

**MINUTES OF THE MEETING OF THE
STATE BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
June 2, 2022**

Chair Stephanie Bibbs called the State Board of Trustees' meeting to order at 1:00 pm.

ROLL CALL

Trustee Emmert O'Dell called the roll, and the presence of a quorum was announced.

The following State Trustees were present in person:

Ms. Stephanie Bibbs, Chair
Mr. Andrew W. Wilson, Vice-Chair
Ms. Kim Emmert O'Dell, Secretary
Mr. Terry Anker
Mr. Jesse Brand
Mr. Michael R. Dora
Ms. Tanya Foutch
Mr. Larry Garatoni
Mr. Steve Schreckengast

The following State Trustees were not present

Ms. Marianne Glick
Ms. Gretchen Gutman
Mr. Harold Hunt
Ms. Paula Hughes-Schuh
Mr. Stewart McMillan
Mr. Kerry Stemler

A. EXECUTIVE SESSION MEMORANDA:

Following notice under IC 5-14-1.5-4, IC 5-14-1.5-5 and IC 5-14-1.5-6.1(d)

The State Board of Trustees met in Executive Session on June 1, 2022, at 2:00 pm at 22531 Co Rd 18, Goshen, IN 46258

Members present were Stephanie Bibbs, Chair, Andrew Wilson, Vice Chair, Kim Emmert O'Dell, Secretary, Terry Anker, Jesse Brand, Michael Dora, Steve Schreckengast, Kerry Stemler, Marianne Glick, Paula Hughes-Schuh.

The Trustees considered the following items as permitted under IC 5-14-1.5-6.1(b). For each subject, a reference to the applicable subdivision of IC 5-14-1.5-6.1 (b) and a description of that subject are included.

- (2) (B) Initiation of litigation that is either pending or has been threatened specifically in writing.
- (5) To receive information about and interview prospective employees
- (7) For discussion of records classified as confidential by state or federal statute.
- (9) To discuss job performance evaluations of individual employees. This subdivision does not apply to a discussion of the salary, compensation, or benefits of employees during a budget process.

With the approval of these minutes the Trustees present at the meeting certify that no subject matter was discussed in the executive session other than the subject matter specified in the public notice issued for this meeting.

B. NOTICES OF MEETING MAILED AND POSTED:

Trustee Kim Emmert-O'Dell, the Secretary, confirmed that notice of June 2, 2022, regular meetings were properly mailed and posted. The public was invited to attend the meetings open to the public.

C. APPROVAL OF BOARD MINUTES:

Trustee Garatoni moved for approval of April 7, 2022, board meeting minutes. Trustee Schreckengast

D. COMMITTEE REPORTS:

Item 1 Chair Bibbs called upon Trustee Michael Dora for an Academics & Student Experience Committee report. Trustee Dora reported there is one action item for board approval.

Dr. Rebecca Rahschulte announced that the College received initial accreditation through the National Alliance of Concurrent Enrollment Partnerships (NACEP). Data were shared on both dual credit and dual enrollment headcount for the 2021-2022 academic year, and both experienced increases over the year prior. Data on the post-secondary completions awarded to high school students were also presented with a highlight about the Sellersburg Campus, which increased college completion for high school students by 362% within four years. Rahschulte also discussed the DualEnroll.com platform used for dual credit student

registration and the benefits of this platform for various K-14 stakeholder groups.

Trustee Dora motions for approval of **Resolution 2022-16, Approval of Contract with DualEnrollment.com**. Trustee Brand seconded the motion. The motion carried unanimously.

Dr. Dean McCurdy gave an update on transfer-related partnerships. He noted that transfer graduates at Ivy Tech might be in Transfer Single Articulation Pathways programs, which we have branded as Transfer-as-a-Junior at Ivy Tech. These students are a subset of our overall transfer completions each year. In 2020-2021, there were 2,238 graduates from these programs, representing 46% of our 4,859 transfer graduates. Dr. McCurdy also updated the Board about our strategic partnership with Purdue Global, noting that we have established agreements for the transfer of credit for experiential learning between our institutions and are now focusing on the Achieve Your Degree initiative and developing integrated curriculum pathways, particularly within the School of Information Technology. Finally, he requested that the board consider reinstatement of the Occupational Therapy Assistant degree – a high-wage, high-demand program that would initially be offered statewide through our Anderson and Bloomington campuses using a shared services model.

Trustee Dora motions for approval of **Resolution 2022-17, Approval of Degree Program**. Trustee Anker seconded the motion. The motion carried unanimously.

Dr. McCurdy reported that the College had exceeded its unduplicated total headcount metric of 167,534 for the year 2021-2022 by enrolling over 167,700 students in academic and workforce training programs. Twelve of the nineteen campuses met their total headcount growth goals this year. For Summer 2022, which begins on June 6, headcount is up over 30%, and FTE is up over 27% above the year prior, with increases in every category of student enrollment and higher enrollment at all 19 campuses. Retention of students from Summer to Fall is currently at its highest point in at least six years. Fall 2022 headcount is currently tracking 11% ahead of last year, and FTE is currently up over 12%.

Item 2

Chair Bibbs called upon Trustee Brand for the report from the **Audit Committee**. There are no action items from the Audit Committee.

The Audit Committee met and discussed the exit conference related to the federal compliance audit that took place in February and the reports to the confidential hotline, received an update on pending litigation, and a cybersecurity report.

The committee reviewed and approved the Audit Committee Charter, the Internal Audit Department Charter, the Internal Audit Mission Statement, the Trustees Code of Conduct Policy, the Trustees Conflict of Interest Policy, and the procedures for the confidential hotline submissions by employees. We reviewed and approved the estimated Internal Audit Department preliminary budget for the fiscal year 2022-23, the audit schedule for 2021-22, 2022-23, and the three-year audit plan. Finally, we reviewed internal audit reports that had been issued since our last meeting.

Item 3

Chair Bibbs called upon Trustee Steve Schreckengast for a report from the **Building and Grounds Committee**. Trustee Schreckengast reported there are two action items for consideration and approval. The Committee received an update on the capital process, an update from J.D. Lux on the status of several real estate transactions, and an update on the status of XBE spend.

Trustee Schreckengast moved for approval of **Resolution 2022-23**, Approval of Building Renovation Contract, Madison Campus. Trustee Garatoni seconded the motion. The motion carried unanimously.

Trustee Schreckengast moved for approval of **Resolution 2022-24**, Approval for Sale of Land, Anderson Campus. Trustee Garatoni seconded the motion. The motion carried unanimously.

Item 4

Chair Bibbs called upon Trustee Jesse Brand for a report from the **Budget & Finance Committee**. Trustee Brand reported there are three action items for consideration and approval. The committee received updates on the Fiscal year 2022 budget and 2-23-2025 legislative budget process discussing the State's outcome-based funding model.

Trustee Brand motioned for approval of **Resolution 2022-18**, Approval of the College 2022-2023 Fiscal Year Operating Budget. Trustee Anker seconded the motion. The motion carried unanimously.

Trustee Brand motioned for approval of **Resolution 2022-19**, Approval of Contract for Custodial Services, Indianapolis Campu. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee Brand motioned for approval of **Resolution 2022-20**, Approval of Security Services Contract, Indianapolis Campus. Trustee Dora seconded the motion. The motion carried unanimously.

Item 5

Chair Bibbs called upon Trustee Andrew Wilson for a **Human Resources & Operations Committee** report. Trustee Wilson reported there are one action item for consideration and approval.

Matt Etchison, Sr. Vice President and CIO, presented the recommendation for the College to extend the WalkMe software licensing agreement for the full Ivy Tech enterprise for three years at the cost of \$777,615.79 The WalkMe digital adoption platform is used to create a personalized in-app experience for Ivy Tech students, faculty, and staff to help boost user adoption, engagement and retention.

Trustee Wilson motioned for approval of **Resolution 2022-21, Approval of a Three-Year Agreement with WalkMe** to provide the College with digital adoption software. Trustee Garatoni seconded the motion. The motion carried unanimously.

Matt Etchison also presented the recommendation for the College to renew the Microsoft software licensing agreement through reseller SHI for five years at the cost of \$4,800,000. The Microsoft platform is used extensively throughout the College by all faculty, staff, and students for everything from cloud services to email, Microsoft Office, and more. This new licensing tier will also provide enhanced cyber protection for the institution.

Trustee Wilson motioned for approval of **Resolution 2022-22, Approval of a Five-Year Agreement with SHI** to provide the College with Microsoft licenses. Trustee Emmert-O'Dell seconded the motion. The motion carried unanimously.

Item 6

Chair Bibbs called upon Trustee Emmert O'Dell for a Marketing & Public Relations Committee report. Trustee Emmert O'Dell reported there are no action items for consideration and approval.

Jo Nahod-Carlin provided an update on the new statewide rebranded marketing campaign. Advertising will be running May through August on

Television, tv streaming, radio, radio streaming, billboards, transit, and digital. Carlin shared updates on two new recruitment strategies the College is pursuing. The first is called Tuesdays@TheTech, which kicked off this month and will encourage ongoing registration support for students, and the second is School Spotlight which kicks off in July and will center around programmatic marketing and recruitment.

Mary Jane Michalak provided an overview of the College's media relations efforts, why media tracking is important, and how the College might align media relations efforts statewide and better use technology to track media coverage. Additionally, she provided an update on the College's Policy Fellows Program, which is a professional development opportunity for college administrative staff, including representatives from the campuses and Systems Office. This program provides training and discussion on higher education advocacy and policy issues.

Item 7

Chair Bibbs called upon Trustee Andrew Wilson for a report from the **Workforce Alignment Committee**. Trustee Wilson reported there are no action items for consideration and approval.

Interim Sr Vice President Workforce Alignment, Jeff Scott, provided the following updates:

NURSING GROWTH STRATEGY UPDATE- Campuses requested IU Health grant funds and requests were prioritized using the first in, first out method for submissions. The total awarded is \$8,722,925, distributed to 11 campuses.

SCHOOL OF INFORMATION TECHNOLOGY - Announced partnership with John McDonald of NEXT Studios. Announced Shabbir Qutbuddin as Assistant Vice President of Information Technology. The new collaboration will focus on skills pipeline demand, provide tech market insights and allow for continued economic development. CIO Matt Etchison will continue to provide strategic direction in a support and advisory capacity.

GARATONI SCHOOL OF ENTREPRENEURSHIP AND INNOVATION UPDATE - The School is operational at four campuses; Bloomington, Indianapolis, Ft. Wayne, and South Bend. Evansville, Columbus, Lake County, Marion and Lafayette will be added in the fall. A key focus is on direct connection with the community and economy and improving pathways for K-14. The RISE partnership provides curriculum, training, program, and ecosystem development support.

CAREER COACHING AND EMPLOYER CONNECTION RE-IMAGINED - all 19 campuses are now operational. We want to create a brand that reflects Ivy Tech's value and return on investment. Williams Randall, in concert with internal parties working to align with overall Ivy Tech brand evolution following these guiding principles.

- CCEC must not be reduced to an acronym
- Create fresh rename that better positions work with all stakeholders
- Increase efficiencies

WORK MATTERS AT THE MUNCIE CAMPUS - Collaboration between Ivy Tech, workforce partners, community-based organizations, and faith-based organizations. The goal is to build an initial and sustainable pipeline for our premier partners, ensuring our students will be placed in high-wage and in-demand career pathways.

E. TREASURER'S REPORT:

Chair Bibbs called upon Dom Chase, CFO and Treasurer, to provide the Treasurer's Report.

Although this is my first Treasurer's report, the principles that have guided the office's work will continue to steer our work now and into the future.

Those principles include financial strength to support our students, provide safety, security, and preparedness for the unexpected, accountability, integrity, transparency, and a generally student-centered approach.

President Ellspermann and team will continue to look for ways to invest in student outcomes while simultaneously investing in human capital that serves our students. We take a service-oriented approach to be a resource for campuses to help them accomplish their goals. We seek opportunities for investment that result in future and long-term returns for the College. This all while continuing to strengthen the financial health of the institution.

The financial health of Ivy Tech remains strong, and that concludes my report. Happy to answer any questions.

Trustee Brand moved for approval of the Treasurer's Report. Trustee Garatoni seconded the motion. The motion carried unanimously.

E. STATE OF THE COLLEGE

Chair Bibbs called upon President Ellspermann to provide her State of the College report.

President Ellspermann congratulated graduates and provided updates to the trustees on Ivy+, Workforce Alignment pursuing innovative partnerships. Highlight Ivy Tech Community College in the Top 10 of all educational institutions and the highest in the State of Indiana as Forbes' 2022 Best Employer for Diversity. Discussed merit pay for performance, updated the trustees on the strategic plan goals, and thanked the Student trustees for their service.

F. OLD BUSINESS

Chair Bibbs called for old business, but there was none.

G. NEW BUSINESS

Chair Bibbs called for new business.

Trustee Wilson moved for approval of **Resolution 2022-25**, Appointment of Campus Board of Trustees. Trustee Dora seconded the motion. The motion carried unanimously.

Trustee Anker motion for approval of **Resolution 2022-26**, Resolution Honoring the Service of Steve Schreckengast. Trustee Dora seconded the motion. The motion carried unanimously.

Chair Bibbs appointed Trustee Dora to Chair a nominating committee, an action we will take via Resolution at our August 4, 2022, Board Meeting

ADJOURNMENT

With no further business to come before the Board, Trustee Emmert O'Dell called for a motion to adjourn the meeting. Trustee Anker seconded the motion.

**STATE TRUSTEES
IVY TECH COMMUNITY COLLEGE**

Dated June 3, 2022, prepared by Gretchen L. Keller, Recording Secretary