





Employer Engagement Opportunities

Area	Description
 <p>CAREER AWARENESS</p>	<p>Inform students about the industry: Build awareness of the variety of careers available and the role of post-secondary education; broaden student options.</p>
 <p>CAREER EXPLORATION</p>	<p>Inform students about your company and available opportunities: Explore career options for the purpose of motivating students and informing their decision-making</p>
 <p>CAREER PREPARATION</p>	<p>Provide students learning options: Invite research and learning that develops and prepares knowledge and skills necessary for success in your workplace and for future careers.</p>
 <p>CAREER EXPERIENCE</p>	<p>Provide students hands-on experiential learning: Provide meaningful project work rooted in real-world context, emphasis on employability skill development, and evaluation methodology.</p>

Employer Talent Pipeline Development - Stages

CAREER AWARENESS

Engagement:

- Employer / Q+A Panel
- Career Webinar
- Jobsite / Industry Tour
- Informational Table
- Workshops

Timeline:

- Fall Semester
- Spring Semester
- Summer Semester

CAREER EXPLORATION

Engagement:

- Guest Speaker
- Informational Interview
- Job Shadow
- Internship Fair
- Career Fair

Timeline:

- Fall Semester
- Spring Semester
- Summer Semester

CAREER PREPARATION

Engagement:

- Career-Specific Class Project
- Service Learning
- Employer Case Study
- Capstone Course

Timeline:

- Fall Semester
- Spring Semester
- Summer Semester

CAREER EXPERIENCE

Experiences:

- Internship (In-Person)
- Internship (Virtual)
- Micro-Internship
- Apprenticeship - Non DOL
- Employment

Timeline:

- Fall Semester
- Spring Semester
- Summer Semester

Next Steps to Develop Experience with Employer:

Campus Communication:

Ivy Life | Diversity Leads | Faculty & Staff | Students | Alumni

Technology Support:

HireIvy- Posting | Campaign | Email Newsletter | Announcement | Posting review cycle

Follow Up – Outcomes

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