

**MINUTES OF THE MEETING OF THE STATE
BOARD OF TRUSTEES
IVY TECH COMMUNITY COLLEGE
February 4, 2021**

Chairman Terry Anker called the State Board of Trustees' meeting to order at 1:00 pm via Zoom Webinar.

ROLL CALL

Chairman Terry Anker called the roll, and the presence of a quorum was announced.

The following State Trustees were present (via Zoom Webinar):

**Mr. Terry Anker, Chairman
Ms. Stephanie Bibbs, Vice Chair
Mr. Andrew W. Wilson, Secretary
Mr. Jesse Brand
Mr. Michael R. Dora
Mr. Larry Garatoni
Ms. Kim Emmert O'Dell
Ms. Tanya Foutch
Ms. Marianne Glick
Ms. Gretchen Gutman
Ms. Paula Hughes-Schuh
Mr. Steve Schreckengast
Mr. Kerry Stemler**

The following Trustees were absent:

**Mr. Harold Hunt
Mr. Stewart McMillan**

A. NOTICES OF MEETING MAILED AND POSTED:

Trustee Andrew Wilson, Secretary, confirmed that notice of February 4, 2021, regular meetings were properly mailed and posted. This meeting is being held in compliance with IC 5-14-1.5 *et seq* and the Governor's Executive Orders 20-04 and 20-09. No members of the governing body attended in person and instead participated remotely. The public was invited to attend the meetings open to the public by remote access by which a link was shared in that public notice.

B. APPROVAL OF BOARD MINUTES:

Trustee Glick moved for approval of the minutes of the December 3, 2020 board meeting. Trustee Brand seconded the motion, and the motion carried unanimously.

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	Not present
Stewart McMillan	Not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

C. COMMITTEE REPORTS:

Item 1 Chairman Anker called upon Trustee Michael Dora for a report from the **Academics & Student Experience Committee**. Trustee Dora reported there are no action items for approval.

Matthew Pittman presented an update on the progress of IvyOnline's implementation. He updated the board on accomplishments thus far, including the Closing the Gap grant, ASOM revisions, and the IvyOnline Advisory Council's launch. Matthew highlighted the growth of IvyOnline from Fall 2019 to Fall 2020 and projected growth through full implementation in Fall 2021. He also covered the trend in cost per credit hour and projected costs as IvyOnline reaches full implementation. Next, three courses were highlighted with a focus on success metrics and enrollment. Justin Dammeier presented an update on parts of IvyOnline's professional development plans, including the Virtual Instruction Certification, work with the Indiana Black Expo, and the Online Instructional Strategies Conference. Finally, Justin updated the board on the online orientation for students new to online courses, including completion data and survey results.

Jo Nahod-Carlin presented an update on the Spring headcount. Overall, we are down about 11% from YOY, which is in-line with national trends showing that community college students are canceled their plans to attend College at more than twice the rate of 4-year students.

Jo also provided an update on Project Hoosier Recruit. Ivy Tech contracted with Dale Carnegie & Associates to conduct sales & recruitment trainings as part of Proto Type 1. The program lasts six weeks, and training topics include leadership coaching and accountability, attitudes and prospecting, and sales processes. Classes began January 4 for our first set of cohorts, with the second set of cohorts beginning February 1, and we'll have the seven pilot campuses complete by March 17. Final interviews for the AVP of Recruitment were completed, and an offer will be extended this week. ProtoType 2 is centered on the first-term experience, and Bloomington & Sellersburg are completing process definitions and cross-functional training. Kokomo & Richmond represent ProtoType 3 and are currently setting accountability goals, exploring community partnerships, and will be preparing an enrollment checkout program.

Item 2

Chairman Anker called upon Trustee Gutman for a report from the **Audit Committee**. Trustee Gutman reported there were no action items for approval.

Representatives from the State Board of Accounts discussed the financial and federal compliance audits and the exit conference related to the federal compliance audit in January. We discussed the reports to the confidential hotline, received an update on pending litigation and a cybersecurity report. Also reviewed the audit schedule for 2020-21 and the three-year audit plan and internal audit reports that had been issued since our last meeting.

Item 3

Chairman Anker called upon Trustee Jesse Brand for a report from the **Budget & Finance committee**.

Trustee Brand reported there no action items for approval. The committee received an extensive Legislative report from Mary Jane Michalak. Matt Hawkins shared the state-level higher education budget development status along with Ivy Tech's internal revenue and expense update for FY2021. Matt discussed the year-to-date revenue estimate of \$369.2M, the adjusted budget of \$373.5M, and noting the year prior \$393M. Investment Income estimated Student Fees \$10.5M below budget. State Appropriation as expected (after adjusting for state cut). Investment Income \$5.8M higher than expectation (12/31/2020 mark to market estimate -\$2.4M). Next to

discussing yearly expenses, an actual \$269M, adjusted budget \$270.3M, and noting the year prior \$274.1M. Total Exp. \$1.3M below budget

Item 4 Chairman Anker called upon Trustee Steve Schreckengast for a report from the **Building and Grounds Committee**. Trustee Schreckengast reported there are two action items for consideration and approval. The committee received an update on the status of the XBE contract spend.

Trustee Schreckengast moved for approval.

Resolution 2021-1, Approval of Contract for HVAC Replacement at East Chicago Campus, Lake County

Trustee Garatoni seconded the motion

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	Not present
Stewart McMillan	Not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

Trustee Schreckengast moved for approval.

Resolution 2021-2, Declaration of Emergency Reconstruction and Rehabilitation of the Fisher Building

Trustee Bibbs seconded the motion

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"

Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	Not present
Stewart McMillan	Not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

Trustee Schreckengast move for approval of

Resolution 2021-6, Approval of a Contract for Restoration of Temporary Power to the Fisher Building, Muncie

Trustee Garatoni seconded the motion

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	Not present
Stewart McMillan	Not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

Item 5

Chairman Anker called upon Foundation President, John Murphy to provide the State of the Foundation. John reported that the Foundation has raised \$43M to date, 93% of their full-year goal. New CRM in progress. Strategic objectives on target and 13 campuses have already achieved year-end goals.

Item 6

Chairman Anker called upon Trustee Hughes-Schuh for a report from the Marketing & Public Relations Committee. Trustee Hughes-Schuh reported there is one action item for consideration and approval.

We heard from Vice President Jeff Fanter, Assistant Vice President Kelsey Batten, and Executive Director Kate Wallace from our marketing team. We got a recap on the earned media numbers for 2020. Thanks to all public relations team members' efforts across the state, the College saw its earned media number surpass \$35 million in 2020.

We also heard about the next steps in the exciting brand evolution project. The next step is to share the findings and the recommendations this Board approved with the entire College in campus town hall-type settings over the next few months. Things are moving along well, to launch that evolution in September completely.

We heard from Kate Wallace regarding the 2020 performance of our call center operations in partnership with Blackboard. It was clear potential, and current students called on the center for help during this pandemic as campuses were virtual at times and could not assist students who needed immediate phone assistance.

We heard about our digital marketing efforts from Kelsey Batten. We got updated numbers and a little insight into all of the reviewed data to help make the best strategic decisions when it comes to how to spend our digital marketing dollars. Things are working so well with the digital marketing efforts that Systems Office and campuses will continue to invest in Statwax. We have a resolution regarding an increase in spending budgeted dollars with Statwax.

Trustee Hughes-Schuh moved for approval of

Resolution 2021-3, New Agreement for the College's Statewide Digital Advertising with Statwax

Trustee Glick seconded the motion

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"

Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	Not present
Stewart McMillan	Not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

Item 6

Chairman Anker called upon Trustee Wilson for a report from the **Workforce Alignment Committee**. Trustee Wilson reported there is one action item for consideration and approval.

Sue Smith, VP of Advanced Manufacturing, reported on the Smart Manufacturing Digital Integration (SMDI) degree. SMDI is a degree based on new industry 4.0 skills needed to support the fourth industrial revolution.

There will be a CT, TC, and AAS aligned to the digital CTE and K12 graduation pathway with crosswalked certifications from the Smart Automation Certification Alliance (SACA). The degree was developed based on competencies listed by employers across the nation. Ivy Tech participated in developing the SACA certifications, and nine campuses participated in the certification validation. Other colleges participating include Gateway Technical in Kenosha, WI. Over 90% of companies surveyed forecast a high need for the degree and a high or moderate need for a 4.0 skilled workforce in the next 3 – 5 years. Companies are in various stages of 4.0 technology adoption.

Purdue Polytech is developing a bachelor's and master's degree in this area and is interested in developing a transfer agreement. SACA certifications can be offered as stand-alone credentials and micro-credentials.

The development of the degree captured the attention of the Indiana Manufacturers Association (IMA), and the five faculty who developed the degree and continue to develop the courses won the IMA's Manufacturing Talent Champion award in 2020 for the work they are doing that will attract talent to manufacturing and develop and upskill the current talent in manufacturing.

Trustee Wilson moved for approval of

Resolution 2021-4, Approval of Smart Manufacturing and Digital Integration Degrees

Trustee O'Dell seconded the motion

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	Not present
Stewart McMillan	Not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

Mary Anne Sloan, VP of Nursing and Health Sciences, noted a demonstration of the new Nursing and Health Sciences Limited Enrollment/Select Admission programs online application will be provided.

The demonstration reflected the student user experience and was presented by Mary Anne Sloan and Nichole Stitt from Ivy Tech and our Appirio partners, Tere Traub and Ryan To.

D. TREASURER'S REPORT:

Chairman Anker called upon Matt Hawkins, Sr. Vice President/Chief Financial Officer, to provide the Treasurer's Report.

As discussed in the morning session, revenue is down \$5.1M and expenses \$1.3M to budget seven months into the year. The April Board Meeting will review net revenue for ten years and monthly dates to revenue/expense. Matt feels optimistic about State Budget based on the CHE recommendations, the governor, and state revenue being higher than expected.

In April, have further information on CRRSAA and state Budget development will be presented. Matt is confident in the College's financial position, hopefully going into the pandemic's last legs.

Trustee Wilson moved for approval of the Treasurer's Report. Trustee Brand seconded the motion.

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	Not present
Stewart McMillan	Not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

The motion carried unanimously

E. STATE OF THE COLLEGE

Chairman Anker called upon President Ellspermann to provide her State of the College report. President Ellspermann introduced Doneisha Posey, Vice President for Diversity, Equity & Belonging, for the announcement of the three winners of the Inaugural William R. Goins Spirit of Diversity Award, Wendy Chinn, Financial Aid Advisor, and Diversity Lead, Evansville Campus, Robin Harrington, Assistant Professor/Program Chair, Human Services, Sellersburg Campus and Wendy Railing, Director of Financial Aid, South Bend/Elkhart Campus. President Ellspermann provided COVID-19 Operational Update and walked through the Strategic Plan Metrics Dashboard, and discussed the Strategic Plan refresh for goals 1, 2, and 4 to match our environment's changes, our student's lives, our employers, and the current economy and workforce needs.

F. OLD BUSINESS

Chairman Anker called for old business, but there was none.

G. NEW BUSINESS

Chairman Anker called for new business.

Trustee Glick moved for approval of

Resolution 2021-5, Appointment of Campus Board of Trustees

Trustee Garatoni seconded the motion

Secretary Andrew Wilson called roll

Terry Anker, Chair	"Aye"
Stephanie Bibbs, Vice Chair	"Aye"
Andrew Wilson, Secretary	"Aye"
Jesse Brand	"Aye"
Michael Dora	"Aye"
Kim Emmert O'Dell	"Aye"
Tanya Foutch	"Aye"
Larry Garatoni	"Aye"
Marianne Glick	"Aye"
Gretchen Gutman	"Aye"
Paula Hughes-Schuh	"Aye"
Harold Hunt	Not Present
Stewart McMillan	Not present
Steve Schreckengast	"Aye"
Kerry Stemler	"Aye"

ADJOURNMENT

With no further business to come before the Board, Trustee Garatoni called for a motion to adjourn the meeting. Trustee Glick seconded the motion.

**STATE TRUSTEES
IVY TECH COMMUNITY COLLEGE**



Dated February 5, 2021, Prepared by Gretchen L. Keller, Recording Secretary