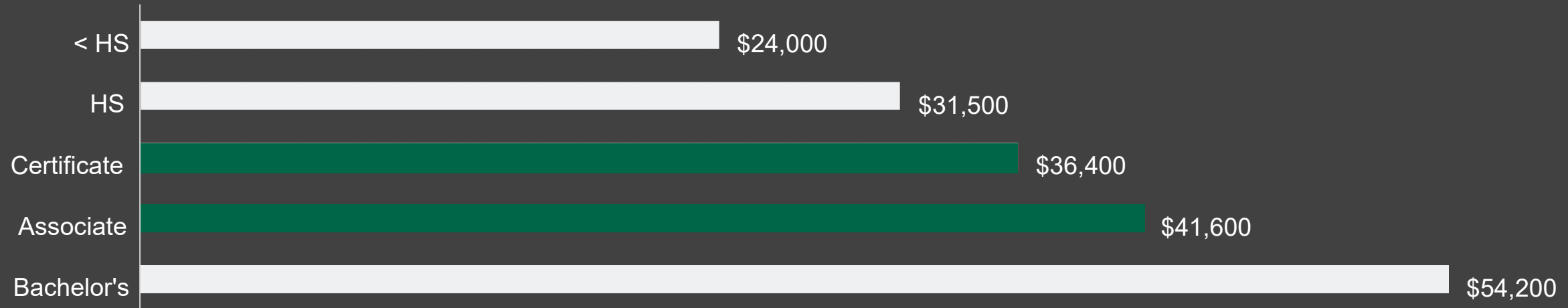
- Ivy Tech Anderson
- Ivy Tech Bloomington
- Ivy Tech Columbus
- Ivy Tech Evansville
- Ivy Tech Fort Wayne
- Ivy Tech Indianapolis
- Ivy Tech Kokomo, Ivy Tech Lafayette
- Ivy Tech Lake County
- Ivy Tech Lawrenceburg
- Ivy Tech Madison
- Ivy Tech Marion
- Ivy Tech Muncie
- Ivy Tech Richmond
- Ivy Tech Sellersburg
- Ivy Tech South Bend & Elkhart
- Ivy Tech Terre Haute
- Ivy Tech Valparaiso





About the Indiana Economy

Average Earnings by Education Level



\$361.9 billion

Total Gross State
Product (GSP)



3,976,967

Total Jobs





Ivy Tech in FY 2018-19

103,602

Credit students served

9,446

Non-credit students served

\$302.8 million

Total payroll/benefits

7,447

Employees

\$136.9 million

Total tuition revenue

96%

Students from Indiana





Overview of Results



\$3.9 billion

Total income added to the state

1.1%

Of state's GSP

56,697

Total jobs supported in the state



4.3

Benefit-cost ratio for students

1.9

Benefit-cost ratio for taxpayers

8.9

Benefit-cost ratio for society





Economic Impact Analysis



Operations

College payroll and other spending + ripple effects

\$269.5 million

Added state income

OR

6,972

Jobs supported in the state



Student

Retained student spending + ripple effects

\$70.9 million

Added state income

OR

1,748

Jobs supported in the state



Alumni

Higher alumni earnings and increased business profit + ripple effects

\$3.6 billion

Added state income

OR

47,689

Jobs supported in the state





Economic Impact Analysis

Total Impact

\$3.9 billion

Total income added
in the state

OR

1.1%

Of state's GSP

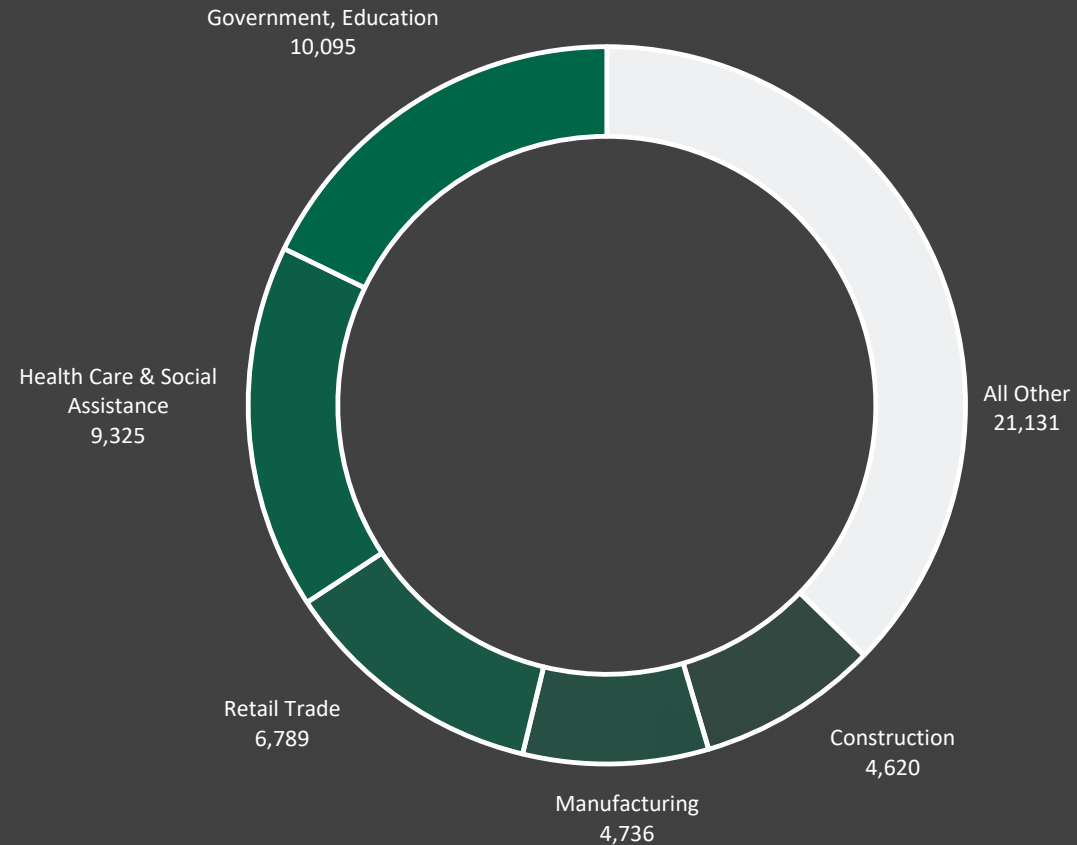
56,697

Total jobs supported
in the state

OR

1 out of **70** jobs in the
state

Impacts by industry (jobs supported)





Investment Analysis



Student

\$2.2 billion

Benefit: Higher future earnings

\$502.8 million

Cost: Tuition, supplies, opportunity cost

4.3

Benefit/cost ratio

18.3%

Rate of return



Taxpayer

\$611.0 million

*Benefit: Future tax revenue,
government savings*

\$323.8 million

Cost: State funding

1.9

Benefit/cost ratio

5.3%

Rate of return



Social

\$8.4 billion

*Benefit: Future earnings,
tax revenue, health/safety outcomes*

\$943.9 million

Cost: All college and student costs

8.9

Benefit/cost ratio

n/a*

Rate of return





The Economic Value of Ivy Tech: Fact Sheet



The Economic Value of Ivy Tech Community College REFLECTS FISCAL YEAR 2018-19



ECONOMIC IMPACT ANALYSIS

1 out of every 70

jobs in Indiana is supported by the activities of Ivy Tech and its students



Alumni impact

Impact of the increased earnings of Ivy Tech alumni and the businesses they work for

\$3.6 billion

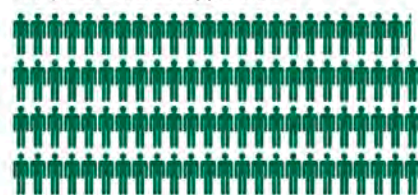
Added income

an economic boost similar to hosting the World Series

594x

- OR -

47,689 Jobs supported



↑ = 500 jobs



Operations spending impact

Impact of annual payroll and other spending

\$269.5 million

Added income

enough to buy 8,032 new cars

- OR -

6,972

Jobs supported



Student spending impact

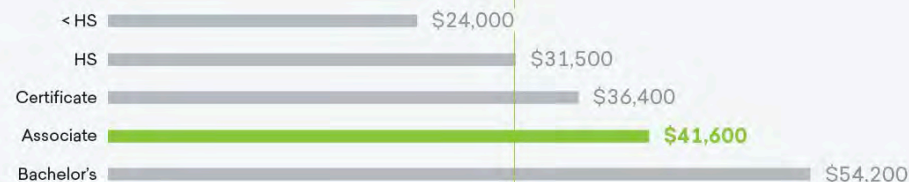
Impact of the daily spending of Ivy Tech students retained in the state

IVY TECH TOTAL ANNUAL IMPACT



INVESTMENT ANALYSIS

The average associate degree graduate from Ivy Tech will see an increase in earnings of **\$10,100** each year compared to someone with a high school diploma working in Indiana.



For every \$1...



Students gain

\$4.30 in lifetime earnings



Taxpayers gain

\$1.90 in added tax revenue and public sector savings



Society gains

\$8.90 in added state revenue and social savings



Next Steps

Audience & Stakeholders

- State Legislators
- Local employers & business partners
- Economic Development partners
- Funders & Donors

Press Tools & Resources

- Emsi Press Packet
- Emsi Infographic, Report, & Executive Summary
- Campus-level Data & Reports
- Emsi presentations as requested

Outreach & Social Media

- Share economic impact results on social media
- Promote via statewide and local media outlets
- Leverage data in grant proposals and strategic planning





THANK YOU!



APPOINTMENT OF CAMPUS BOARD TRUSTEES

RESOLUTION NUMBER 2021-35

WHEREAS, the Anderson, Bloomington, Columbus, Evansville, Indianapolis, Madison, and Valparaiso Campuses have recommended individuals to serve on their campus Boards.

WHEREAS, these Campus Boards request the State Trustees appoint those persons and that the recommended candidates meet all the attributes and expectations delineated in Resolution Number 2008-53.

NOW THEREFORE BE IT RESOLVED, the individuals listed on the attached Exhibit A are hereby appointed as campus trustees for Ivy Tech Community College of Indiana – Anderson, Bloomington, Columbus, Evansville, Indianapolis, Madison, and Valparaiso effective immediately.

**STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
OF INDIANA**

Terry W. Anker, Chairman

Andrew Wilson, Secretary

Dated August 5, 2021

Exhibit A
Resolution 2021-35

ANDERSON

<u>Name</u>	<u>Constituency</u>	<u>Expiration of Term</u>
Sally DeVoe	At Large	6/30/2024
Kimberly Townsend	At Large	6/30/2024
Beth Tharp	At Large	6/30/2024
Daniel McMahan	Agriculture	6/30/2024
Steven Long	Commerce	6/30/2024

BLOOMINGTON

<u>Name</u>	<u>Constituency</u>	<u>Expiration of Term</u>
Bruce Calloway	Manufacturing	6/30/2024
Imojean Dedrick	At Large	6/30/2024
Shawna Girgis	Agriculture	6/30/2024
Cindy Kinnarney	Commerce	6/30/2024
Dr. Markay Winston	Education	6/30/2024

COLUMBUS

<u>Name</u>	<u>Constituency</u>	<u>Expiration of Term</u>
Richard Beckort	Agriculture	6/30/2024
Kathy Covert	Health	6/30/2024

EVANSVILLE

<u>Name</u>	<u>Constituency</u>	<u>Expiration of Term</u>
Serita Cabell	At Large	6/30/2024
Marcia Forston	At Large	6/30/2024

INDIANAPOLIS

<u>Name</u>	<u>Constituency</u>	<u>Expiration of Term</u>
Ann Merkel	Commerce	6/30/2024

MADISON

<u>Name</u>	<u>Constituency</u>	<u>Expiration of Term</u>
Chad Lewis	Commerce	6/30/2024
Joseph Bulach	Labor	6/30/2024

VALPARAISO

<u>Name</u>	<u>Constituency</u>	<u>Expiration of Term</u>
Lisa Daugherty	At Large	6/30/2024

**APPROVAL OF APPOINTMENT OF TRUSTEES TO SERVE ON
FOUNDATION BOARD**

RESOLUTION NUMBER 2021-36

WHEREAS, Article 3 Section 2 of the By-laws of the Ivy Tech Foundation, Inc. (“Foundation”) requires that a minimum of four (4) and a maximum of six (6) Directors of the Foundation Board be State Trustees, and

WHEREAS, Article 3 Section 2 of the By-laws of the Foundation further states that the State Trustee Directors shall be appointed by the Chair of the State Trustees and ratified by the Trustees at their annual meeting, and

WHEREAS, the Chair has appointed Terry Anker, Jesse Brand, Paula Hughes-Schuh, and Steve Schreckengast to serve a one-year term on the Foundation Board that shall end with the appointment of Trustees to the Foundation Board at the 2021 annual meeting.

NOW THEREFORE BE IT RESOLVED that the State Trustees do hereby ratify the appointment of the above-named Trustees to serve a one-year term on the Ivy Tech Foundation Board of Directors.

**STATE TRUSTEES
IVY TECH COMMUNITY COLLEGE
OF INDIANA**

Terry W. Anker, Chairman

Andrew Wilson, Secretary

Dated August 5, 2021

ELECTION OF OFFICERS FOR THE STATE BOARD OF TRUSTEES

RESOLUTION NUMBER 2021-37

WHEREAS, Article III, Section 1 of the Bylaws, as amended, specifies at the annual meeting of the Board in the third quarter of each calendar year, the Board shall elect from among its members a Chairperson, a Vice-Chairperson, and a Secretary, and

WHEREAS, the term of office for current officers of the State Board of Trustees term will expire at the end of the third quarter as provided in the Bylaws, and

WHEREAS, the Nominating Committee recommends that the slate of officers listed below be elected for a term that begins at the conclusion of the August 5, 2021 regular Board Meeting, and

WHEREAS, these Directors have been contacted and have indicated their willingness to serve in these offices.

THEREFORE, BE IT RESOLVED BY THE STATE BOARD OF TRUSTEES OF IVY TECH COMMUNITY COLLEGE that the following Trustees are elected to the offices specified below:

- Stephanie Bibbs..... Chairperson**
- Andrew Wilson..... First Vice Chairperson**
- Kim Emmert O’Dell..... Secretary**

AND BE IT FURTHER RESOLVED, pursuant to IC 4-22-4-3, the following employees are appointed to serve as assistant secretary and assistant treasurer:

- Dominick Chase.....Assistant Treasurer**
- J.D. LuxAssistant Secretary**

BE IT FURTHER RESOLVED, the officers will serve thru August 2022, or the date, on which successors are elected, whichever is later.

**STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
OF INDIANA**

Terry W. Anker, Chairman

Andrew Wilson, Secretary

Dated August 5, 2021